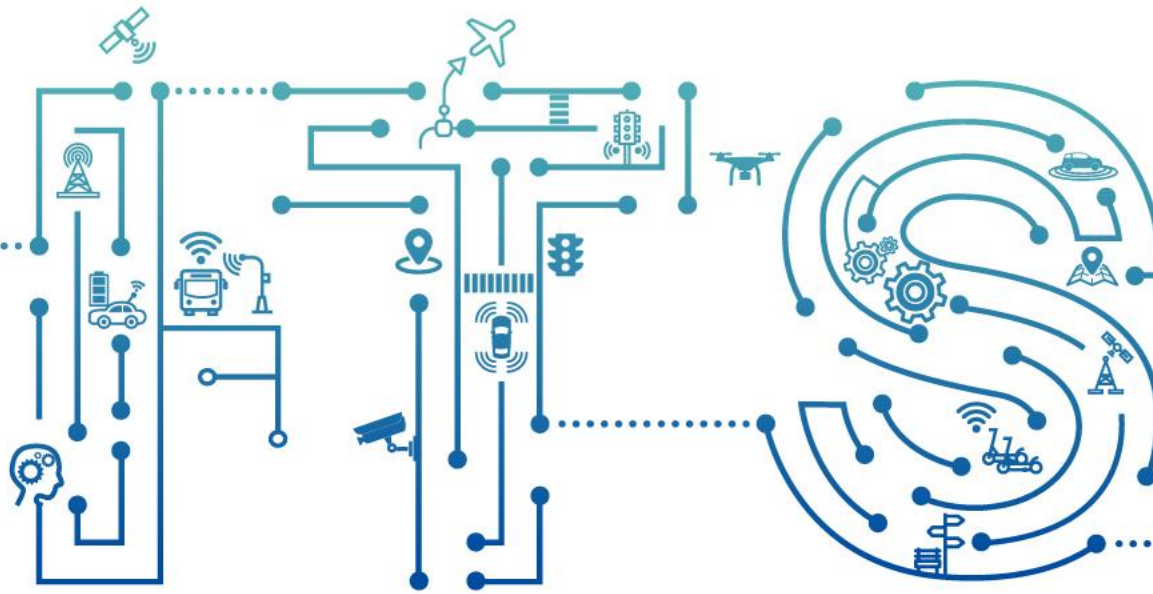




# 2025 Suwon ITS Asia-Pacific Forum



# SUWON

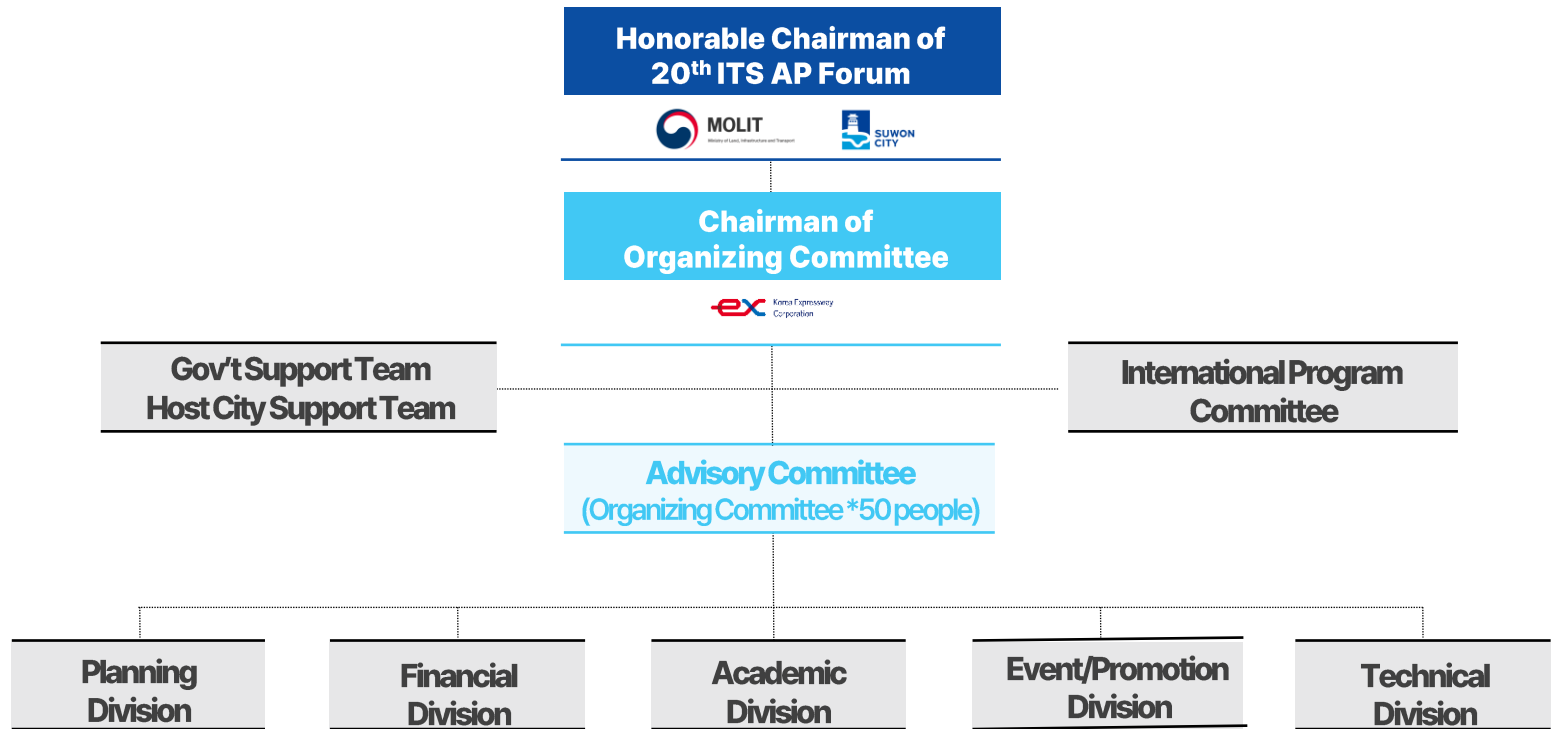
# Overview

## 2025 Suwon ITS Asia Pacific Forum

| Category                           | Contents   |
|------------------------------------|--|
| Date                               | May 28 (Wed) ~ 30 (Fri), 2025  |
| Venue                              | Suwon Convention Center, Suwon, Korea  |
| Hosted by                          | Ministry of Land, Infrastructure and Transport(MOLIT), Suwon City  |
| Organized by                       | The 20 <sup>th</sup> Suwon ITS AP Forum Organizing Committee, ITS Korea  |
| Theme                              | Hyper-Connected Cities by ITS  |
| Programs                           | High-Level Roundtable, Official/Social Events, Demonstrations & Technical Visits, Scientific/Technical Program, Student Program, Pitching Program (Business Focused), Exhibition, Biz-matching, Special Programs for Publics, etc. |
| Expected Participants & Exhibitors | Approximately 10,000 visitors from 20 countries and 140 booths from 50 organizations   |

# Overview

## Organization



### Organizing Committee Launching Ceremony in June, 2024



# Program & Venue

## Program at a Glance (Draft)

| Time          | May 27 (Tue)   | May 28 (Wed)      |                                      | May 29 (Thu)                         | May 30 (Fri)                                      |
|---------------|----------------|-------------------|--------------------------------------|--------------------------------------|---|
| 09:30 ~ 10:30 |                | Opening Ceremony  |                                      | Plenary Session II                   | Sessions  |
|               |                | Plenary Session I |                                      |                                      |   |
| 11:00 ~ 12:30 |                | Sessions          | High-Level Round table               | Sessions                             | Sessions  |
| 12:30 ~ 14:00 |                | Lunch             | VIP Luncheon                         | Lunch                                | Lunch   |
|               |                |                   | Exhibition / Biz-Matching / ITS Thon | Exhibition / Biz-Matching / ITS Thon | Exhibition (Public Day) / Biz-Matching / ITS Thon |
| 14:00 ~ 15:30 |                | Sessions          |                                      | Sessions                             | Closing Ceremony                                  |
| 16:00 ~ 17:30 | AP BoD Meeting | Sessions          |                                      | Sessions                             |   |
| 18:30 ~       | VIP Dinner     | Welcome Reception |                                      | Gala Dinner                          |   |

\* The program is subject to change.

## Program & Venue

### High-Level Roundtable



- **Date & Time:** May 28 (Wed), 2025, 11:00-12:30
- **Venue:** Convention Hall 3, Suwon Convention Center, Suwon, Korea
- **Delegates:** Ministers and Directors from around 20 countries



# Program & Venue

## Suwon Convention Center

### Overview

Space : 97.616m<sup>2</sup> (Above 5F, Below 2F)

Facilities : Exhibition Hall 7,877m<sup>2</sup>  
Convention Hall 3,040m<sup>2</sup>  
28 Meeting Rooms



Suwon MICE-Multi Complex



- ① Suwon Convention Center
- ② Galleria Gwanggyo(Department Store)
- ③ Courtyard by Marriot Suwon(Hotel)
- ④ Hanwha Aqua Planet Gwanggyo(Aquarium)
- ⑤ Gwanggyo Lake Park

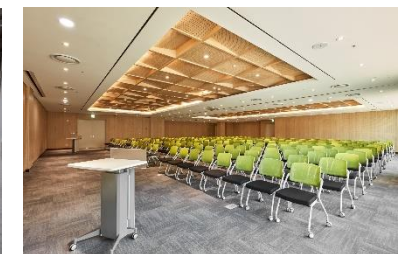
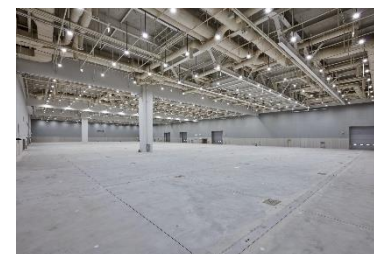
### 5F VIP Dining Room



### 3F Convention Hall & Meeting Rooms



### 1F Exhibition Hall & Meeting Rooms





# Program & Venue

## Outside of Suwon Convention Center (Draft)

### 1 VIP Dinner

Hwaseong Haenggung



### 2 VIP Pre-Program

Samsung Innovation Museum



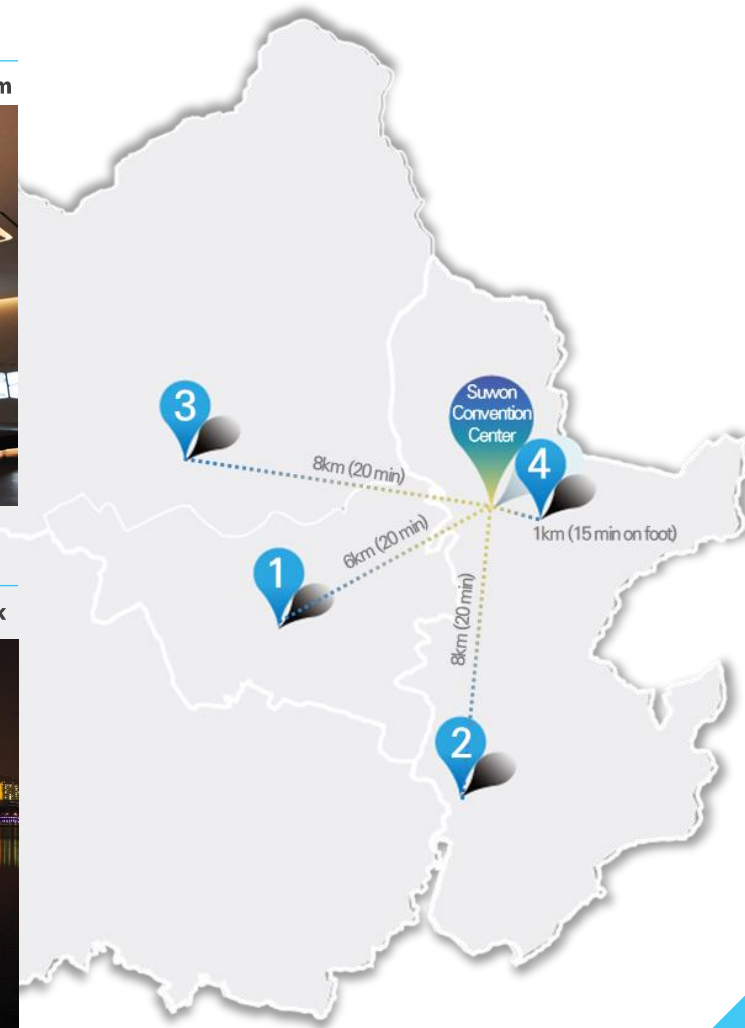
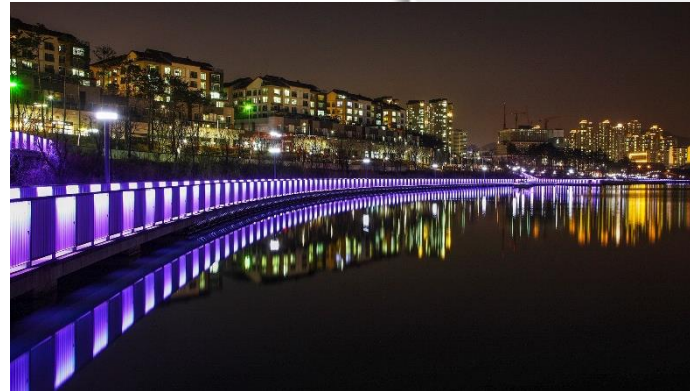
### 3 VIP Special Program

KT Wiz Park



### 4 Gala Dinner

Gwanggyo Lake Park





# Papers & Sessions

## Theme

### *Hyper-Connected Cities by ITS*



The theme "**Hyper-Connected Cities by ITS**" highlights the Asia-Pacific region's shift towards a more interconnected society through Intelligent Transportation Systems (ITS). Advances in digital tech, smartphones, and lessons from COVID-19 are speeding this transformation. Technologies like AI, autonomous driving, MaaS, and shared mobility are improving urban traffic, offering personalized solutions, and making cities safer and more sustainable.

**Connectivity**

**Sustainability**

**Resilience**



# Papers & Sessions

## Topic & Subtopic

### 1. Smart Infrastructure and Data Ecosystem

- 1-1 Big Data Collection and Analysis
- 1-2 Smart Infrastructure
- 1-3 Communication Networks and Connectivity

### 2. Connected and Automated Vehicles

- 2-1 Automated Driving System
- 2-2 Automated Public Transportation
- 2-3 Cooperative and Connected Vehicles
- 2-4 Digital and Physical Infrastructure Supporting CAV

### 3. Mobility Service Innovation

- 3-1 Mobility Service Platforms / MaaS
- 3-2 Shared Mobility
- 3-3 Demand-Responsive Transport
- 3-4 Intelligent Logistics and Delivery
- 3-5 AI in Mobility
- 3-6 Future Transport Systems



### 4. Eco-Friendly and Sustainable Mobility

- 4-1 Electrification and Alternative Fuels
- 4-2 Sustainable Urban Transport
- 4-3 Smart City Solutions
- 4-4 Lifecycle Assessment

### 5. Safety and Security

- 5-1 Standardization
- 5-2 Law and Regulation
- 5-3 Policy and Governance
- 5-4 Citizen Engagement and Education

### 6. Policy, Regulation, and Governance

- 6-1 Traffic Safety Systems
- 6-2 Cyber Security
- 6-3 Emergency Response and Management
- 6-4 Protection for Pedestrians and Vulnerable Road Users

### 7. Essential Elements for ITS Adoption

- 7-1 Funding and Financing for Projects
- 7-2 Unique Mobility and Minority Access Needs
- 7-3 Equity, Accessibility, Feasibility, and Affordability



# Papers & Sessions

## Submission Guideline



Download Call for Paper

### Scientific / Technical Papers

- Paper Title
- Author Information
- Keywords
- Draft Papers (PDF format (.pdf))
  - Scientific Papers: 7-8 pages in A4 size
  - Technical Papers: not exceeding 4 pages in A4 size
- Topic and Subtopic
- Co-Author Information
- Abstract (250 words)

### Special Session Proposals

- Session Topic
- Proposed Session Title
- Organization and Organizer Details
- Moderator & 4-5 Potential Speakers Details
- A maximum 250-word session description

# Sponsorship & Exhibition

## Sponsorship Package Highlights

| Category                              | Benefits   | Diamond<br>USD100,000 | Gold<br>USD70,000 | Silver<br>USD50,000 | Bronze<br>USD30,000 |
|---------------------------------------|--|-----------------------|-------------------|---------------------|---------------------|
| Event Participation                   | Free booth (space provided)                              | 8                     | 6                 | 4                   | 2                   |
|                                       | Free Forum registration (No. of people)                  | 10                    | 7                 | 5                   | 3                   |
|                                       | Exhibitor registration (No. of people)                   | 20                    | 14                | 10                  | 6                   |
|                                       | Invitation to Gala Dinner and assigned seating           | 10                    | 7                 | 5                   | 3                   |
|                                       | VIP Dinner invitation and assigned seating               | 5                     | 3                 | 2                   | 1                   |
|                                       | Opening/Closing ceremony invitation and assigned seating | 3                     | 2                 | 1                   |                     |
|                                       | VIP lounge pass  | 3                     | 2                 | 1                   |                     |
| Event Venue Advertising               | Exposure of sponsor banner at the venue (others)         | Large                 | Medium            | Small               | Small               |
|                                       | Exposure of logo during official event                   | Open & Closing        | Closing           |                     |                     |
| Online Promotional Opportunities      | Exposure of logo on the official event promotional video | ✓                     | ✓                 |                     |                     |
|                                       | Exposure of logo on official website and SNS             | ✓                     | ✓                 | ✓                   | ✓                   |
|                                       | Introduction on mobile app logo                          | ✓                     | ✓                 | ✓                   | ✓                   |
| Event Promotional Materials & Ads     | Exposure of sponsor in e-newsletter                      | ✓                     | ✓                 | ✓                   | ✓                   |
|                                       | Exposure of content within the event program booklet     | 1p & Logo             | ½p & Logo         | Logo                | Logo                |
|                                       | KIT advertisement insert                                 | ✓                     | ✓                 | ✓                   |                     |
|                                       | Exposure of promotional video at the venue               | ✓                     | ✓                 |                     |                     |
| Special Benefits<br>(2026GangneungWC) | Discounts and benefits for exhibition and sponsorship    | 10%                   | 7%                | 5%                  | 3%                  |
|                                       | Exposure of logo on the official pre-event homepage      | ✓                     | ✓                 | ✓                   | ✓                   |

\* Refer to Sponsorship & Exhibition Prospectus for more detailed benefits.

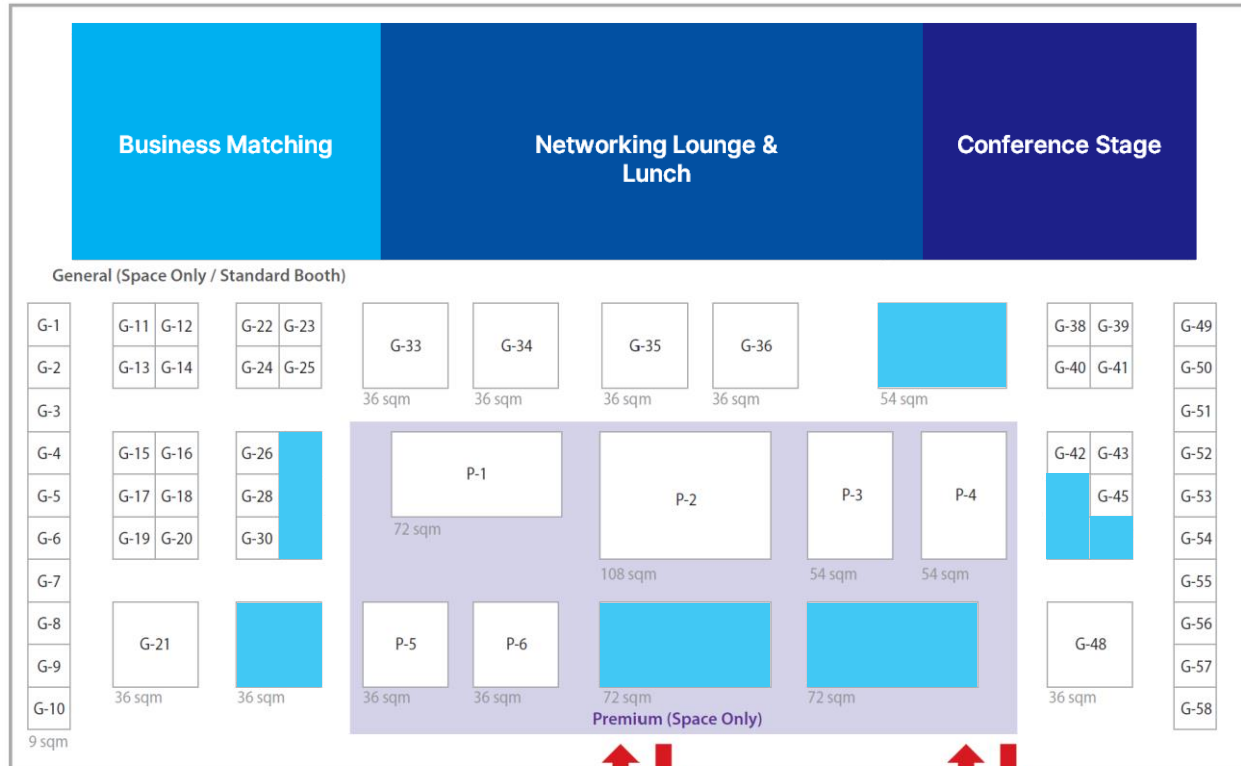


Download Sponsorship  
& Exhibition Prospectus



# Sponsorship & Exhibition

## Exhibition Layout & Price



Download Sponsorship & Exhibition Prospectus

| Category (Area)          | Early Application<br>( ~ December 31, 2024 ) | Regular Application<br>( January 1, 2025 ~ February 28, 2025 ) |
|--------------------------|--|--|
| Standard Booth (General) | USD 4,500                                    | USD 5,000  |
| Space Only (General)     | USD 4,000                                    | USD 4,500  |
| Space Only (Premium)     | USD 5,000                                    | USD 5,500  |

# Demon & Tech Visits

## ITS Demonstrations

### Special Zone (Draft)

#### Structuring Demonstration System Zone in the Gwanggyo area

**Suwon City Safety Convergence Center** Digital Twin-Simulation, ITS/BIS Operational Details

**Smart Signal ZONE** Left-Turn Responsive System, Smart Intersections, Real-Time Signal Information

**Traffic Safety ZONE** Smart Crosswalks, Roadside Detection System

**Mobility ZONE** Operation of Autonomous Vehicles

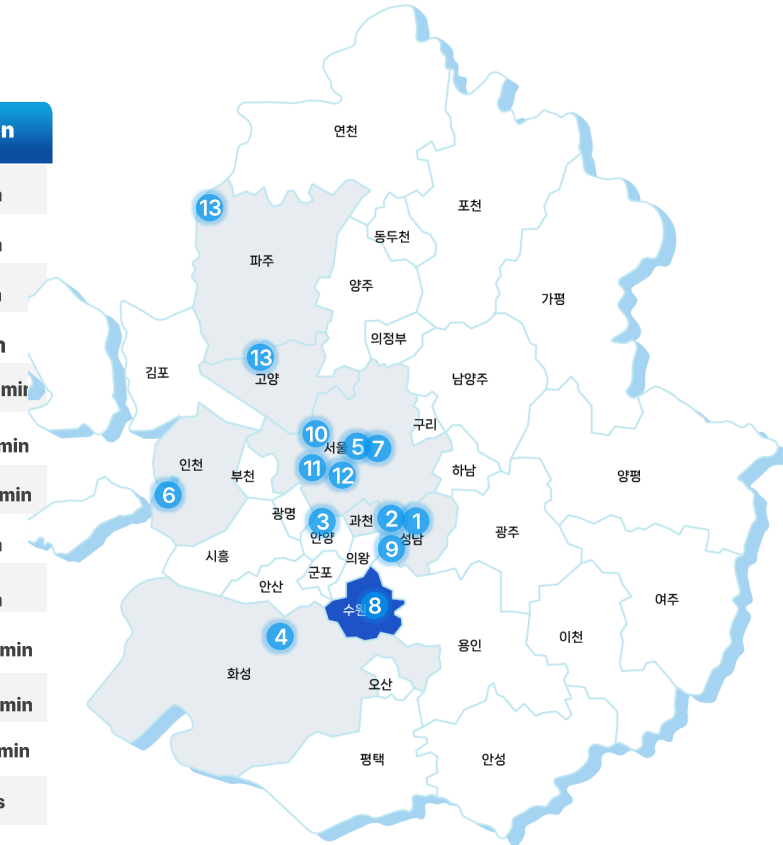
**Emergency Vehicle Preemption System** Demonstration of Priority Signals for Emergency Vehicles to ensure Prime Time



# Demon & Tech Visits

## Technical Visits (Draft)

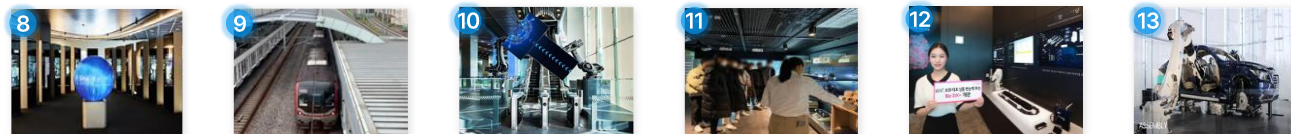
| Sector  | No. | Venue   | Distance | Duration      |
|---------|-----|---|----------|---------------|
| Public  | #1  | Korea Expressway Corporation Traffic Center   | 12km     | 20 min        |
|         | #2  | Zero City                                     | 18km     | 30 min        |
|         | #3  | Anyang Smart City Integrated Center           | 19km     | 35 min        |
|         | #4  | K-City  | 34km     | 55 min        |
|         | #5  | Seoul Traffic Information Center              | 37km     | 1 hour 10 min |
|         | #6  | Korea Institute of Aviation Safety Technology | 62km     | 1hour 20 min  |
|         | #7  | Seoul Future Mobility Center                  | 49km     | 1 hour 35 min |
| Private | #8  | Samsung Innovation Museum                     | 6km      | 20 min        |
|         | #9  | Neotrans & Pangyo Tour                        | 18km     | 30 min        |
|         | #10 | SK Telecom Promotion Center                   | 37km     | 1 hour 10 min |
|         | #11 | KT Square                                     | 37km     | 1 hour 10 min |
|         | #12 | LG U+ Promotion Center                        | 38km     | 1 hour 15 min |
|         | #13 | DMZ & Hyundai Motor Studio                    | 98km     | 2 hours       |



### Public



### Private



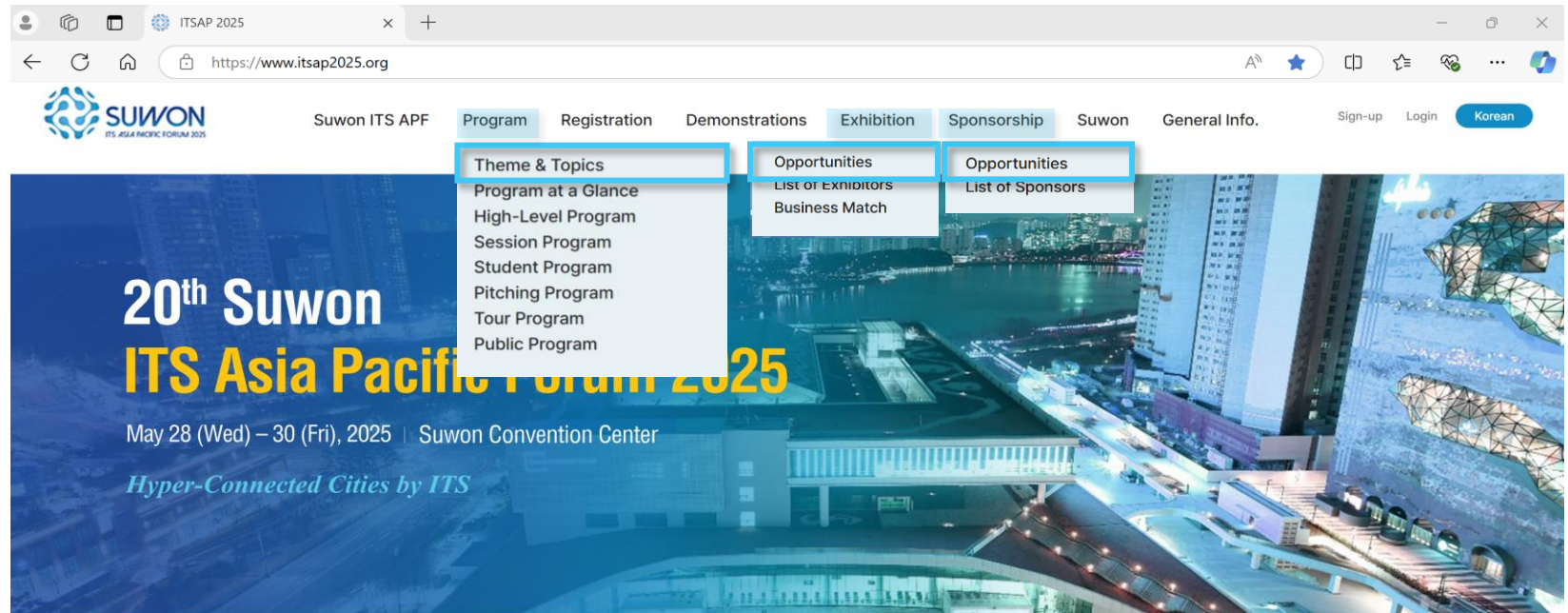


## Website

Official Website : [www.itsap2025.org](https://www.itsap2025.org)



[itsap2025.org](https://www.itsap2025.org)



The screenshot shows the official website for the 20th Suwon ITS Asia Pacific Forum 2025. The main banner features the event title, dates (May 28 (Wed) – 30 (Fri), 2025), and location (Suwon Convention Center). The tagline "Hyper-Connected Cities by ITS" is also present. The navigation menu includes: Program, Registration, Demonstrations, Exhibition, Sponsorship, Suwon, General Info., Sign-up, Login, and Korean. A dropdown menu under "Program" lists: Theme & Topics, Program at a Glance, High-Level Program, Session Program, Student Program, Pitching Program, Tour Program, and Public Program. A dropdown menu under "Sponsorship" lists: Opportunities, List of Exhibitors, and Business Match. Another dropdown menu under "Exhibition" lists: Opportunities and List of Sponsors. The background image shows a modern cityscape at night.


### High-Level Roundtable

A key highlight of the forum, this exclusive meeting will bring together high-level officials, including ministers, vice ministers and other representatives from around 20 countries, to share national ITS advancements and engage in strategic




# Website

## Accommodation & Tour


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**Ramada Plaza Suwon**  
리미다 플라자 수원  
★★★★☆  
Suwon Convention Center ↔ 2.57 km  
**KRW 200,000 ~**  
[Book](#)




**Four Points by Sheraton Suwon**  
포포인츠 바이 셰라톤 수원  
★★★★☆  
Suwon Convention Center ↔ 3.31 km  
**KRW 200,000 ~**  
[Book](#)




**HOMES STAY SU**  
홈스테이 수원  
★★★★☆  
Suwon Conventio  
[Book](#)




**REBORN SUWON SILKROAD HOTEL**  
르본 수원 실크로드 호텔  
★★★★☆  
Suwon Convention Center ↔ 3.43 km  
**KRW 100,000 ~**  
[Book](#)




**Vella Suite Hotel**  
벨라 스위트호텔  
★★★★☆  
Suwon Convention Center ↔ 3.45 km  
**KRW 100,000 ~**  
[Book](#)




**HOTEL arte**  
호텔 아르테  
★★★★☆  
Suwon Conventio  
[Book](#)



**All that Suwon**  
Suwon 16:30-22:00 Min 30 14 days ago deadline  
# Compact tour program for first time visitors  
# Recommended half day tour program  
[Book >](#)



**Tour in the outskirts of Suwon**  
Suwon 09:30-17:30 Max 30 14 days ago deadline  
# West Sea Luxury Yacht Tour # Recommended half day tour program  
# Compact tour program for first time visitors  
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**Team Building Suwon**  
Suwon 15:00-22:30 Max 30 10 days ago deadline  
# Team building course recommendation # Half day tour recommendation  
[Book >](#)



# SAVE THE DATE

2025 Suwon  
ITS AP Forum  
May 28-30, 2025

November 2024

**Papers & Session Proposals Submission Open**

December 2024

**Registration Open**

January 31, 2025

**Deadline for Papers & Session Proposals**