



2026 Gangneung ITS World Congress



Beyond Mobility Connected World



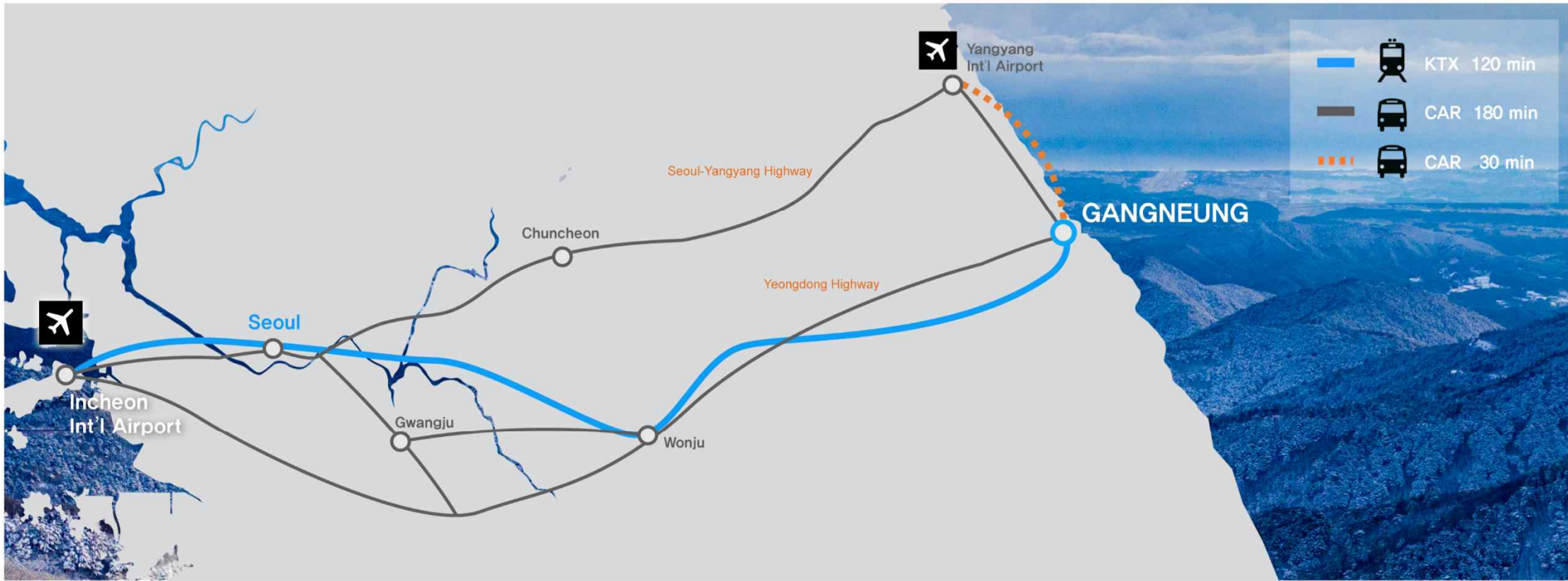
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ITS World Congress 2026

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OVERVIEW

Location

Center of the eastern part of Korean peninsula

Climate

Perfect holiday weather with cool breeze and plenty of sunshine all year around

Area

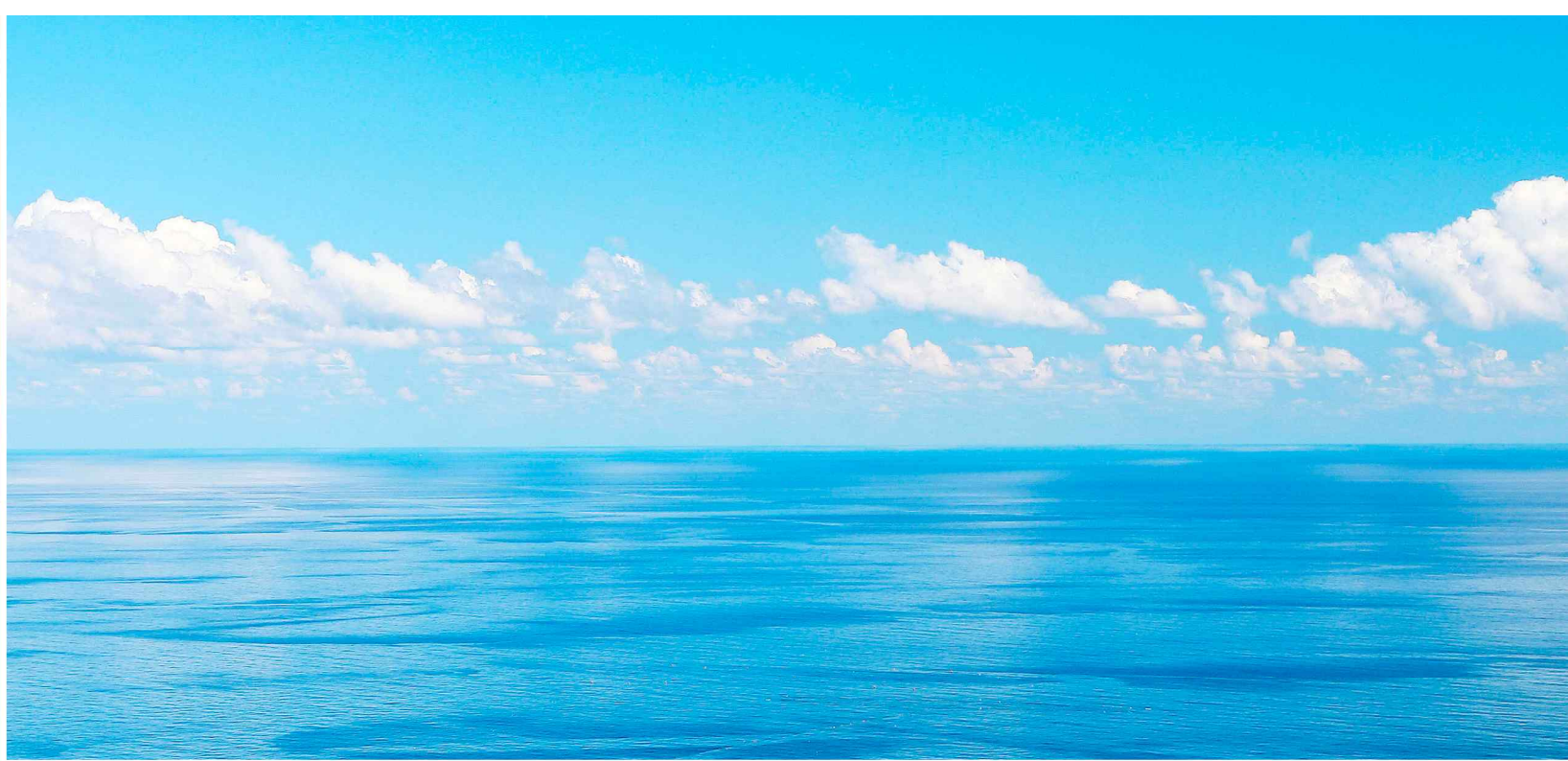
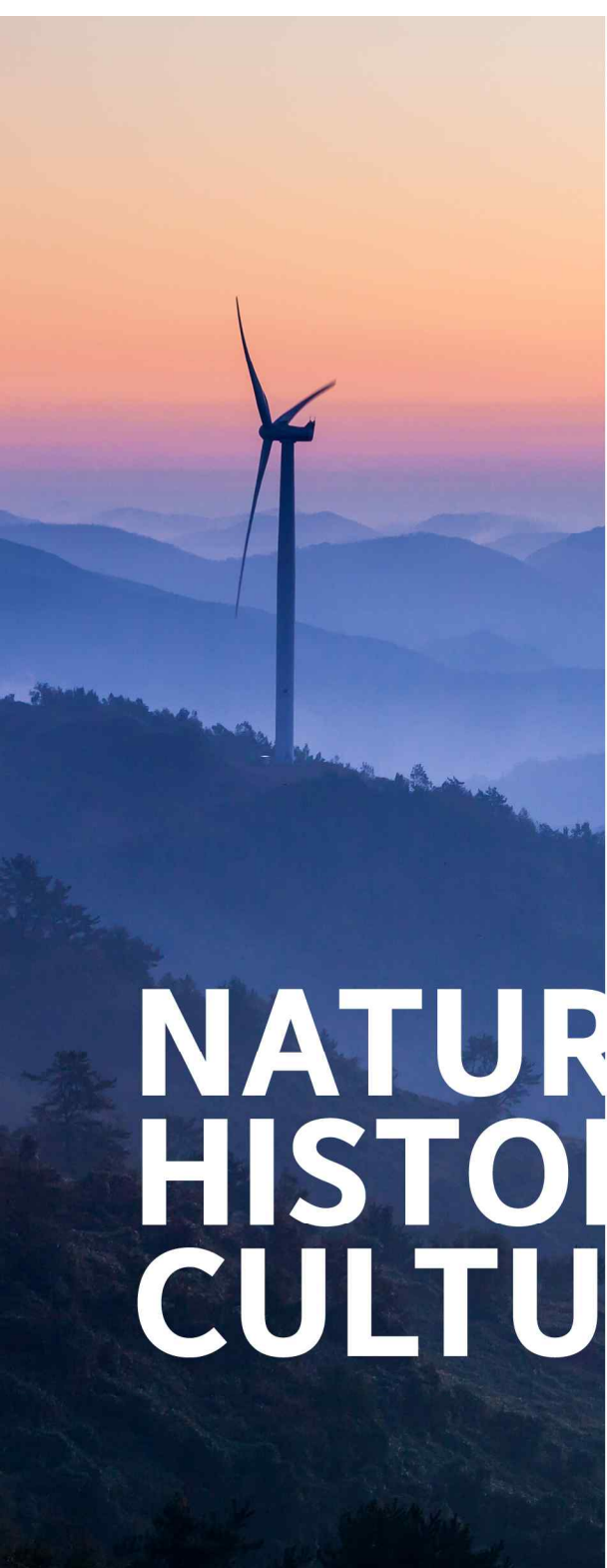
1,040 km²

Density 207/km²

Population

210,294

Floating Population | 32,000,000/year



NATURE HISTORY CULTURE

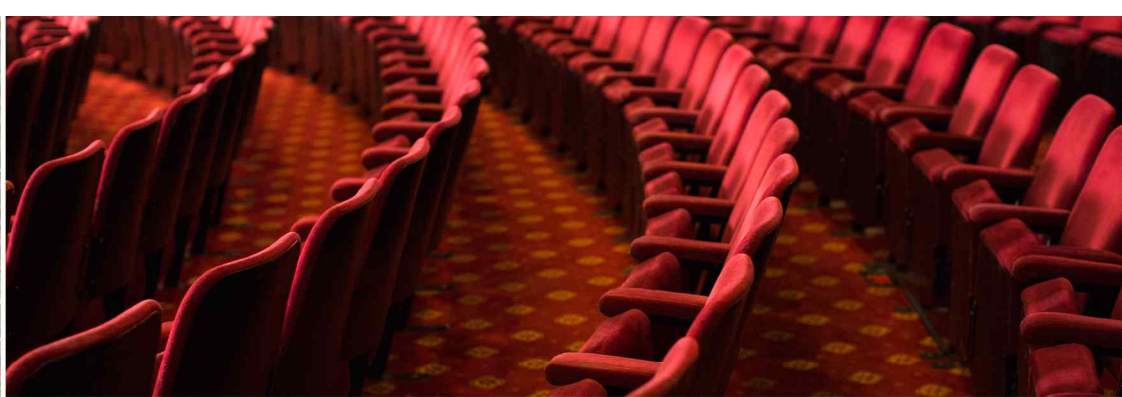




INFINITE POSSIBILITIES



Gangneung had a special experience hosting the 2018 Winter Olympics. The olympic legacy will be renovated for a hightech-convention and exhibition complex.



From the Olympics to the MICE Industry

Gangneung is growing into the best City of MICE Industry with beautiful nature, exciting leisure, cultural assets, and experience of the biggest world event.

Enough Accomodations

Accommodations range from tourist class to luxury hotels that offerd excellent room at a reasonable price.

Best Safety

Korea is considered one of the safest country in the world.

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NEW PARADIGM



ITS Concept Changing

ITS is no longer a solution of an urban transport problem in a big city but a progress for improving the quality of human life.

As a small and medium sized city, Gangneung is the center of a new paradigm of ITS.

You can enjoy the safety and effectiveness on every road in ITS city, Gangneung.

ITS WC 2026

Period

19 ~ 23 OCT 2026

Location

Gangneung Olympic Park, Gangneung City

Participants

90 countries / 200,000 individuals

For a truly different future, for a truly better life.

Ours is a shared vision for the future of mobility for simpler and more convenient journeys, for the ultimate freedom of movement, with innovative technologies serving every domain of our society so we can reach the unreachable and keep our loved ones safe.

It's about a freedom to go wherever and whenever your heart desires, for journeys beyond your wildest imagine, to explore those endless opportunities and possibilities in this whole new world of mobility.

ITS World Congress 2026, **GANGNEUNG**, Korea.



GANGNEUNG

ITS World Congress 2026

Beyond Mobility Connected World

19 ~ 23 Oct 2026

Gangneung had a special experience hosting the 2018 Winter Olympic and Paralympic legacy will be renovated for a lighted convention and exhibition complex.





THE ITS PARK

Transform to the ITS Park

As an Olympic venue, the Gangneung Olympic Park built in 2017 has been utilizing the multipurpose space for sports and international events. It will change to the ITS Festival Venue beyond the ITS World Congress 2026.

Gangneung Oval
Gangneung Arena
Hockey Center
*New Building

Exhibition Center 1
Exhibition Center 2
Gala Dinner
Convention Center



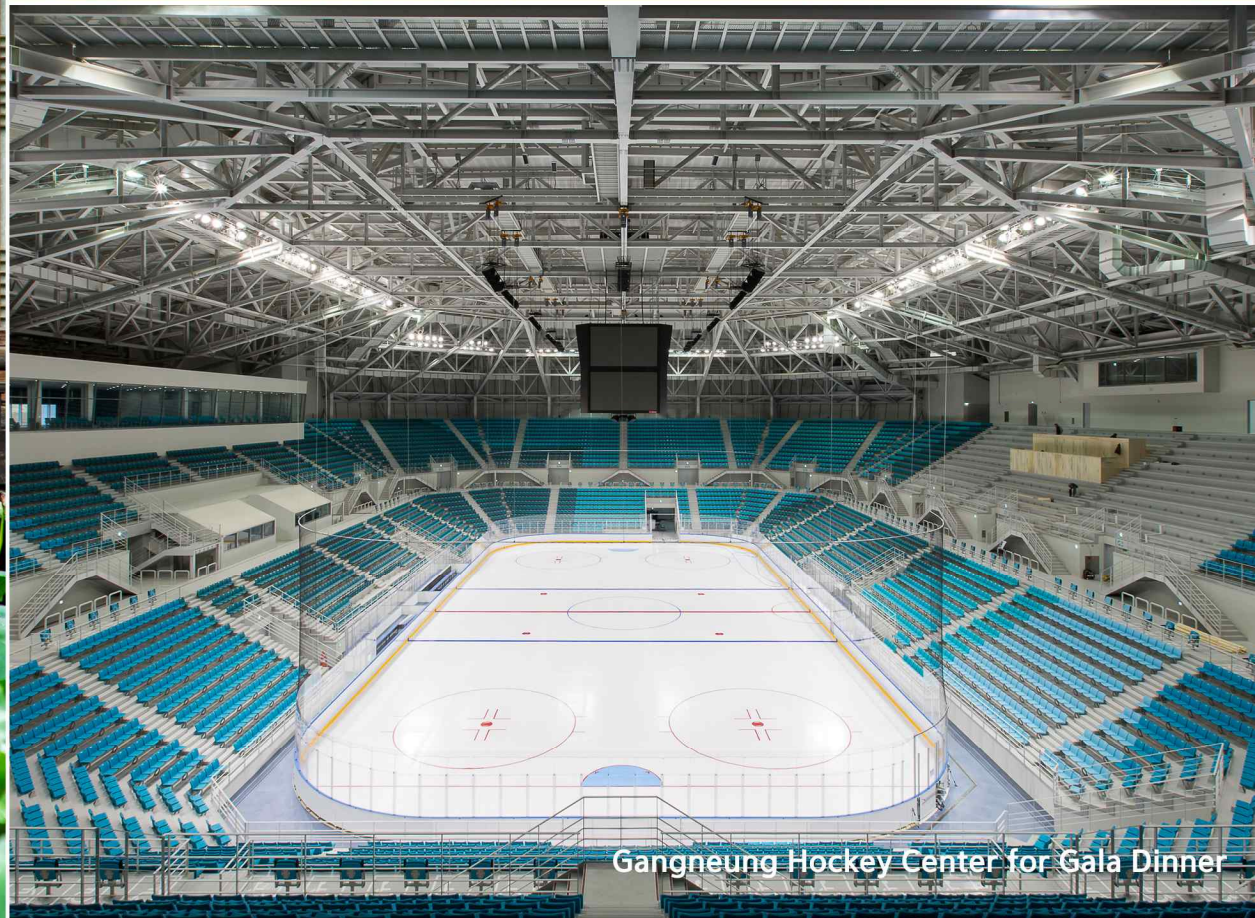
UNIQUE VENUE

Gangneung, the center of communicating and human networking

Seungyojang House for VIP Dinner



Hoanje for VIP Meeting



Gangneung Hockey Center for Gala Dinner



Thank You

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