



2023.10.16~20

Report of 29th ITS World Congress

Hosted by:

Suzhou Municipal People's Government
Jiangsu Provincial Department of Transport
Research Institute of Highway Ministry of Transport of P. R. China

蘇州

HIGH-LEVEL ACTIVITIES

Highlights:

- Ministerial Level Round Table
15:00 Oct. 17 2023
- 15 ministerial level officials, mayor and invited VIPs
- 10 countries and international organizations



HIGH-LEVEL ACTIVITIES

Highlights:

- **Mayoral Level Round Table**
09:30 Oct. 19 2023
 - 10 city representatives



OPENING & CLOSING CEREMONIES, PLENARY AND EXECUTIVE SESSIONS

- The opening and closing ceremonies were held based on the World Congress tradition with the participation of the 3 regions.
- 3 plenary sessions were held with the involvement of the 3 regions.
- 12 executive sessions were held with the onsite presentations from the 3 regions.



Special Interest Sessions, Scientific/Technical/Interactive Sessions

- The Congress organised 48 special interest sessions, 20 scientific, 36 technical sessions, and 3 interactive sessions.
- The most popular topics include:
 - Cooperative and Automated Transport (34 sessions),
 - Intelligent and Digital Transport Infrastructure (20 sessions)
 - Sustainable and Transformational Development of Transport (15 sessions).



Papers

- 390 draft papers were submitted, including 215 scientific papers and 173 technical papers.
- 311 papers were accepted, among which 117 papers were accepted as scientific papers; 82 scientific draft papers were accepted as technical papers; 82 draft technical papers were accepted and 16 papers were rejected.
- 310 final papers were submitted, including 97 scientific papers and 213 technical papers.
- 4 best papers were awarded for the AP and EMEA region authors.

Demonstrations and Technical Tours

- 9 demonstrations highlighted by "flying car", "intelligent inspection and cleaning UAV of road and bridges", "shuttle Bus", "automated sightseeing vehicle" and "automated vehicle demonstration".
- 9 technical tours were arranged.



EXHIBITION

Exhibition Space:

22,500m²

Exhibitors:

134

Registered Exhibitors:

1,441

Exhibition Visits:

40,000+



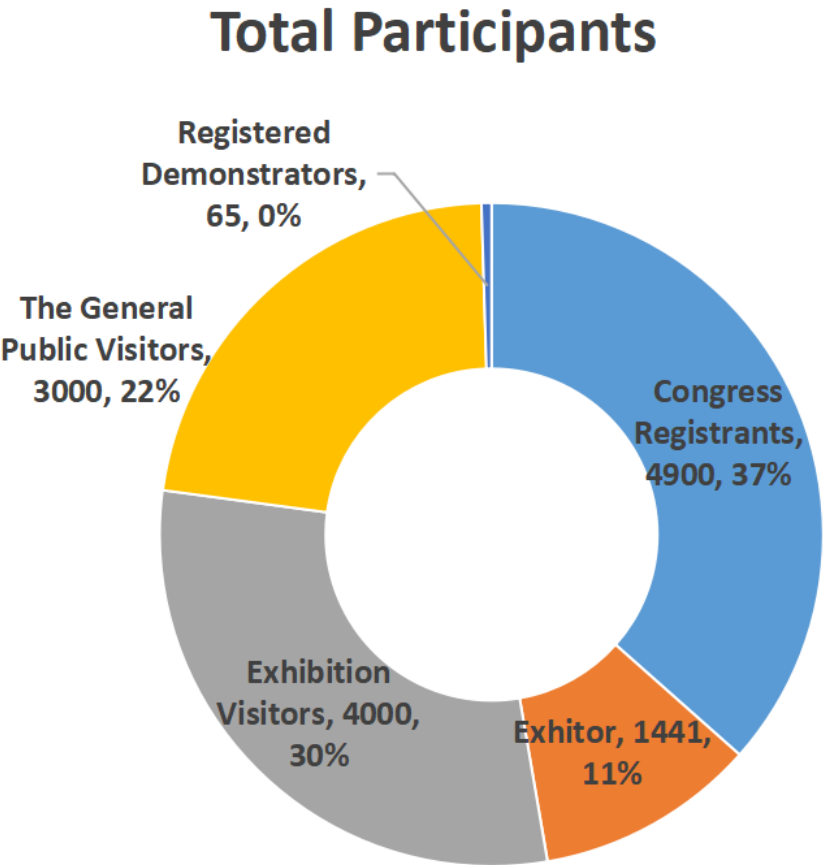
General Registration

12,000+

Total Participants

44

Countries/Regions Represented



■ Congress Regestrains

4,900+

■ Speakers/moderators:

690+

■ Registered Working Staff:

1080+

■ Congress Registrants ■ Exhitor ■ Exhibition Visitors
■ The General Public Visitors ■ Registered Demonstrators

Networking Opportunities:

- VIP Dinner
- Gala Dinner
- Welcome Reception



Marketing and Media

Multiple media channels were used to promote the WC, including Weibo and Wechat.

- 70 promotional articles in Weibo and 44 articles in Wechat.
- 31,000,000 readings in Wechat
- 62,000,000 readings and 12,000,000 video viewings in Weibo
- over 30 Chinese and international newspaper and media reported the event

Achievements Highlighted

- Raise the political and general public awareness
- Include all modes of transport in the Congresses and create a legacy for all involved
- Provide a platform and strengthen the business cases for exhibitors and commercial partners
- Engage all regions and nations, providing a unique global experience
- Engage all stakeholders



Thanks