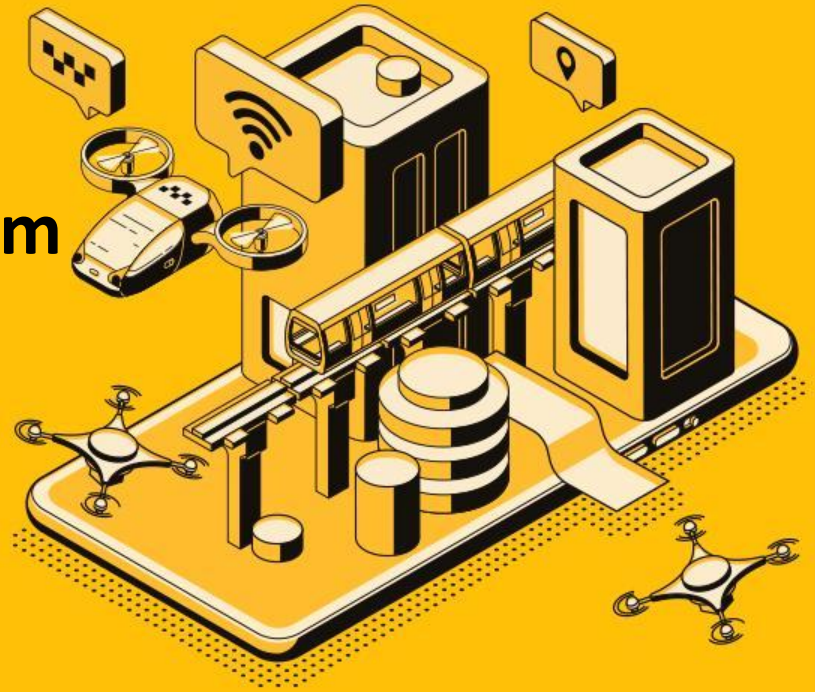




# The 19th ITS Asia Pacific Forum 2024 - Jakarta, Indonesia Update

October 15th 2023  
AP BOD Meeting, ITS World Congress 2023, Suzhou





# The 19th ITS Asia Pacific Forum 2024

## *“Transformation Towards a Sustainable and Intelligent Urban Mobility”*

28 - 30th May 2024

Jakarta Convention Center

# Venue Overview



**Jakarta Convention Center (JCC)** was established in 1992 with more than more than 30 years of experience in hosting local and international events.

JCC is a stylish, versatile, and strategically located convention center in the heart of Jakarta, surrounded by many Intelligent Transport System implementations.



**JCC Area 30,000 sqm**



**13 meeting rooms**



**2 Exhibition Halls**



**Plenary Hall with a Round Theater-style Hall**



**Assembly Hall**

# The 19<sup>th</sup> ITS Asia Pacific Forum 2024

## EVENT PROFILE



**10,000+**  
Targeted Visitors

**150+**  
Asia-Pacific Brands

**25%**  
Decision Makers

**55+**  
Expert-led Conferences &  
Talk Show Themes

# Program ITS APF 2024



# Main Theme and Sub-Theme of ITS APF 2024



01	<b>City of Tomorrow: Smart Infrastructure &amp; Urban Planning</b>	<ul style="list-style-type: none"><li>● Building a New Capital City from The Ground Up</li><li>● New Waves in Transit-Oriented Development</li><li>● Integrated Traffic Management Systems</li><li>● Innovative Urban Designs</li></ul>
02	<b>Riding into the Future: Urban Mobility's New Frontiers</b>	<ul style="list-style-type: none"><li>● Innovations in Public Transit Approach</li><li>● Electric &amp; Autonomous Vehicles</li><li>● Urban Air Mobility/Drone Integration</li><li>● 5G and Urban Mobility Connectivity</li></ul>
03	<b>Eco-Mobility: Navigating the Sustainable Path</b>	<ul style="list-style-type: none"><li>● Zero-Emission Transport</li><li>● Eco-friendly Transit Solutions</li><li>● NetZero Mechanisms in Public Transit</li><li>● Natural Disaster-Proof Transit Design</li></ul>
04	<b>Smart Moves: Urban Mobility's Digital Evolution</b>	<ul style="list-style-type: none"><li>● Innovative Digital Platforms/Apps</li><li>● Cutting-Edge Payment Systems</li><li>● AI and Data Analytics in Mobility</li><li>● Digital Privacy and Security</li></ul>

# Call for Paper ITS AP Forum 2024 Update



## TIMELINE

**October 16th, 2023** - Distribute

**December 1st, 2023** - Paper Submission Open

**January 8th, 2024** - Submission Closed

**March 1st, 2024** - Paper Review Deadline

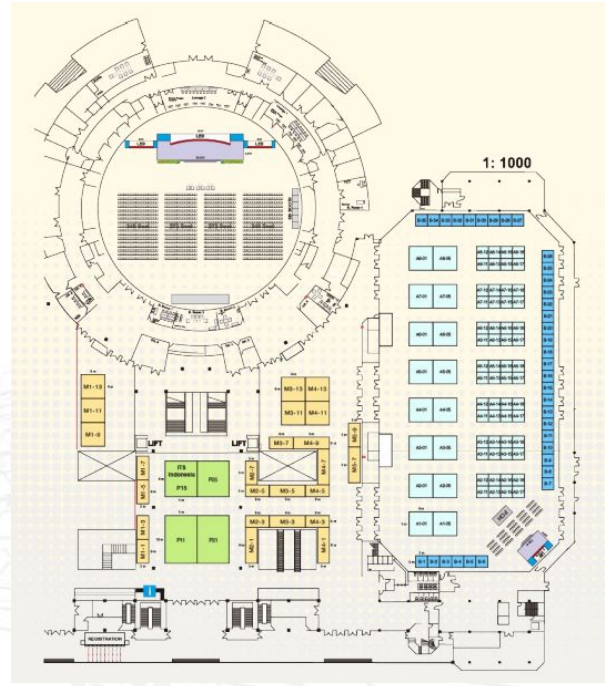
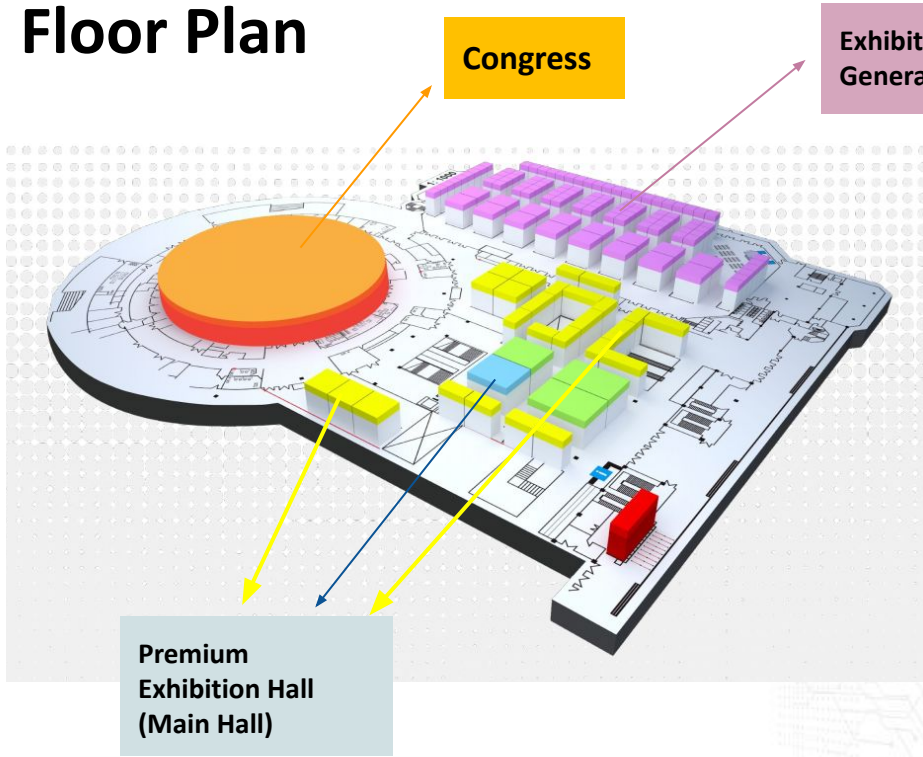
**March 15th, 2024** - Paper Author Notification

**April 15th, 2024** - Paper Final Submission and Final Author Registration



ITS Indonesia in collaboration with FSTPT (Forum Studi Transportasi antar Perguruan Tinggi/*Higher Education Transportation Study Forum*)

# Floor Plan



View from top



# EXHIBITORS PACKAGE

*\*All price excludes tax*

## EXHIBITION PREMIUM LOCATION

## MAIN HALL

### Space only

Enjoy the premium location at the main lobby, be the front row of ITS-APF 2024

**Price IDR 9,000,000 /sqm**



## EXHIBITION GENERAL LOCATION

## ASSEMBLY HALL

### Shell scheme

### Space Only

Inclusive package per 9 sqm:

- Standard booth with gray carpet
- Fascia Board
- 2 unit chairs
- Reception Desk
- Glass round table
- 3 unit dealing chairs
- 2 amp /1 phase electricity
- Trash bin

Get the opportunity to custom-design your own booth to match your brand identity

**Price IDR 8,000,000 /sqm**

**Price IDR 7,500,000 /sqm**



# Premium Sponsorship Package

The sponsorship package will be customizable with package such as below:

## Premium Sponsorship Package

- Diamond, IDR 2,500 billion
- Gold, IDR 1,500 billion
- Silver, IDR 750 million
- Bronze , IDR 400 million

Each has its own benefit from pre-event, during the event, and post event

## Supporting Sponsorship Package:

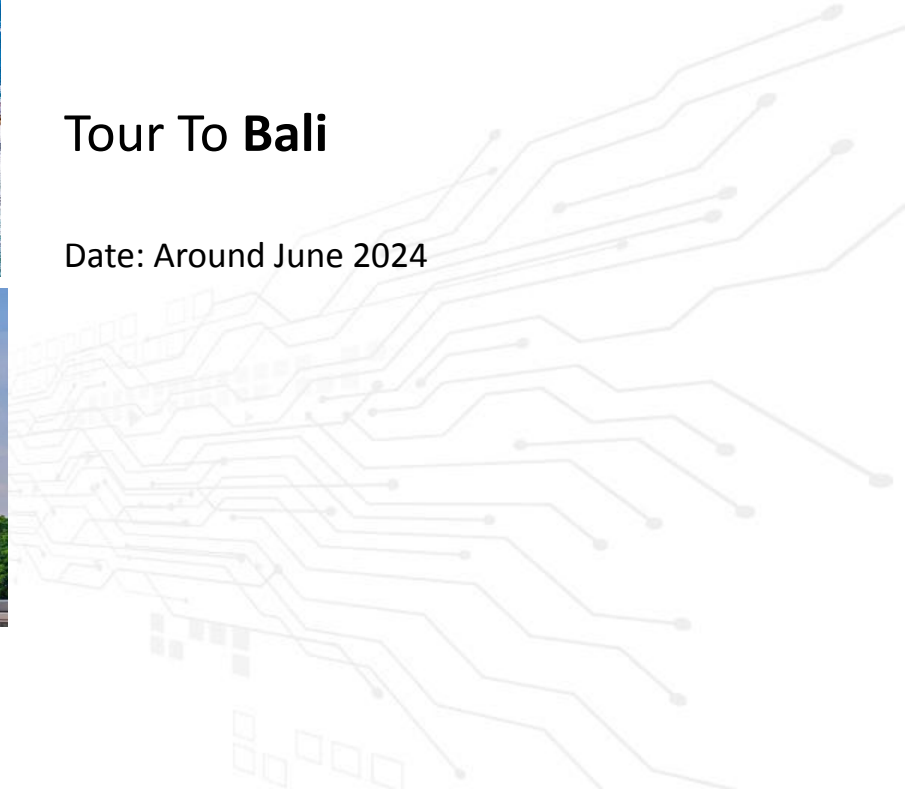
- Lanyard, IDR 150 million
  - Sponsor logo will be printed alongside APF and ITS Indonesia Logo in Forum Delegate Lanyard
- Delegate Kit, IDR 250 million
  - Sponsor logo will be printed alongside APF and ITS Indonesia Logo.
- Networking Sponsor
  - Luncheon IDR 250 million & Coffee Break IDR 150 million
    - Sponsor logo will be displayed on the FnB area signage, napkins, coasters, and menu charts
- Shuttle Transportation Sponsor, IDR IDR 150 million
  - Logo placement on transport crew's uniform and Bus Stickers
  - ITS AP Forum provides free shuttle bus for forum delegates

# After-Event Tour ITS APF 2024



## Tour To Bali

Date: Around June 2024





# Contact ITS APF 2024

**Website:** <https://www.its-asiapacificforum2024.com/>

**Whatsapp :** +62 811-8869-727

**General Inquiry:** [info@its-asiapacificforum2024.com](mailto:info@its-asiapacificforum2024.com)

**Sponsor & Exhibitor:** [partnership@its-asiapacificforum2024.com](mailto:partnership@its-asiapacificforum2024.com)

**Speaking Opportunity:** [forum@its-asiapacificforum2024.com](mailto:forum@its-asiapacificforum2024.com)

**Media Inquiry:** [communications@its-asiapacificforum2024.com](mailto:communications@its-asiapacificforum2024.com)

