



GANGNEUNG

ITS WORLD CONGRESS 2026

19-23 October 2026

Beyond Mobility, Connected World

ITS

Congress Overview

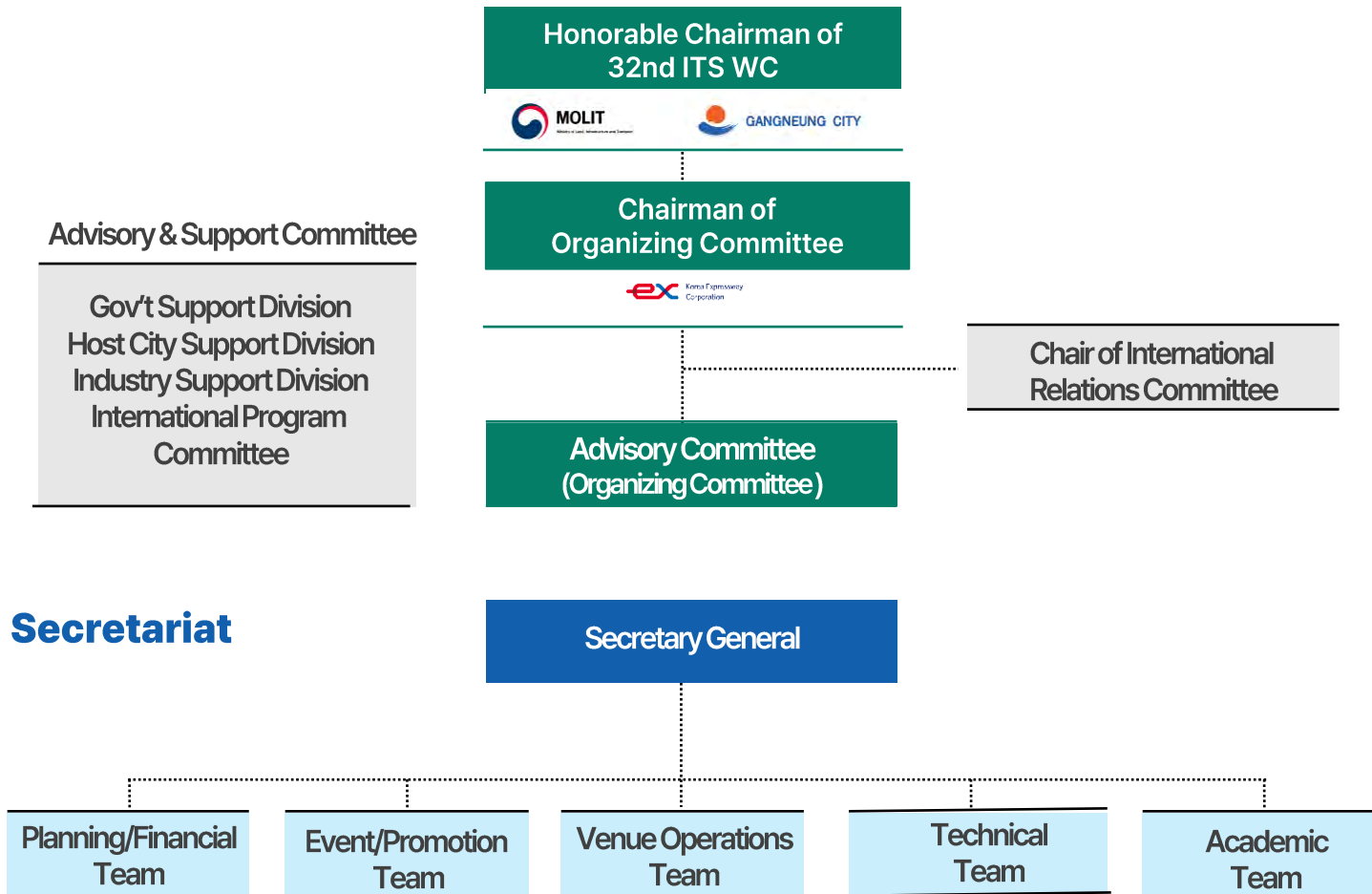


Date & Venue	October 19 - 23, 2026 / Gangneung Olympic Park
Hosted by	Ministry of Land, Infrastructure and Transport(MOLIT), Gangneung City
Organized by	2026 Gangneung ITS World Congress Organizing Committee, ITS Korea
Theme	Beyond Mobility, Connected World
Program Highlights	High-level Roundtable, Academic sessions, Exhibition, Technical Visits & Demonstrations, Official & Social Programs, Side Events
Anticipated Participation	Over 60,000 attendees from 90 countries

Organization



Organizing Committee *in accordance with Ministry of Land, Infrastructure and Transport Directive No. 1863*



Launch Ceremony of the Secretariat on June 18, 2025



The Secretariat is organized as follows:



Program



Time	October 19(Mon)		October 20(Tue)		October 21(Wed)		October 22(Thr)		October 23(Fri)			
09:00~10:00			Plenary Session 1	Exhibition, Technical Visits & Demonstrations	Plenary Session 2	Exhibition, Technical Visits & Demonstrations	Plenary Session 3	Exhibition, Technical Visits & Demonstrations	Sessions	Exhibition, Technical Visits & Demonstrations		
10:00~11:00		Sessions										
11:00~12:00	High-Level Roundtable	Lunch	Sessions		Sessions		Sessions		Sessions		Sessions	
12:00~13:00			Lunch		Lunch		Lunch		Lunch			
13:00~14:00		Sessions	Sessions		Sessions		Sessions		Sessions		Sessions	
14:00~15:00			Sessions		Sessions		Sessions		Sessions		Closing Ceremony	
15:00~16:00	Opening Ceremony											
16:00~17:00			Sessions		Sessions		Sessions		Sessions			
17:00~18:00	Welcome Reception											
18:00~			VIP Dinner	Gala Dinner	Special Performance (K-Culture)							

* Program is subject to change.

VENUE

Gangneung Olympic Park



BEYOND
MOBILITY
CONNECTED
WORLD



Venues at the Winter Olympics 2028

VENUE

Gangneung Convention Center



Opening / Closing Ceremony

Academic Sessions

(PL, ES, SIS, SP, TP, IS)

Total Floor Area : 18,955m²

Structure : 4 floors above ground / 1 basement

Key Facilities :

- A 2,400m² convention hall accommodating up to 2,500 participants
- 19 conference room including 4 medium and 15 small meeting rooms
- VIP lounge, press rooms, visitor lobby and full accessibility support
- Designed with eco-friendly systems and barrier-free accessibility

Gangneung Convention Center

Construction Timeline

- PRESENT (AUG 2025)**
Setting up 40%
- JUNE 2026**
Construction Completion
- JUNE-SEPTEMBER 2026**
Commissioning & Rehearsals
- OCTOBER 19-23, 2026**
2026 Gangneung ITS World Congress

As of August 6, 2025



VENUE

Exhibition Hall



Exhibition
Business Lounge
Networking & Social Area

Floor Area : 20,000m²+

Feature : Olympic legacy venue transformed into a modern, large-scale ITS exhibition space

Key Facilities :

- Digital poster zone, coffee break lounge to support networking
- Multipurpose rooms on the B1 level for business meetings
- A Food court, rest areas, and visitor amenities to ensure a comfortable and engaging experience



VENUE

Seamarq Hotel



High-level Roundtable

High-level Luncheon

October 19(Mon), 2026

Feature :

- A premier costal venue renowned for tis privacy and panoramic views of the sea
- A platform for bilateral meetings, policy alignment and the formation of multinational frameworks



VENUE

Seongyojang House



VIP Dinner

October 20(Tue), 2026

Feature :

- High-level networking in a historic Korean setting
- Enjoy a formal Korean-style dinner featuring seasonal local dishes



Topics and Subtopics (Tentative)



Theme

Beyond
Mobility
Connected
World

Category	I Inclusive & Social Connection	II Shared Mobility & Resources	III Sustainability & Green Technology	IV Local Economy & Tourism	Category
01 Automated Driving & Electric Vehicles	<ul style="list-style-type: none"> • AV Accessibility and Public Acceptance • User-Centered Design for Diverse Needs • Digital Literacy Support for AV Users 	<ul style="list-style-type: none"> • Shared AV Operation Services • Autonomous Fleets for Resource Optimization • Multimodal Integration of AVs • Fleet Sharing Across Municipalities 	<ul style="list-style-type: none"> • EVs for Emission Reduction • Eco-Friendly AVs • Interconnected Driving Systems • Battery Recycling and Lifecycle Management • Ensuring Safety in Autonomous Driving Systems • EV Battery Safety and Fire Risk Management • Safety of Human-Autonomous Vehicle Interaction 	<ul style="list-style-type: none"> • AVs for Tourism and Local Transit • EV Charging Networks for Tourist Routes • Green Vehicle Fleets for Tour Operators 	01 Automated Driving & Electric Vehicles
02 Smart Infrastructure	<ul style="list-style-type: none"> • Smart Infrastructure for Transport Equity • Energy-Efficient Roads • Safe and Inclusive Smart Urban Spaces • Barrier-Free Navigation Systems • Design for Gender and Age Inclusivity 	<ul style="list-style-type: none"> • Integrated Multimodal Hubs and the Infrastructure Requirements • Shared Urban Data Platforms • Traffic Management for Shared Pathways • Inter-Jurisdictional Infrastructure Use Protocols 	<ul style="list-style-type: none"> • Expandable and Resilient Infrastructure • Green ITS and Charging Infrastructure • Sensor Networks • EV Network Interoperability • Climate-Resilient Infrastructure Materials • Smart Infrastructure for Disaster and Emergency Response 	<ul style="list-style-type: none"> • Smart Infrastructure for Traveler Information • Scalable Infrastructure • Smart Parking and Traffic Management for Visitors • Augmented Reality Wayfinding for Tourists 	02 Smart Infrastructure
03 Mobility Services	<ul style="list-style-type: none"> • Inclusive Mobility Solutions • Accessible Services • Community Revitalization • Co-Designed Mobility Planning with Local Residents • Mobility Access for Underserved Populations 	<ul style="list-style-type: none"> • Demand-Responsive Shared Mobility • Shared Platforms • Community-Based Resource Sharing Networks • Subscription-Based Mobility Sharing Models • Vehicle Pooling for Low-Density Areas 	<ul style="list-style-type: none"> • Eco-Friendly Last-Mile Services • Sustainable Service Models • Incentivizing Eco-Friendly Commuting • Integration with Renewable Energy Sources • Pedestrian and Driver Safety in Last-Mile Mobility 	<ul style="list-style-type: none"> • Event-Based Local Mobility Services • Hyper-Local Mobility for Tourist Exploration • Integrated Travel and Tourism Packages • Cultural Event-Linked Shuttle Services 	03 Mobility Services
04 AI-Driven & Data-Centric Systems	<ul style="list-style-type: none"> • AI for Mobility Equity • AI for Energy Efficiency • Data Ethics • AI-Powered Accessibility Assistance • Bias Mitigation in Mobility Algorithms 	<ul style="list-style-type: none"> • On-Demand Shared Rides for Reduced Congestion • Data Sharing and Connectivity • Data-Driven Dynamic Pricing for Shared Services • AI-Optimized Fleet Rebalancing • Real-Time Matching of Vehicle and Rider Needs 	<ul style="list-style-type: none"> • AI for Green Driving and Operations • Data-Driven Resource Management • AI-Powered Environmental Monitoring • Carbon Impact Prediction Models • AI-Based Safety Prediction and Accident Prevention Systems • Technologies for Data Privacy and Security 	<ul style="list-style-type: none"> • AI-Driven Tourism Information Provision and Mobility Planning • Personalized Tourist Recommendations • Predictive Analytics for Tourism Trends • AI Chatbots for Travel Assistance 	04 AI-Driven & Data-Centric Systems
05 Policy & Governance	<ul style="list-style-type: none"> • Inclusive Mobility Policy • Citizen Engagement in Mobility Policymaking • Social Equity Audits for Transport Programs 	<ul style="list-style-type: none"> • Policy for Shared Mobility Systems • Data Governance and Collaboration • Regulatory Frameworks for Shared Autonomous Mobility • Incentives for Cross-Sector Resource Sharing • Public Procurement Rules Favoring Shared Mobility Solutions 	<ul style="list-style-type: none"> • Incentives for Green Transport • International Cooperation for Climate Action • Emissions Reporting Standards • Safety Regulations and Standardization for New Mobility Technology Adoption • Governance for Data-Driven Safety Policy Development 	<ul style="list-style-type: none"> • Local Transport/Mobility Strategies and Policies • Long-Term Strategies and Global Cooperation • Public-Private Partnerships for Tourism Promotion • Cultural and Heritage Tourism Support through Mobility 	05 Policy & Governance

Submission Guideline



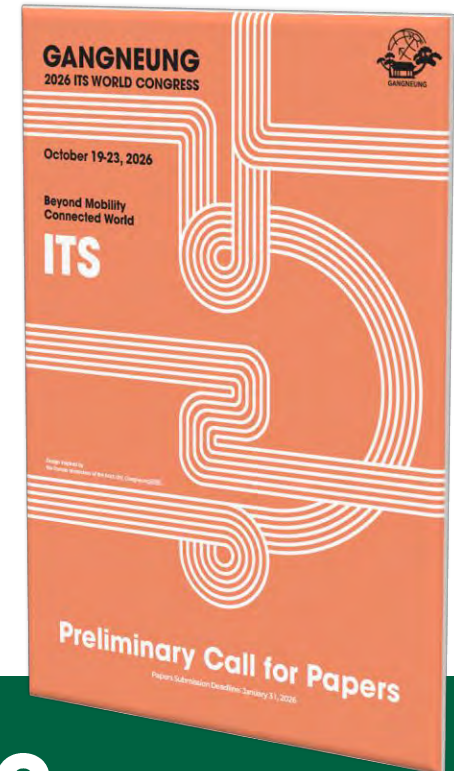
Scientific / Technical Papers

- Paper Title
 - Topic and Subtopic
 - Author Information
 - Co-Author
 - Keywords
 - Abstract (250 words)
 - Draft Papers
- Scientific Papers: Submit draft papers in PDF format (.pdf), 5-12 pages in A4 size.
- Technical Papers: Submit draft papers in PDF format (.pdf), not exceeding 4 pages in A4 size.



Special Interest Sessions

- Session Topic
- Proposed Session Title
- Organization and Organizer Details, including Contact Information
- Name, Job Title, Company, and Country of the Moderator
- Names, Job Titles, Companies, and Countries of 4-5 Potential Speakers
- A maximum 250-word description of the session content



Submission Deadline: January 31, 2026

Sponsorship



Category	Benefits	Diamond 360,000\$	Emerald 220,000\$	Platinum 150,000\$	Gold 80,000\$	Silver 50,000\$	Bronze 40,000\$
Special	Participation in exhibition opening ribbon-cutting	✓	-	-	-	-	-
	Participation in high-level luncheon	✓	-	-	-	-	-
	Logo placement at the main entrance	✓	-	-	-	-	-
	Logo placement inside high-level Roundtable meeting room	✓	✓	-	-	-	-
	Provision of Individual meeting room	✓	✓	✓	-	-	-
	Company introduction and logo placement during official events	Opening/ Closing/ Plenary	Closing/ Plenary	Plenary	-	-	-
	Priority opportunity for greetings during official events *Official events (tentative): VIP Dinner, Gala Dinner, Welcome Reception	1st	2nd	3rd	-	-	-
	Logo inclusive in Congress promotional video	✓	✓	✓	✓	-	-
	Priority opportunity for logo exposure on event items *Event items (tentative): bottled water, KIT bag, name badge lanyard, souvenirs	1st	2nd	3rd	4th	-	-
	Accommodation voucher for Seamarq Hotel (5 nights, per person)	4	2	1	1	-	-
	Logo display on session room screens	✓	✓	✓	✓	-	-
	VIP/Sponsor lounge passes	✓	✓	✓	✓	-	-
	Placement of promotional materials at luncheon venue	✓	✓	✓	✓	✓	-



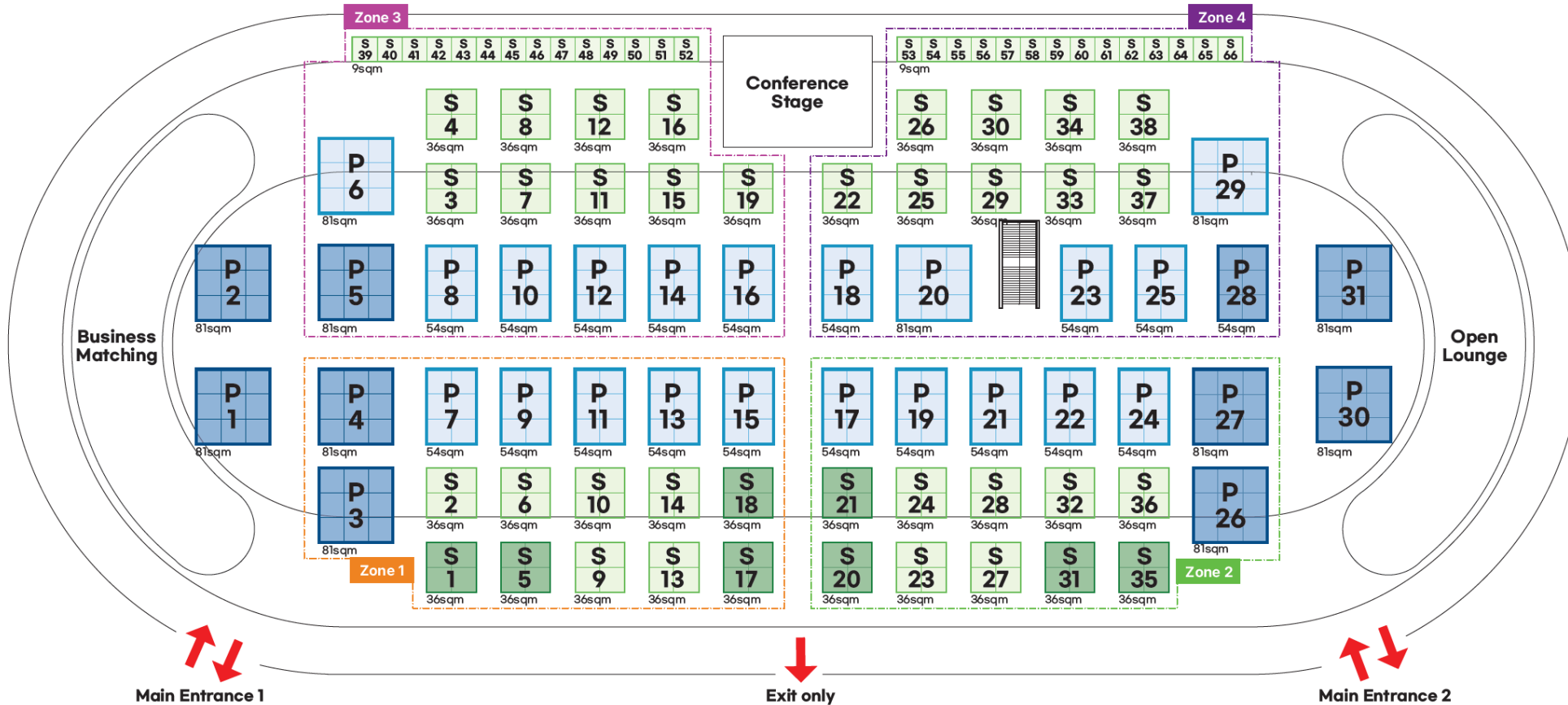
Sponsorship



Category	Benefits	Diamond 500,000\$	Emerald 300,000\$	Platinum 200,000\$	Gold 100,000\$	Silver 70,000\$	Bronze 50,000\$
	Complimentary exhibition booths (9 sqm per booth)	8	6	6	4	4	2
	Full Congress registration (per person)	10	8	8	6	6	4
	Exhibitor registration (per person)	20	15	15	10	10	6
	Invitation and reserved seat for VIP Dinner	5	3	3	2	2	1
	Invitation and reserved seat for Gala Dinner	10	8	8	6	6	4
	Reserved seat at Opening/Closing Ceremony	3	3	3	2	2	1
	Logo display on sponsor banner	Large	Medium	Medium	Small	Small	Small
	Promotional content featured in the program book	1p & Logo	1/2p & Logo	1/2p & Logo	1/4p & Logo	Logo	Logo
Basic	Logo display on general information boards	✓	✓	✓	✓	✓	✓
	Sponsor introduction featured in newsletter	✓	✓	✓	✓	✓	✓
	Logo display and sponsor introduction on official website and social media	✓	✓	✓	✓	✓	✓
	Logo inclusion in mobile app	✓	✓	✓	✓	✓	✓
	Recognition as an official sponsor and right to use the Congress logo	✓	✓	✓	✓	✓	✓
	Insertion of promotional materials in KIT bag (A4 sheet or souvenir provided by sponsor)	✓	✓	✓	✓	✓	✓



Exhibition Layout



Category

- ZONE 01** Future City ITS
- ZONE 02** Next-generation Mobility
- ZONE 03** AI & Data Innovation
- ZONE 04** Robotics & Smart Services

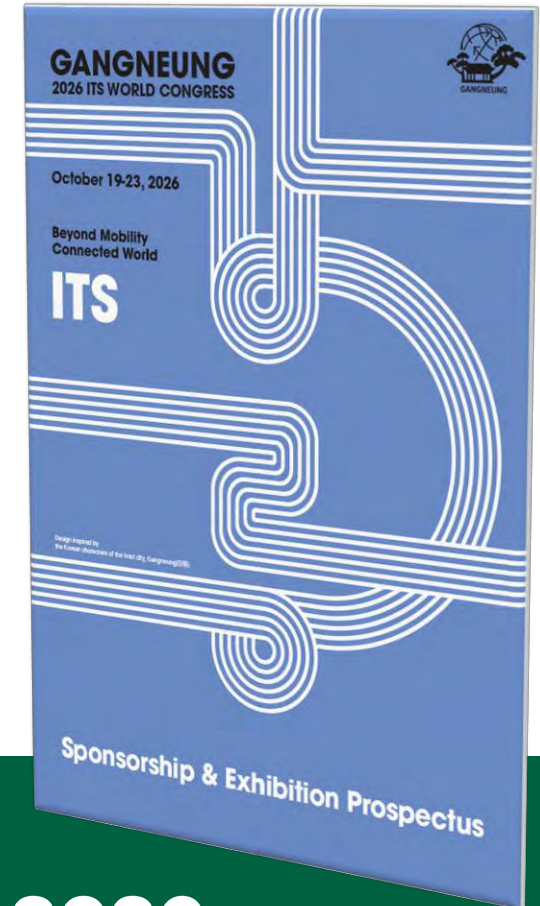
- Standard
- Standard Plus
- Premium
- Premium Plus

*Exhibition layout may be subject to change. *1 booth = 9sqm(3X3m)
 *Please note that the load-bearing capacity of the floor varies by location within the exhibition hall. Installation of heavy equipment requires prior consultation with the Secretariat.

Booth Package



Booth Type	Booth Location	Early-bird Registration (~March 30, 2026)	Standard Registration (April 1, 2026 ~)
Standard Booth	Standard	5,500 \$	6,500 \$
Space Only	Standard	5,100 \$	6,000 \$
	Standard Plus	5,500 \$	6,500 \$
	Premium	6,400 \$	7,500 \$
	Premium Plus	7,200 \$	8,500 \$

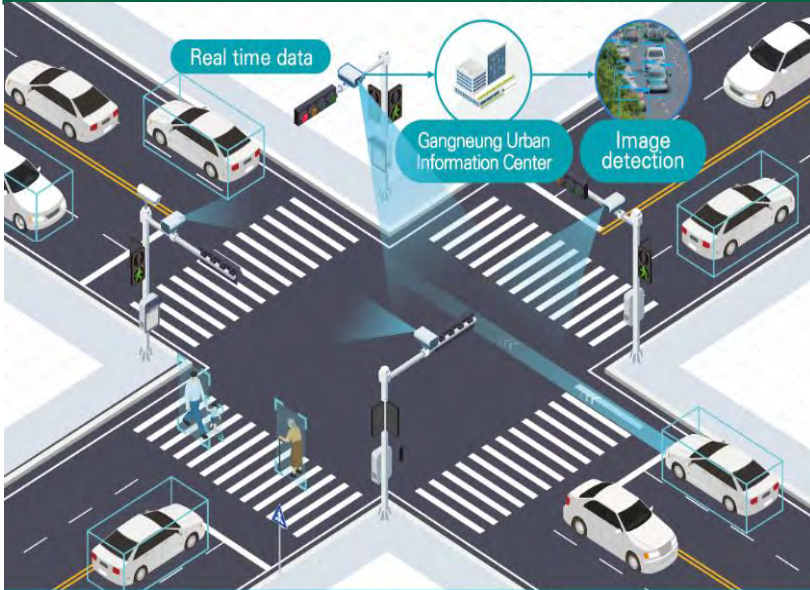


Contact for booth reservation

sponex@itswc2026.org | exhibition@itswc2026.org

Demonstrations (Draft)

Smart Intersection System



Real-Time Traffic Signal Information System



Remaining Time for Green Signal Remaining Time for Red Signal Pedestrian Signal Prior to Right Turn

Emergency Vehicle Priority System



Smart Crosswalk Information Display System

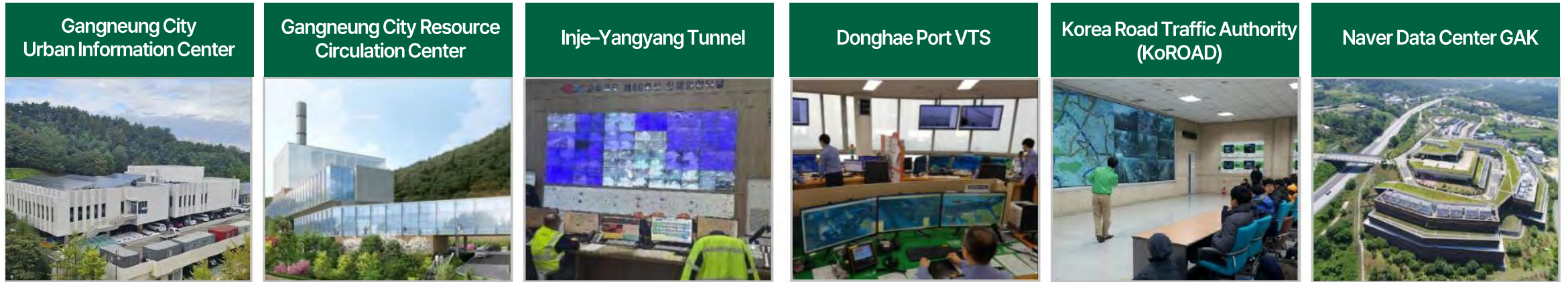


Autonomous Vehicle Pilot Program



Technical Visits (Draft)

In Gangneung and Gangwon Province



In Seoul, Gyeonggi, and Gyeongsang Provinces





BEYOND
MOBILITY
CONNECTED
WORLD

SAVE THE DATE

2026 Gangneung ITS World Congress

October 19-23, 2026 | Gangneung Olympic Park

Early in October 2025

Papers & Session Proposals Submission Open

January 31, 2026

Papers & Session Proposals Submission Deadline

March 30, 2026

Early-bird Exhibition Registration Deadline



Beyond Mobility Connected World

**A Compact City,
Hosting
a Citywide ITS
Congress**

**Advancing Global
Collaboration
Across Business,
Government, and
Technology**

**The Future
Integrated ITS
Paradigm**



GANGNEUNG

ITS WORLD CONGRESS 2026

19-23 October 2026

Beyond Mobility, Connected World

ITS