



Digitalization & AI Drive
A New Stage for ITS in China

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China ITS Industry Alliance

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Part One

China's Discussion on ITS Future Development



1.1 Brief Overview of ITS Applications in China

ETC

Covering **170,000+km** national highways with network operation, with **225+ million** users, **24,588** ETC lanes, and all provincial border toll stations were abolished



400+ Urban TOCC nationwide

1000+ million smartphone navigation service person hours



80+% online ticketing for railroad transportation

85+% online ticketing for air-travel



Online Taxi/Ridesharing:

400+ cities
440 million users
27 million Peak daily orders



Online Shopping:

46,000+ billion/year annual consumption, Intelligent logistics delivery exceeds **80 billion** parcels in 2020



Total number of BeiDou users exceeded **2 billions.**

436+ million total sales of car navigation products in 2020



Total number of issue of "Traffic Union Card" is **105 million**



170,000 km full-covered intelligent freeway
400,000 km monitoring covered highway



37% of commercial vehicles were intellectualized

Bicycle Sharing:

Service **300+** cities with **300 million** users, & **20 million** bikes



1.2 Digitalization & AI Promote A New transportation ecology

01

Digitalization, networking, and AI are driving the gradual **emergence of industrial ecosystem** for new types of vehicles and smart roads.

02

Road traffic dominated by **human operators** and by **autonomous vehicles** will operate simultaneously on the same road platform

03

The intertwined operation of the two systems (**human/machine**) will form a **new road traffic ecology**



1.3 Characteristics of the New Generation of ITS



People-centered

High connectivity

Sustainable development

Data-driven

Integration & interoperability

Learning capabilities

Adaptive & dynamic

Reliable & resilience

Part Two

China's Pilot Projects
in ITS New Areas



2.1 Intelligent & Green Transport

China's transportation development has achieved historic accomplishments and is entering a **golden era** of new infrastructure, service improvement, and **high-quality** transformative development.

Current Status of Transportation in China



- The systematic construction of **modern urban transportation infrastructure** is steadily advancing, leading to large & quality comprehensive transportation network.
- The public's demand for **high-quality, convenient & comfortable travel** is gradually being met
- The pace of development of **smart transportation** is **accelerating**, using emerging technologies as 5G, big data, and AI

Relevant planning in Mainland China

《Outline for the Construction of a Powerful Country in Transportation》

Main goal: By the middle of this century, the level of intelligence and greening will be among the world's forefront.

《Outline of the National Integrated 3D Transportation Network Plan 》

Build a modern high-quality national integrated 3D transportation network that is convenient, smooth, economical, efficient, green, compact, intelligent, advanced, safe and reliable.

《The 14th 5-Year Plan for Development of a Modern Comprehensive Transportation System 》

- Accelerate the in-depth application of intelligent technology. Promote the upgrading of infrastructure. Promote the application of advanced transportation equipment.
- Promote green and low-carbon transformation, Optimize and adjust the transportation structure. Promote low-carbon facilities and equipment.



Practice Case 2 — Photovoltaic Power Generation for Transportation Infrastructure



Qingdao-Yinchuan Highway PV Project



Hangshan East Tunnel PV Project



Toll Station Ramp Circle PV Project



Erguang Highway Sideway PV Project

Practice Case 3 — Development of New Types of Transportation Modes



Customized public transport

Commuter buses operated based on smartphone reservations.
Popular with young commuters in big cities.



Multiple modes transportation

Dedicated bicycle lanes.
Improve pedestrian walkways and street crossing facilities.



Ride-sharing

Large demand and big room for development.
Policies and regulations need to be adapted.

2.2 Pilot Projects of New Generation ITS

China's Ministry of Transport

Organizes local governments and enterprises to implement pilot applications of new ITS

1st batch of pilots (launched in 2022)

Pilot projects -- 14 for autonomous driving, 4 for intelligent shipping

Pilot content -- **Autonomous driving**

Urban travel services and logistics

Public transportation

Horizontal transportation of containers

Park area

Distribution center trunk line logistics

Logistics park road freight

Within the pilot -- **Intelligent shipping**

Automatic loading of ships

Assisted driving

Remote control driving

Intelligent coordination of ships

Intelligent shipping of inland waterways

2nd batch of pilots (launched in 2024)

Pilot projects -- 18 for autonomous driving, 14 for intelligent construction

Pilot content -- **Autonomous driving**

Urban travel and logistics services

Horizontal transportation of port containers

Cross-border road freight

Drone transportation

Horizontal transportation of commercial vehicles

Mining area mountain transportation

Airport safety inspection operations

Road freight

Within the pilot -- **Intelligent construction**

Intelligent construction of prefabricated concrete components

Digital processing of road steel materials

Intelligent construction of tunnels

Construction of tunnel assembled prefabricated components

Intelligent construction of steel and concrete composite bridges

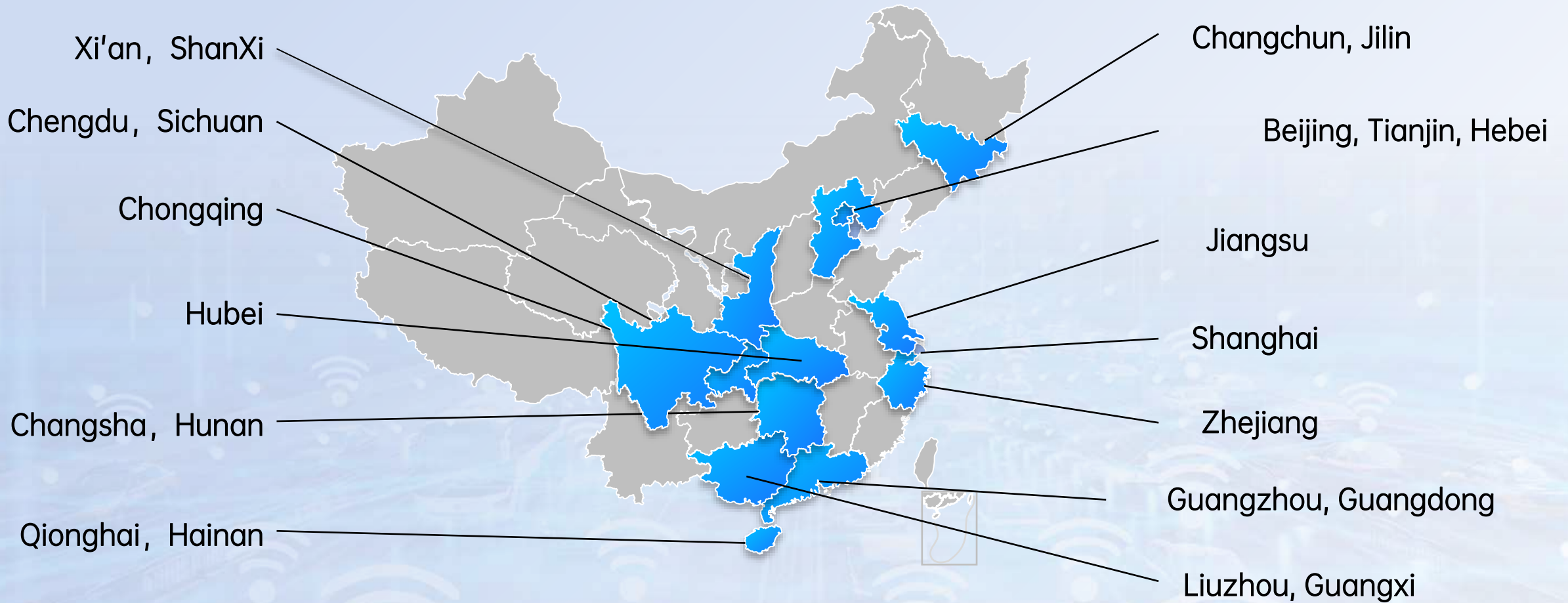
Intelligent construction of road surfaces

Intelligent construction of ultra-high concrete bridge towers

Large-scale port and waterway engineering and facilities

2.3 Intelligent Connected Vehicles

Overview of the intelligent connected vehicle testing zone in Mainland China



Autonomous Driving Test Demonstration Scenarios

Urban travel and logistics

Self driving bus commuting, taxi travel, sanitation and cleaning, logistics and distribution

Transportation in the park

Ferry connection, sightseeing, etc

Specific scenario job

Ports, mines, etc



2.4 Low-Altitude Economy

《Implementation Plan for the Innovation and Application of General Aviation Equipment (2024-2030)》

Plan released: 2024.03.27

Jointly issued by the Ministry of Industry and Information Technology, the Ministry of Science and Technology, the Ministry of Finance, and the Civil Aviation Administration of China

Main goals

- Enhance the supply capacity of general aviation equipment and industrial innovation capabilities
- Achieve large-scale application of aviation emergency, low-altitude logistics, & commercial urban air traffic operation
- Create leading enterprises in the general aviation industry chain with ecological dominance

Key demonstration areas

Low altitude + logistics distribution

Low altitude + urban air traffic

Low altitude + emergency rescue

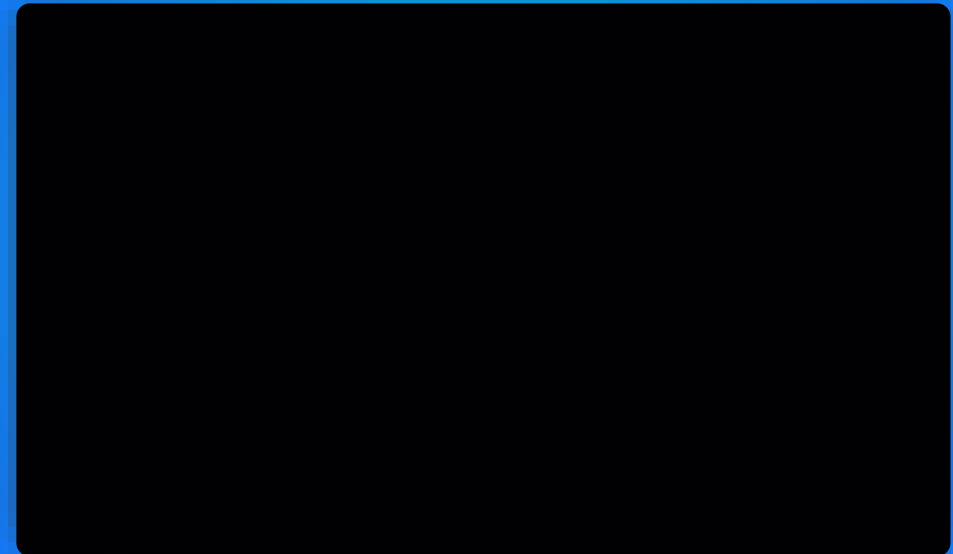


UAV demonstration in the field of transportation

Logistics transportation



Emergency rescue



Other application areas: Traffic monitoring and management, urban traffic planning and design, etc

Part Three

Brief of the 19th ITS
WC @ Suzhou 2023



3.1 The Successful 29th ITS World Congress



44 countries and regions 12,000 registered representatives

From China (incl. Hong Kong and Taiwan), Japan, USA, Germany, UK, Australia, South Korea, Singapore, Malaysia, Indonesia, Dubai (UAE), and more

“Intelligent Transportation”, Better Life

122 sessions

800 keynote speeches

Report Topics

- Green Sustainable Development
- Smart Cities and Future Transportation
- Digitalization of Transportation Infrastructure
- Mobility as a Service (MaaS);
- Intelligent (Connected) Driving, etc.
- ...



Experience and demonstration of future digitalization and intelligence



22000 square meters

Exhibition area



15000 square meters

Demonstration area



50000 Visitors

Worldwide visitors



134 Exhibitors

Domestic and foreign
CRRC group, Tesla, Toyota,
Denso, Weilai, Tsinghua,
Wanji, Zhijia technology,
etc.



Part Four

Enterprise's Perspective
of New ITS in China
- SUPCON's Practice -

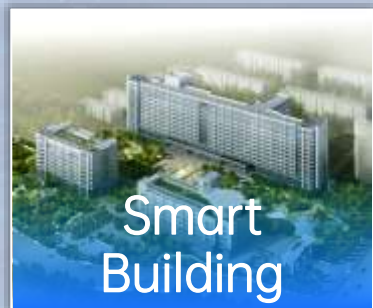


SUPCON Information : A Leading Service Provider of Digital and Intelligent Infrastructure

Improve Urban Operational Efficiency | Build a Green Lifestyle | Improve Public Services

20

Years Since
1999



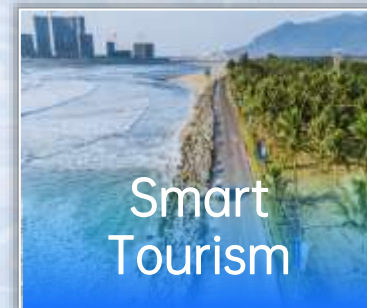
1500+

Talented
Employees



5000+

Projects



3 Billion+

Revenue over last 3
years



Holographic Digital Transportation Infrastructure

Integrating core capabilities such as industrial control, edge computing, IoT networks, artificial intelligence, cloud-edge collaboration, and information security to enrich the perception equipment system



Radar vehicle detector



Data gateway



Event detector



Mini-station



RSU



Personnel Detector



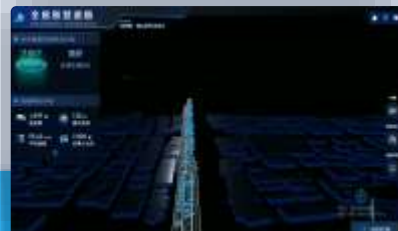
mm-Wave Radar



AI Camera



Holographic Smart Intersection



Holographic Digital Elevated Road



Holographic Digital Road



Holographic Toll Station



Holographic Digital Tunnel



Holographic Digital Highway



Holographic Smart Hub



Holographic Rail Transit Station

ITS Governance Services - 5 Intelligence

Promoting the evolution from traditional "perception" to intelligent "cognition"

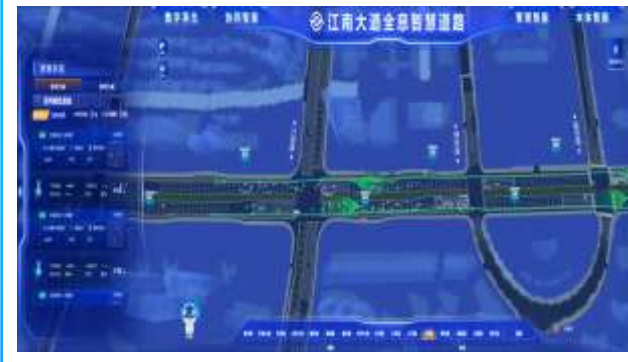
Cognitive intelligence

Based on digital twin scenarios



Collaborative intelligence

Optimal allocation of spatio-temporal resources



Management intelligence

Intelligent control of transportation governance



Ontology intelligence

Self-state monitoring and regulation



Service intelligence

Accompanied information push



Cognitive intelligence

Promoting the evolution from traditional "perception" to intelligent "cognition"

Problem discovery

Deductive prediction

event sourcing



Traffic event detection

- Intersection overflow
- Illegal events
- Intersection imbalance
- Abnormal parking
- ...

Traffic indicator evaluation

- Smooth traffic index
- Congested mileage
- Vehicles en route
- Queue length
- Congestion prediction
- ...

Management intelligence

Precision intelligent control of transportation governance, reduce and control the number of traffic accidents



Hidden danger analysis

Event early warning

Order evaluation

Slow traffic management

Service intelligence

Accompanied information precise push, enhance the sense of travel acquisition

Precise information guidance

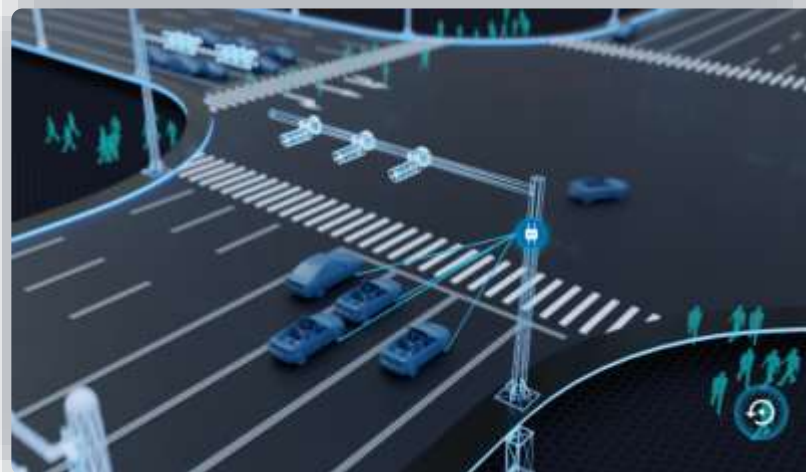
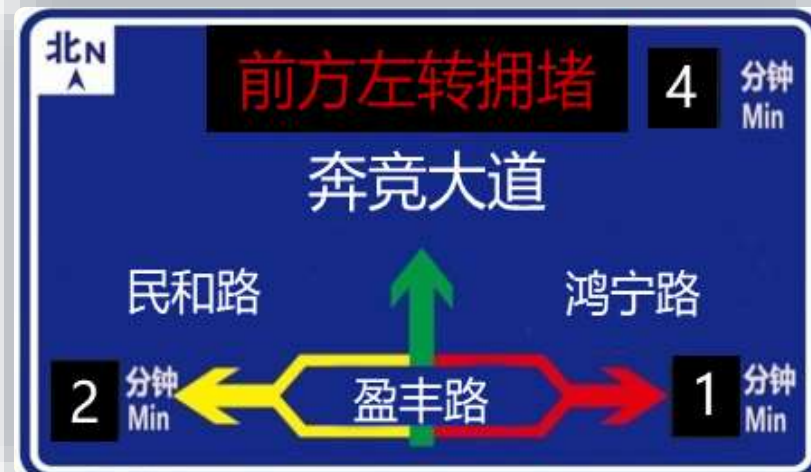
- Relying on digital roads and event cognition, achieve precise push of multi-channel guidance information

Multi-end information synchronization

- Integrate multi-source traffic data to assist in the refined display of mobile terminal information

Real-time driving assistance

- Road digitalization supports future high-level assisted driving and vehicle-road collaborative autonomous driving



Thanks for Your Attention!

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Zhejiang SUPCON Information Co. Ltd.

Making City Life Better !