



ITS Driving for a Better Life

智能交通赋能幸福美好生活

18th ITS Asia Pacific Forum

Chengdu, China 27-29 April 2022

ITS Driving for a Better Life



Final Report

ITS AP BOD Meeting@LA Sep. 17, 2022



Participation Statistics



Session visitors:

63,371 person-time



Exhibition visitors:

84,350 person-time



Countries & Regions:

24



Media Coverage:

15+ newspaper

300+ Social media



28 Sessions

189 Speakers



Sponsors & Exhibitors:

30+



18TH ITS ASIA PACIFIC FORUM





Canada

Singapore

Korea

Japan

Malaysia

Thailand

Indonesia

Sweden

Spain

Hongkong China

Chinese Taipei

German

United States

Netherlands

Brunei

United

Kingdom

India

Italy

France

Russia

Brazil

Vanuatu









High-Level Speakers - Plenary



CHENGDU

18TH ITS ASIA PACIFIC FORUM

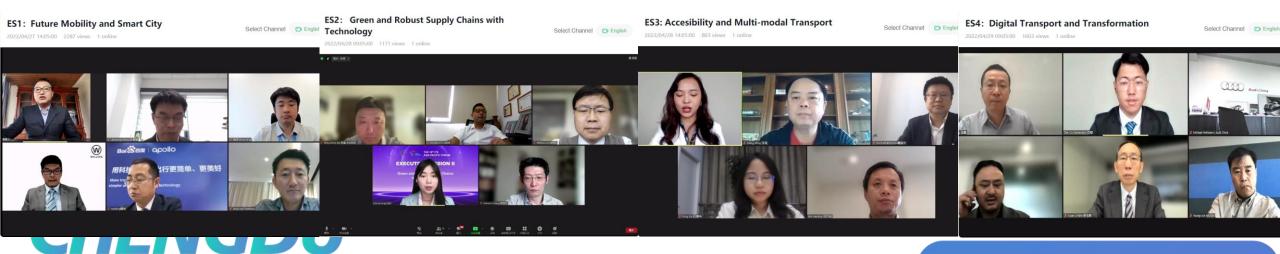




18TH ITS ASIA PACIFIC FORUM

High-level speakers- Forum and ES







Digital Exhibition









Go

Hisense TransTech 海信网络科技



Silver

中控·SUPCON

Sponsors & Exhibitors list

(In no particular order)















































Digital Exhibition









18TH ITS ASIA PACIFIC FORUM





Onsite Logistics for the Digital Forum











Enlightenment of Chengdu Experience

Challenges:

- Cost increased 30%
- Effort beyond regular event management
- lost of the value of the face2face communication

Benefits:

- The exposures quite out of the expectation.
- Overcome the travel restriction.





THANKS