



# 29th ITS World Congress

*Driving Towards Intelligent Society-Quality Life*

Oct, 2023

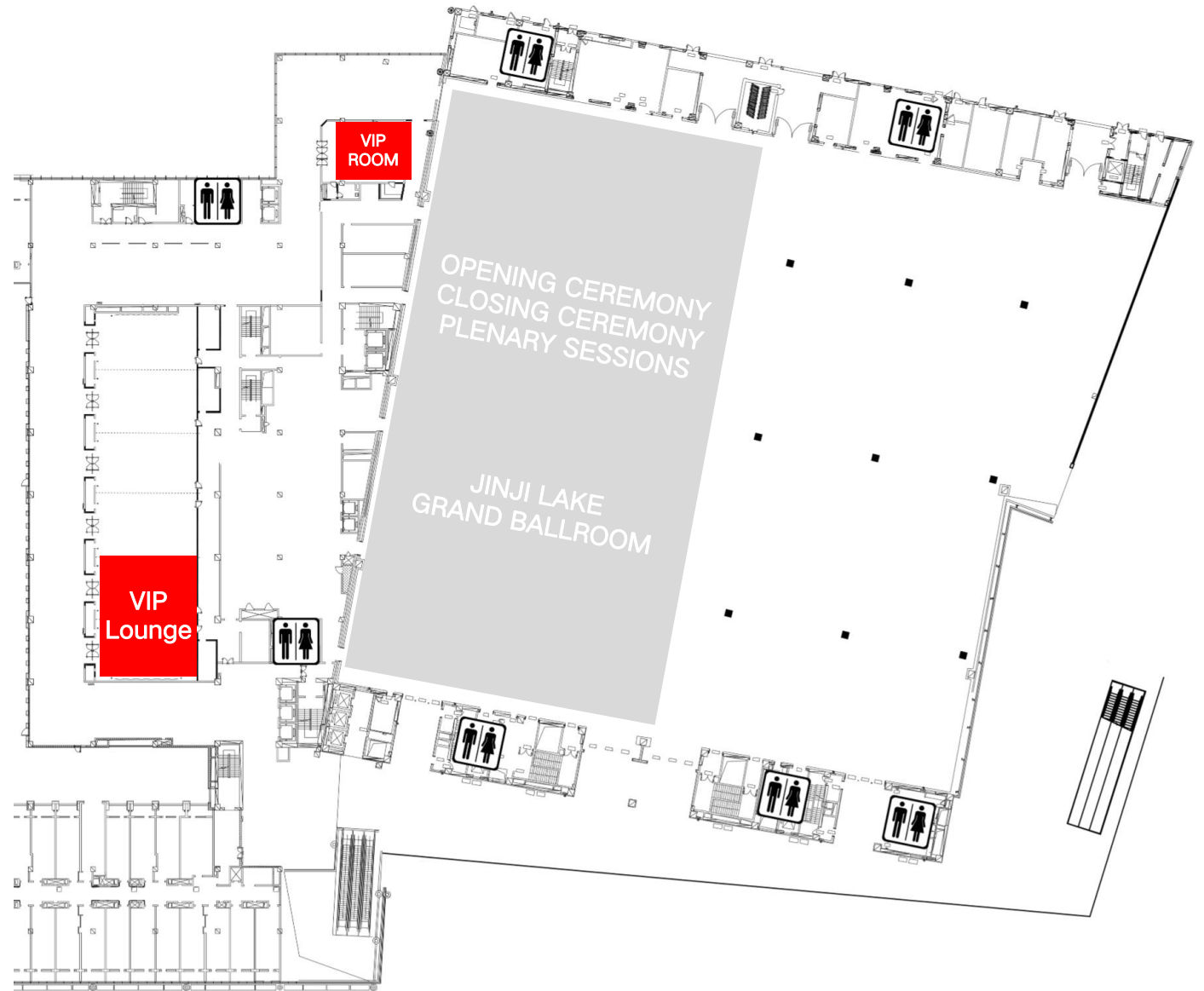




# VIP BENEFIT – VIP Lounge

#29th ITS World Congress

- The VIP Lounge can be found on the third floor of Hall A. The venue is scheduled to be opened at noon on October 16, and it will stay available until the end of the closing ceremony on October 20;
- We are pleased to offer Coffee breaks and lunches for your convenience in our VIP Lounge. You may refer to the agenda for the lunch hour;
- Throughout the duration of the event, the VIP Lounge will remain accessible around the clock, providing a perfect place for both relaxation and work at any time;
- We will identify you by means of your VIP PIN. If you happen to forget to wear your pin, the staff at the entrance will scan a QR code to verify your identity and grant access for you.

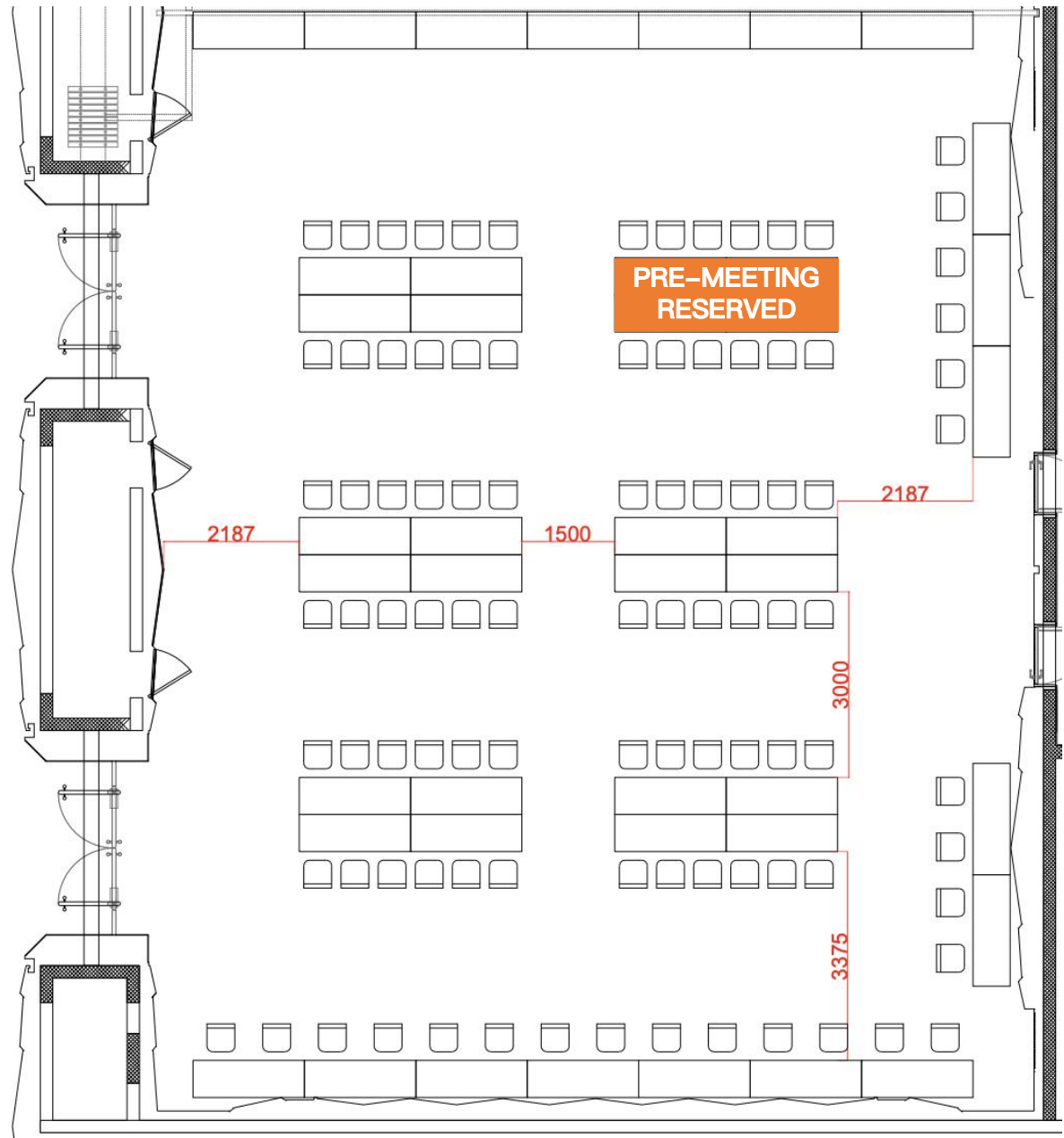




# VIP LOUNGE

#29th ITS World Congress

- ROOM NO.: A301-302
- AREA: 250m<sup>2</sup>
- CAPACITY: 96 seats

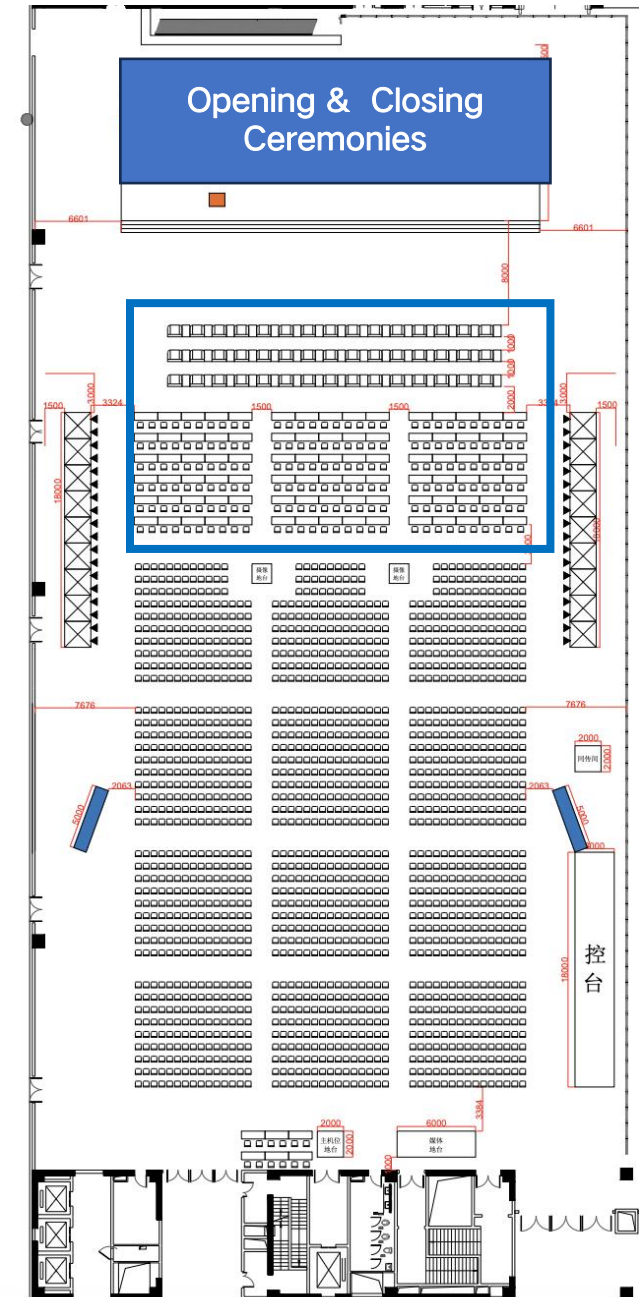


# VIP BENEFIT – Seating Arrangement

#29th ITS World Congress

We will reserve seats for your attendance at the opening and closing ceremonies. Additionally, personalized seat cards will be arranged on your behalf. It is advisable to visit the venue ahead of time in order to verify your designated location.

The designated seating area is indicated by the blue box. The seating arrangement diagram provided is subject to adjustments and is intended solely for reference purposes.





# Opening Ceremony

#29th ITS World Congress

## Warm up performance

### Addresses by the Host

3 mins	Video of 29th ITS World Congress
5 mins	Address: Representative from the Ministry of Transport - Li Yang, Vice Minister of Transport of the People's Republic of China
5 mins	Address: Representative from Jiangsu Province - TBD, Vice Governor of Jiangsu Province
5 mins	Address: Representative from Suzhou - Wu Qingwen, Chairman of the 29th ITS World Congress, Mayor of Suzhou Municipal People's Government

## Special Cultural Performance

### Addresses by the Representatives from three Regions

3 mins	Address: Representative from ITS Asia-Pacific - Secretary-General of ITS Asia-Pacific - Akio Yamamoto
3 mins	Address: Representative from ITS America - President and CEO, ITS America - Laura Chace (Video)
3 mins	Address: Representative from ERTICO-ITS Europe - Chief Executive Officer, ERTICO - ITS Europe - Joost Vantomme (Video)
10 mins	Launching Ceremony

### VIP Part

### In the Venue

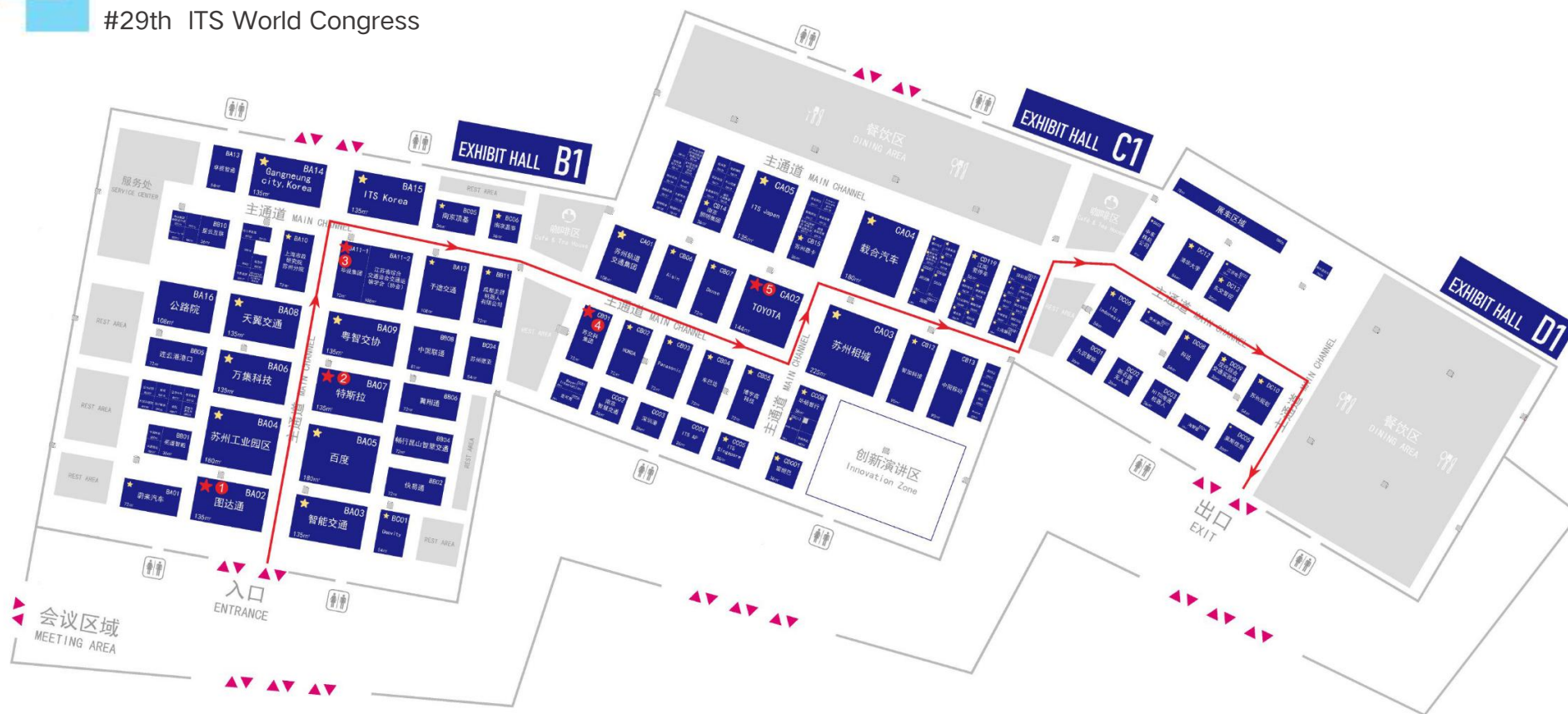
60 mins	Visiting the Exhibition and Demonstration (VIP only)	<b>Special Cultural Performance</b>	
		8 mins	Speech: Representative from the Asia-Pacific region Director-General of the Radio Department, Telecommunications Bureau, Ministry of Internal Affairs and Communications, Japan - Ogihara Naohiko
		8 mins	Speech: Representative from Americas President and CEO, ITS America - Laura Chace
		8 mins	Speech: Representative from EMEA ERTICO-ITS Europe Chairman - Angelos Amditis
		5 mins	Hall of Fame: Lifetime Achievement Award





# Tour of the Venue

#29th ITS World Congress



## Tour time

October 16, 2023 11:15-11:30

Total hours: 15mins

## Suggested stopping position

- 1 Innovation
- 2 Tesla
- 3 CHINA DESIGN GROUP
- 4 JSTI GROUP
- 5 TOYOTA

★ Premium Location

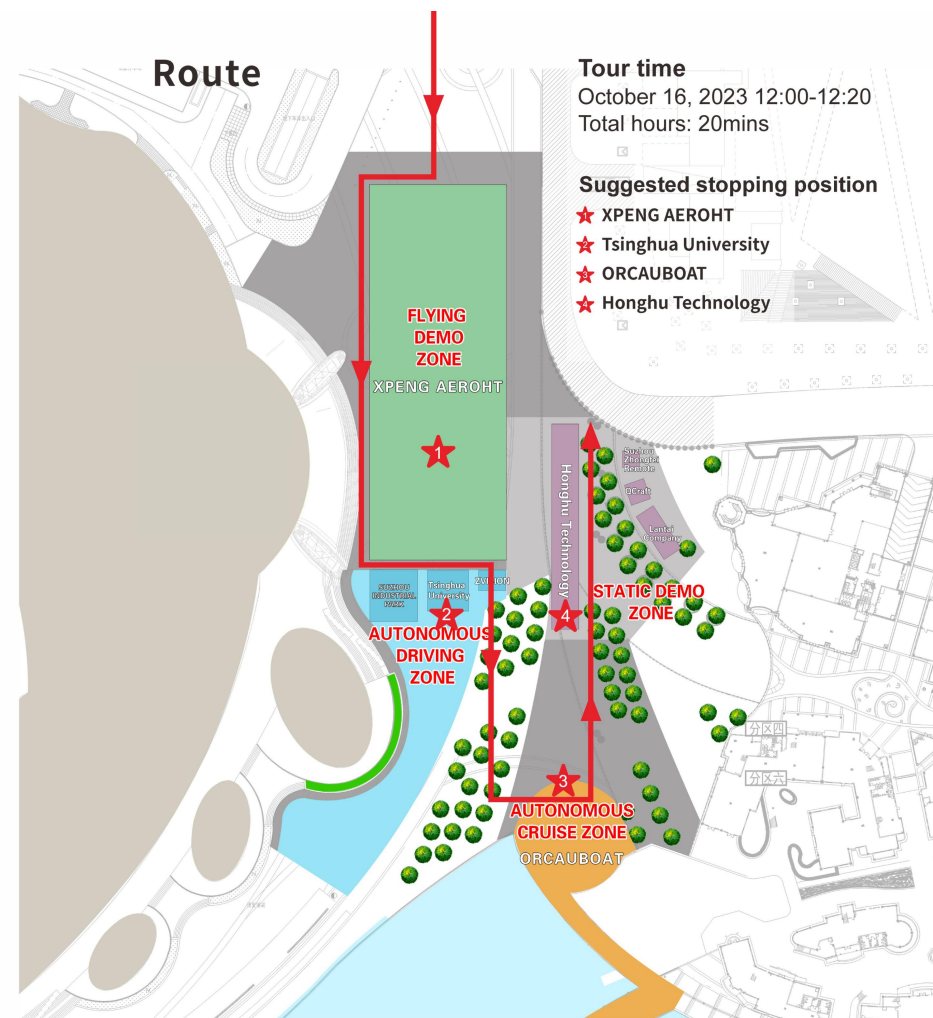
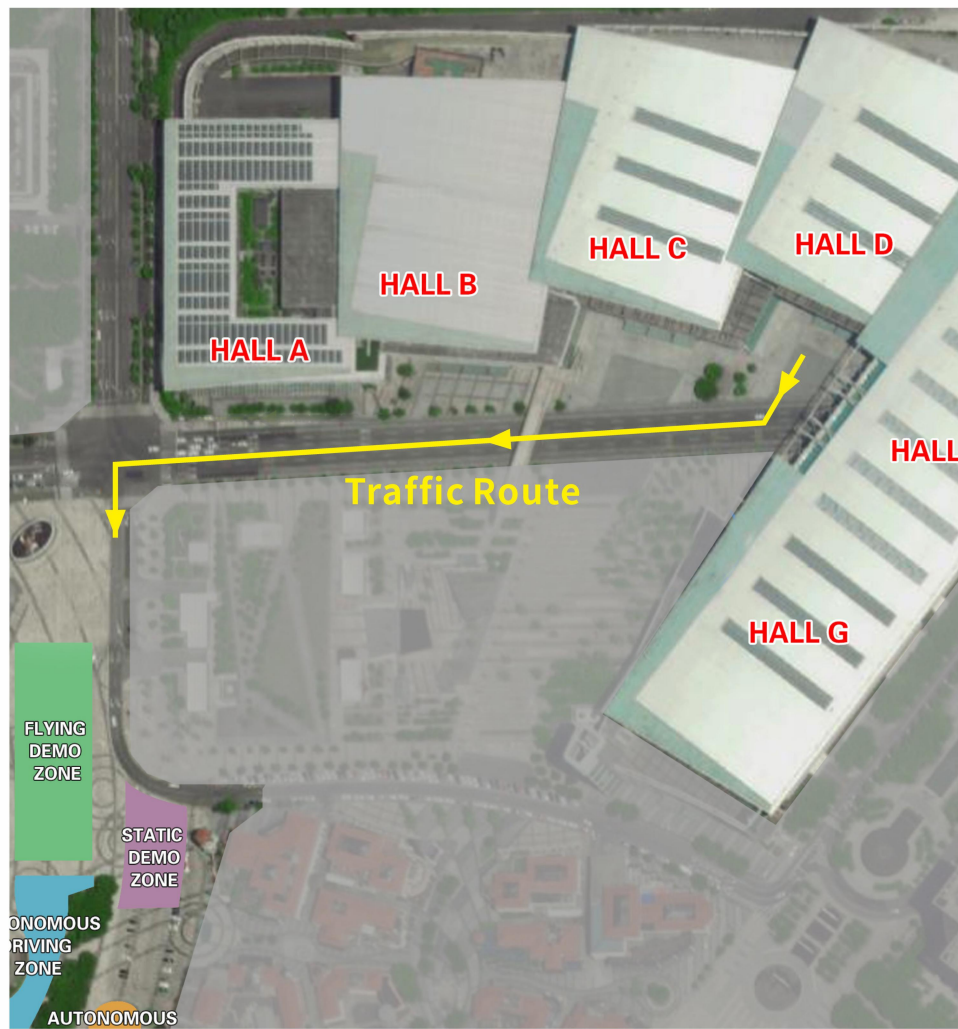
■ Reserved

□ General Location

■ Columns in Exhibition Hall

# Opening Ceremony – Tour of the Venue

#29th ITS World Congress







# Closing Ceremony

#29th ITS World Congress

<b>Warm up performance</b>	
<b>Organizer's speech session</b>	
3-5 mins	Video Highlights of 29th ITS World Congress
3-5 mins	Speech: Secretary-General of ITS Asia-Pacific - Akio Yamamoto
10 mins	Speech: Chairman of the 29 <sup>th</sup> ITS World Congress Mayor of Suzhou Municipal People's Government - Wu Qingwen
10 mins	Speech: Director of Jiangsu Provincial Department of Transport - Wu Yonghong
10 mins	Speech: President, Research Institute of Highway Ministry of Transport, China - Zhang Jinqun
10 mins	Speech: Chairman, China ITS Industry Alliance - Wang Xiaojing
10 mins	Speech: Chair of International Program Committee of ITS World Congress, Professor/Dean of School of Vehicle and Mobility, Tsinghua University - Wang Jianqiang
<b>Performance</b>	
11 mins	Best Paper Awards
15 mins	Organizational handover session
3 mins	Globe ceremony



# Closing Ceremony

#29th ITS World Congress

	Closing Ceremony
<b>Event Details</b>	20 <sup>th</sup> Oct, 16:00-17:30 Jinji Lake Grandball
<b>REHEARSAL DATE &amp; TIME</b> <b>Best Paper Awards &amp; Passing the Globe Ceremony</b>	19 <sup>th</sup> Oct 9:00-10:00
<b>REHEARSAL DATE &amp; TIME</b> <b>for full Process</b>	19 <sup>th</sup> Oct, 10:00-11:30 20 <sup>th</sup> Oct, 14:00-15:00
<b>REHEARSAL VENUE</b>	Jinji Lake Grandball
<b>PRE-MEETING</b>	20 <sup>th</sup> Oct, 15:00-16:00 VIP lounge (A301-A302)





# Plenary Sessions

#29th ITS World Congress

## PL1. SUSTAINABLE AND INTELLIGENT INTEGRATED TRANSPORT

Hall of Fame – Local Government Awards

Asia–Pacific Award Presenter: Secretary–General of ITS Asia–Pacific – Akio Yamamoto

European Award Presenter: ERTICO–ITS Europe Chairman – Angelos Amditis

European Award Winner: Barcelona City Hall, Spain – Ajuntament de Barcelona, Span

European Award Recipient Representative: TBD

MODERATOR: Vice President, Southeast University, China – Mr. Pan Liu

SPEAKER 1: Chairman, China Highway & Transportation Society/ Former Vice Minister of Transport, China – Mr. Mengyong Weng

SPEAKER 2: Director of Clean Planet, DG RTD, European Commission, Belgium – Ms. Rosalinde Van Der Vlies

SPEAKER 3: Executive Director, San Francisco County Transportation Authority, United States – Ms. Tilly Chang

SPEAKER 4: President, Research Institute of Highway Ministry of Transport, China – Mr. Jinquan Zhang



# Plenary Sessions

#29th ITS World Congress

## PL2. FUTURE MOBILITY AND TRANSPORT INDUSTRY DRIVEN BY INNOVATION

### Hall of Fame - Industry Awards

Asia-Pacific Award Presenter: Secretary-General of ITS Asia-Pacific - Akio Yamamoto

Asia-Pacific Award Recipient Representative: Director of ITMAX - Tan Sri Dr. Tan Boon Hock

Asia-Pacific Award Winner: ITMAX SYSTEM BHD

European Award Presenter: ERTICO-ITS Europe Chairman - Angelos Amditis

European Award Recipient Representative: Ralf Willenbrock

European Award Winner: Deutsche Telekom AG, Germany

MODERATOR: Chairman of China ITS Industry Alliance, China - Mr. Xiaojing Wang

SPEAKER 1: Academician/Professor, the Chinese Academy of Engineering/ Tsinghua University, China - Mr. Keqiang Li

SPEAKER 2: President of Audi China, Audi, Germany - Dr. Jürgen Unser

SPEAKER 3: Senior Vice President, Qualcomm - Mr. Chenwei Yan

SPEAKER 4: Director-General of the Radio Department, Telecommunications Bureau, Ministry of Internal Affairs and Communications, Japan - Mr. Naohiko Ogihara





# Plenary Sessions

#29th ITS World Congress

## PL3. DIGITIZATION RESHAPES THE FUTURE OF TRANSPORTATION AND SOCIETY

MODERATOR: Vice President, Research Institute of Highway Ministry of Transport, China - Mr. Bin Li

SPEAKER 1: Chairman, Jiangsu Provincial Comprehensive Transportation Society/Formal Vice Governor of Jiangsu Provincial Government, China - Mr. Heping Shi

SPEAKER 2: ERTICO-ITS Europe Chairman, Research Director of Institute of Communication and Computer Systems (ICCS), Greece - Dr. Angelos Amditis

SPEAKER 3: Chief Executive Officer, UMovity, United States - Mr. Christian Haas

SPEAKER 4: Chief Engineer Engineering & Technology, Department of Transport and Main Roads, Queensland, Australia - Mr. Dennis Walsh



# Plenary Sessions

#29th ITS World Congress

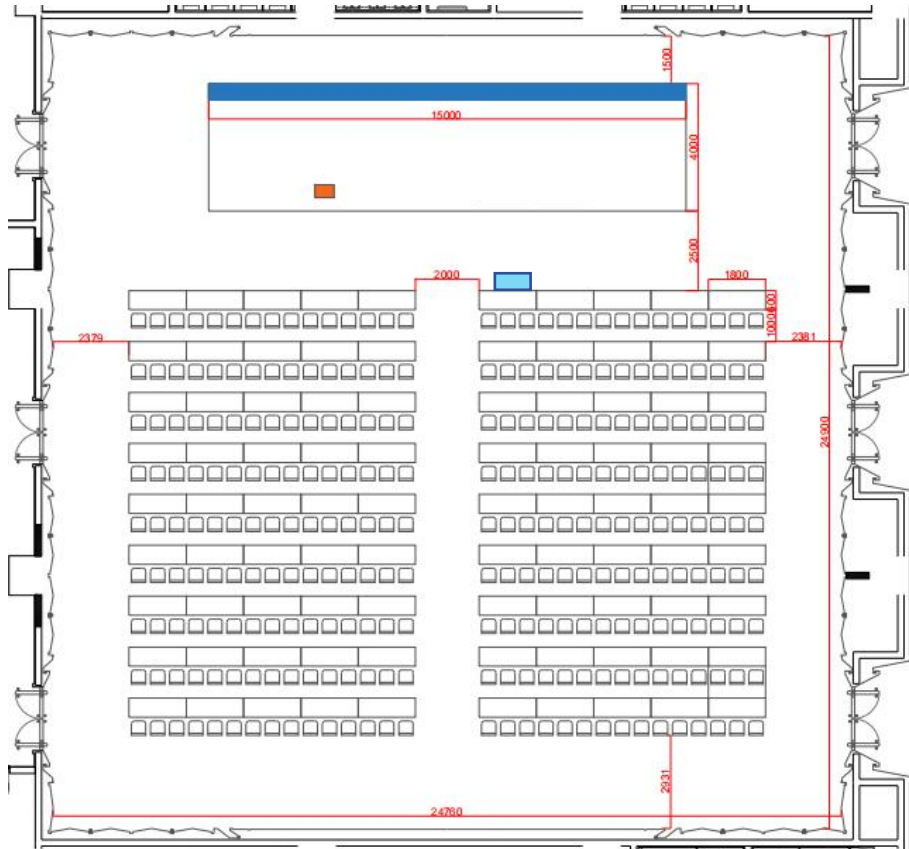
	PL1	PL2	PL2
<b>SESSION DATE</b>	17th Oct, 9:00-10:30 Jinji Lake Grandball	18th Oct, 9:00-10:30 Jinji Lake Grandball	20th Oct, 9:00-10:30 Jinji Lake Grandball
<b>REHEARSAL DATE</b>	16th Oct	17th Oct	19th Oct
<b>REHEARSAL TIME for Hall of Fame</b>	14:00-15:00	14:00-15:00	
<b>REHEARSAL TIME for full of Process</b>	15:00-17:00	15:00-17:00 for all 19:00-20:00 for Audi	14:30-16:00
<b>PRE-MEETING</b>	17th Oct, 8:00-9:00 VIP lounge (A301-A302)	18th Oct, 8:00-9:00 VIP lounge (A301-A302)	19th Oct, 8:00-9:00 VIP lounge (A301-A302)

# Executive Sessions/Special Interest Sessions/Paper Sessions

#29th ITS World Congress

## Executive Sessions

● CAPACITY: 270 seats



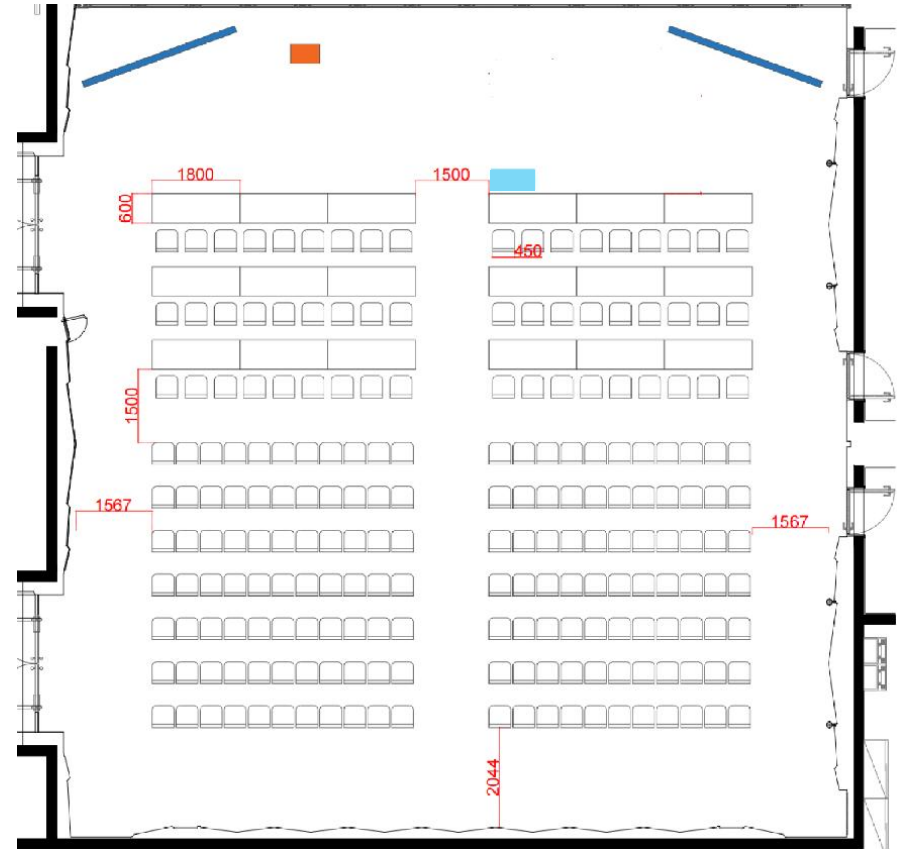
LED

TELEPROMPTER

PLATFORM

## Special Interest Sessions

● CAPACITY: 208 seats



PROJECOR

TELEPROMPTER

PLATFORM



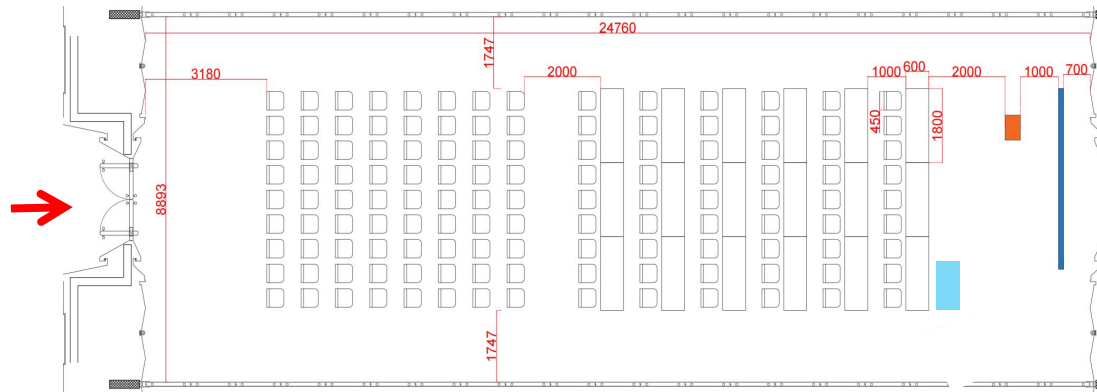
# Executive Sessions/Special Interest Sessions/Paper Sessions

#29th ITS World Congress

## Paper Sessions

(Scientific Paper Session/Technical Paper Session)

- CAPACITY: 153 seats

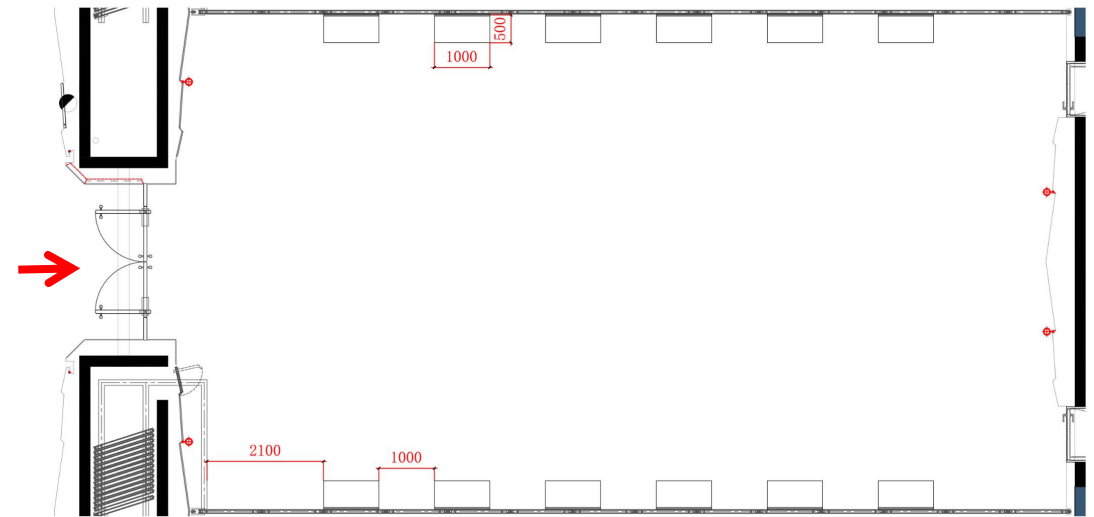


PROJECOR

TELEPROMPTER

PLATFORM

## Interactive Session



# Welcome Reception

#29th ITS World Congress



**Date & Time:**  
16:00-17:00, 16<sup>th</sup> Oct  
15:30-16:30, 17<sup>th</sup> - 19<sup>th</sup> Oct  
15:00-16:00, 20<sup>th</sup> Oct

**Area: HALL B1-D1**



# GALA Dinner – Information

#29th ITS World Congress

**Date:** 19<sup>th</sup> Oct

**Time:** 18:30 – 20:00

**Venue:** Kempinski Hotel Suzhou

**Estimate:** 500-600 persons

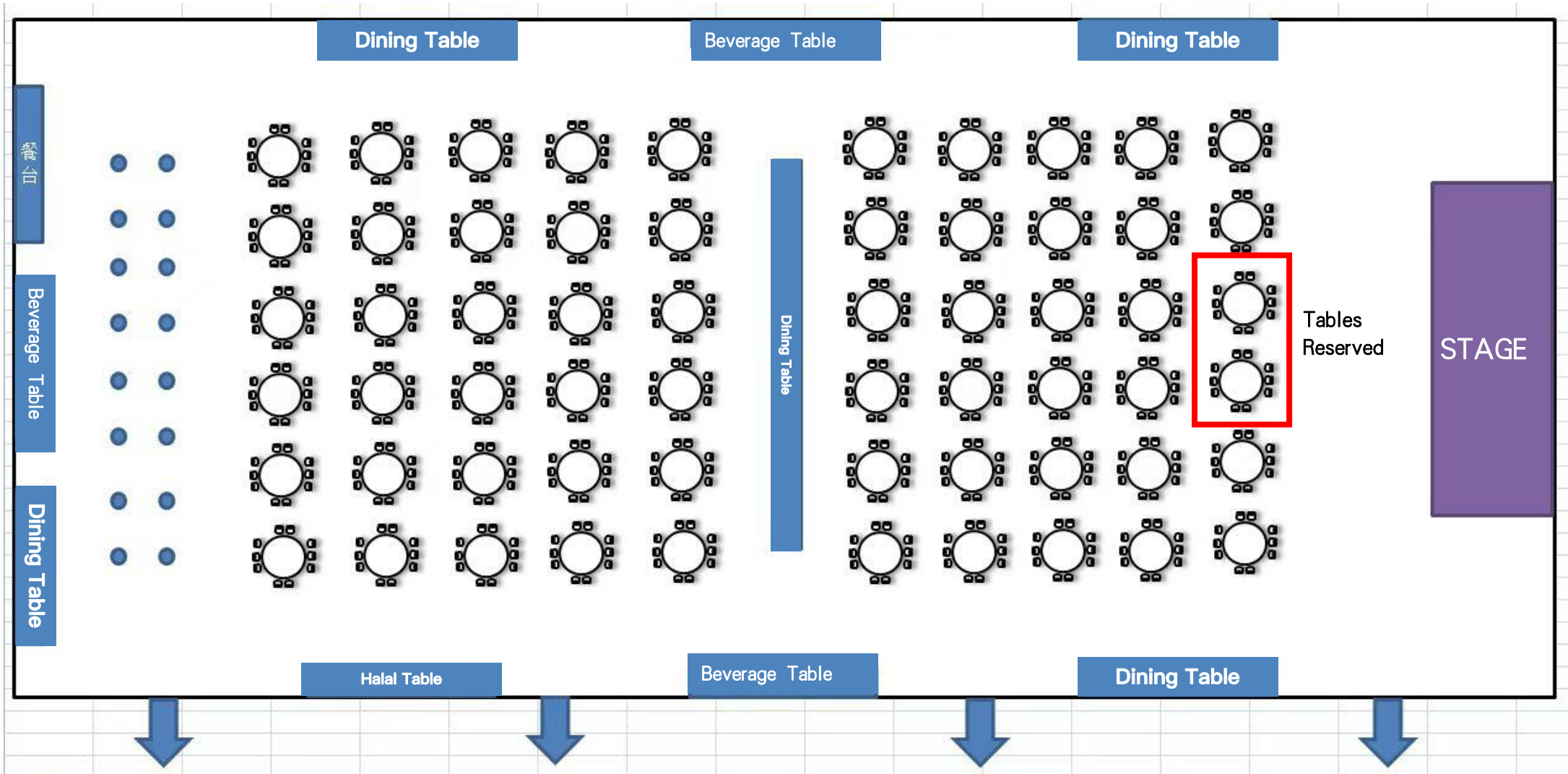
**Shuttle:** Free shuttle service available

between Expo Center-GALA-Hotels

1	MC introduces the first VIP to speak
2	VIP speech 1
3	VIP speech 2
4	VIP remains on stage to formally inaugurate the gala dinner and extend a toast
5	Dining
6	Gala performance 1
7	Gala performance 2
8	Band performance & dining
9	VIP takes the stage to give thanks and announces the official end of the gala dinner

# GALA Dinner – Table Layout

#29th ITS World Congress





# GALA DINNER-Transfer Plan

#29th ITS World Congress



Venue Departure Point for Shuttle Service to Kempinski Hotel Suzhou



Kempinski Boarding Point

博览中心 ⇨ 晚宴酒店 Expo Centre ⇨ Gala Dinner Venue	
J 线 ROUTE J	
苏州国际博览中心C广场 Suzhou International Expo Centre Square C	10月19日 19 Oct 发车时间 Departure Time
苏州金鸡湖凯宾斯基大酒店 Kempinski Hotel Suzhou	17:45-18:00PM
晚宴酒店 ⇨ 酒店 Gala Dinner Venue ⇨ Hotels	
K 线 ROUTE K	
苏州金鸡湖凯宾斯基大酒店 Kempinski Hotel Suzhou	10月19日 19 Oct 发车时间 Departure Time
1. 苏州洲际酒店 InterContinental Suzhou 2. 苏州凯悦酒店 Hyatt Regency Suzhou 3. 苏州园区香格里拉大酒店 Shangri-La Yuanqu, Suzhou 4. 苏州文博诺富特酒店 Novotel Suzhou SIP	20:00 PM
L 线 ROUTE L	
苏州金鸡湖凯宾斯基大酒店 Kempinski Hotel Suzhou	10月19日 19 Oct 发车时间 Departure Time
1. 苏州中茵皇冠假日酒店 Crowne Plaza Suzhou 2. 苏州万怡酒店 Courtyard by Marriott Suzhou	20:00 PM



# VIP Dinner – Programme

#29th ITS World Congress

**Date:** 15<sup>th</sup> Oct

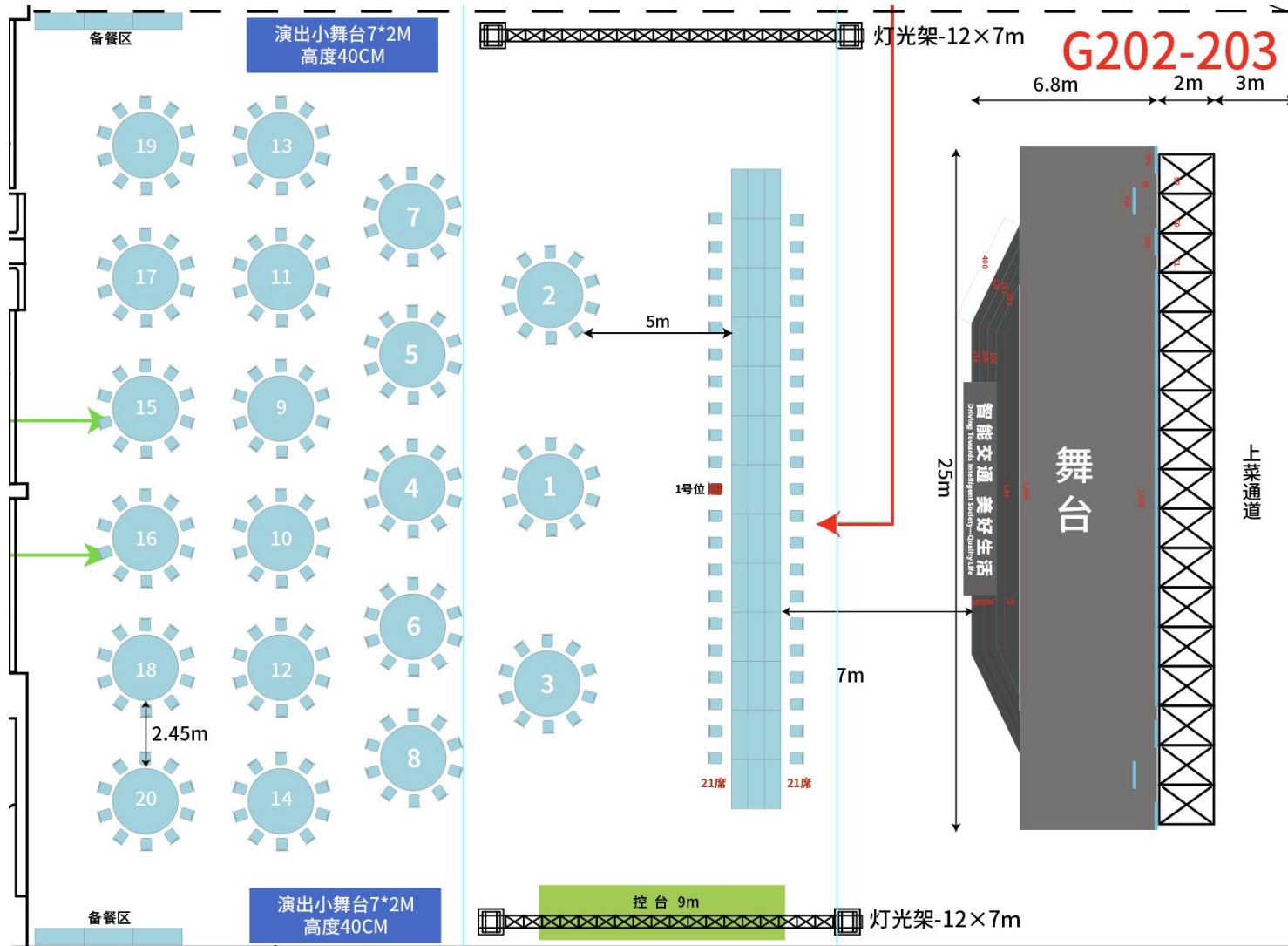
**Time:** 18:00 – 20:00

**Venue:** HALL G (G202-  
203)

1	Warm up performance
2	Moderator's opening remarks (voice-over )
3	Address by the representative from ITS Asia-Pacific: Mr. Akio Yamamoto, Secretary General, ITS Asia-Pacific
4	Address by the representative from ERTICO-ITS Europe: Dr Angelos Amditis
5	Chairman of the 29th ITS World Congress, Mayor of Suzhou Municipal People's Government: Wu Qingwen
6	Dinner with performance
7	MC close the dinner

# VIP Dinner - Information

#29th ITS World Congress







# Technical Tours

#29th ITS World Congress

LINES	DATE	TIME	Amount or Quantity	Sold	Sales Rate
<b>LINE1:</b> INTELLIGENT TRAFFIC CONTROL - SUZHOU TRANSPORTATION OPERATION COMMAND CENTER (TOCC) AND BUS CENTRALIZED SCHEDULING AND COMMAND CENTER	16 <sup>th</sup> Oct	13:00-14:30(EN)	30	15	50%
		15:00-16:30(CN)	30	29	97%
	19 <sup>th</sup> Oct	13:00-14:30(EN)	30	30	100%
		15:00-16:30(CN)	30	26	87%
<b>LINE2:</b> INTELLIGENT TRAFFIC CONTROL - TRAFFIC ADMINISTRATION DIVISION OF SUZHOU MUNICIPAL PUBLIC SECURITY BUREAU	16 <sup>th</sup> Oct	13:00-15:00(EN)	30	17	57%
	19 <sup>th</sup> Oct	13:00-15:00(CN)	30	18	60%
	18 <sup>th</sup> Oct	13:00-15:00(EN)	30	30	100%
		15:00-	30	27	90%

# Technical Tours

#29th ITS World Congress

LINES	DATE	TIME	Amount or Quantity	Sold	Sales Rate
<b>LINE4:</b> INTELLIGENT RAIL TRANSPORTATION SYSTEM - GANGTIAN ROAD STATION ON SUZHOU RAIL TRANSIT	16 <sup>th</sup> Oct	13:00-15:30(EN)	30	2	7%
		15:00-17:30(CN)	30	5	17%
	17 <sup>th</sup> Oct	13:00-15:30(EN)	30	5	17%
		15:00-17:30(CN)	30	7	23%
<b>LINE5:</b> INTELLIGENT CONNECTED VEHICLES/ SMART CULTURAL TOURISM - THE TAIHU LAKE ECOLOGICAL ISLAND AUTONOMOUS DRIVING PROJECT IN WUZHONG DISTRICT	17 <sup>th</sup> Oct	13:00-15:30(EN)	20	20	100%
		15:00-17:30(CN)	20	20	100%
	18 <sup>th</sup> Oct	13:00-15:30(EN)	20	20	100%
		15:00-17:30(CN)	20	20	100%
<b>LINE6:</b> INTELLIGENT CONNECTED VEHICLES/ INTELLIGENT TRAFFIC CONTROL - THE TACTICAL JOURNEY THROUGH THE INTELLIGENT URBAN MOBILITY INFRASTRUCTURE IN SUZHOU' S HIGH SPEED RAIL NEW TOWN	17 <sup>th</sup> Oct	13:00-15:30(EN)	20	20	100%
		15:00-17:30(CN)	20	19	95%
	18 <sup>th</sup> Oct	13:00-15:30(EN)	20	20	100%
		15:00-17:30(CN)	20	19	95%

# Technical Tours

#29th ITS World Congress

LINES	DATE	TIME	Amount or Quantity	Sold	Sales Rate
<b>LINE7:</b> INTELLIGENT PORT/ SMART CONSTRUCTION SITE - SMART CONSTRUCTION SITE AND AUTOMATED BULK & GENERAL CARGO TERMINAL IN ZHANGJIAGANG	21 <sup>st</sup> Oct	9:30-17:00 (CN/EN)	30	7	23%
<b>LINE8:</b> INTELLIGENT CONNECTED VEHICLES/ SMART PARKING - 5G VEHICLE NETWORKING DEMONSTRATION PROJECT IN CHANGSHU CITY	21 <sup>st</sup> Oct	09:30-16:30 (CN/EN)	20	20	100%
<b>LINE9:</b> INTELLIGENT TRAFFIC CONTROL/ INTELLIGENT PORT - TAICANG CITY INTELLIGENT TRAFFIC CONTROL AND AUTOMATED CONTAINER TERMINAL	21 <sup>st</sup> Oct	09:30-17:00 (CN/EN)	20	8	40%

# Demonstrations

#29th ITS World Congress

The 29th ITS World Congress has openly solicited 9 demonstrations in the innovative field of intelligent transportation from both domestic and international technology manufacturers and scientific research institutes. At the congress, there are live demonstrations conducted within a dedicated area spanning nearly 15,000 square meters, located in the southwestern vicinity of the primary venue. As a prominent highlight of the congress, the demonstrations present to the public the most technologically advanced and innovative products, equipment, solutions, or services available.





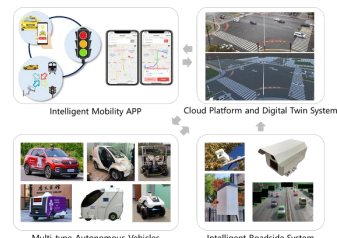
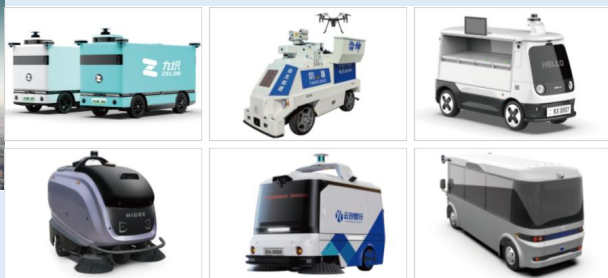
# Demonstrations

#29th ITS World Congress



**XPENG X2 ELECTRIC FLYING CAR FLIGHT DEMONSTRATION**

## AUTONOMOUS VEHICLE DYNAMIC DEMONSTRATION

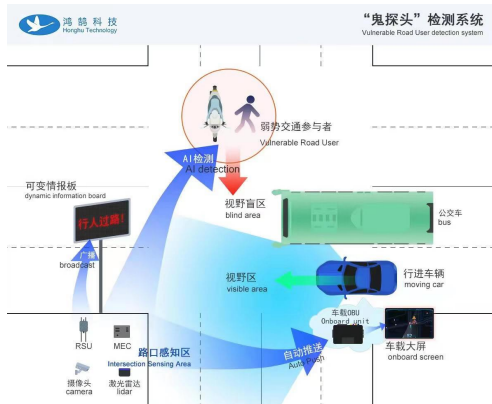


**INTELLIGENT URBAN MOBILITY SYSTEM AND DEMONSTRATION FOR SMART CITY**

## AUTOMOTIVE WIDE FOV SHORT-RANGE LIDAR ML-30S+

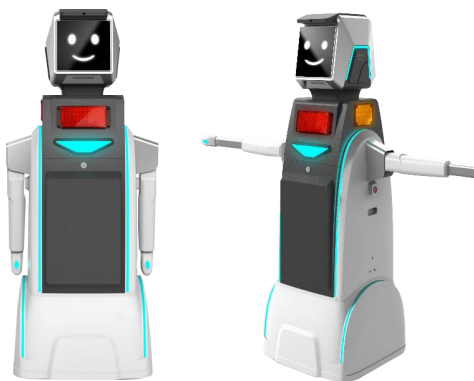


**THE AUTONOMOUS CRUISE ORCABOAT "XI"**



**"GHOST PROBE" DETECTION SYSTEM**

## MONOLITHIC SELF-MOVING TRAFFIC BARRIER ROBOT



**"CHENGFENG" HIGH-LEVEL DRIVER ASSISTANCE SOLUTIONS**

## INTELLIGENT INSPECTION AND CLEANING UAV OF ROADS AND BRIDGES





# Shuttle Bus

#29th ITS World Congress

- **Venue Departure Points for Shuttle Service to Hotels**

	Route	Departure Time Oct. 16-20	Vehicles
A	EXPO-Hyatt Regency Suzhou-Shangri-La Yuanqu, Suzhou-InterContinental Suzhou	12:45;17:45	45-Seater*8
B	EXPO-Crowne Plaza Suzhou-Courtyard by Marriott Suzhou	12:45; 17:45	45-Seater*4
C	EXPO-Kempinski Hotel Suzhou	12:45; 17:45	45-Seater*2

# Shuttle Bus

#29th ITS World Congress

- Hotel Departure Points for Shuttle Service to ITS Venue

	Route	Travel Time	Departure Time Oct. 16-20	Vehicles
D	Hyatt Regency Suzhou-EXPO	15 mins	08:00, 08:15	45-Seater*1 each
			08:30	45-Seater*2
			13:30	45-Seater*4
E	Shangri-La Yuanqu, Suzhou-EXPO	15 mins	08:00, 08:15	45-Seater*1 each
			08:30	1st Shuttle: Return Trip
			13:30	45-Seater*2
F	InterContinental Suzhou-EXPO	15 mins	08:00, 08:15	45-Seater*1 each
			08:30	1st Shuttle: Return Trip
			13:30	45-Seater*2
G	Crowne Plaza Suzhou-EXPO	15 mins	08:00, 08:15	45-Seater*1 each
			13:30	45-Seater*2
H	Courtyard by Marriott Suzhou-EXPO	20 mins	08:00, 08:15	45-Seater*1 each
			13:20	45-Seater*2
I	Kempinski Hotel Suzhou-EXPO	30 mins	08:00, 08:15	45-Seater*1 each
			13:10	45-Seater*2



Shuttle Bus Pickup Stop

