



ITS Driving for a Better Life

智能交通赋能幸福美好生活

# 18<sup>th</sup> ITS Asia Pacific Forum

Chengdu, China 27-29 April 2022

## ITS Driving for a Better Life

### Final Report

ITS AP BOD Meeting@LA  
Sep. 17, 2022



# Participation Statistics



Session visitors:

**63,371** person-time



Exhibition visitors:

**84,350** person-time



Countries & Regions:

**24**



Media Coverage:

**15+** newspaper

**300+** Social media



**28** Sessions

**189** Speakers



Sponsors & Exhibitors:

**30+**

# 2022 CHENGDU

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# Countries



Australia  
Canada  
Singapore  
Korea  
Japan  
Malaysia  
Thailand  
Indonesia  
Sweden  
Spain  
Hongkong China  
Chinese Taipei


German  
United States  
Netherlands  
Brunei  
United  
Kingdom  
India  
Italy  
France  
Russia  
Brazil  
Vanuatu

**2022**  
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# High-Level Speakers - Plenary




Mr. ZHANG Jinquan  
President, Research Scientist II  
Research Institute of Highway Ministry of Transport, P.R. China  
China ITS Development and Prospects




Mr. T. Russell Shields  
President and CEO  
roadDE, LLC  
Road Data and Localization for Automated Driving Systems (ADS)




Mr. WANG Xi  
Vice President, Secretary-General  
China ITSIC




Mr. LIU Xiaobo  
Deputy Director of School of Transportation and Logistics, Southwest Jiaotong University




Mr. ZHANG Yangwei  
Vice President, Secretary-General  
China ITSIC




Mr. RAN  
Chairman  
Chengde Comm. (Government)




Mr. WANG Xi  
Vice President, Secretary-General  
China ITSIC




Mr. LIU Xiaobo  
Deputy Director of School of Transportation and Logistics, Southwest Jiaotong University




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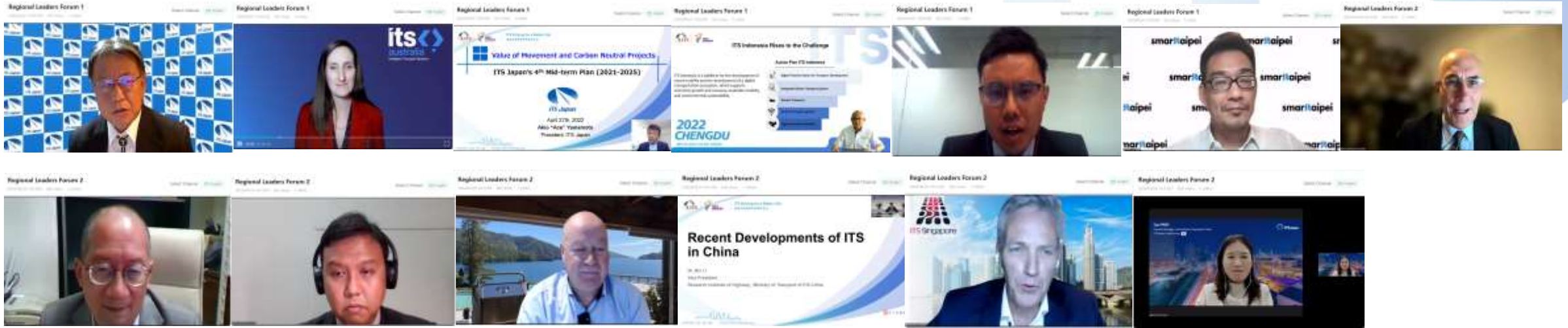
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# High-level speakers- Forum and ES

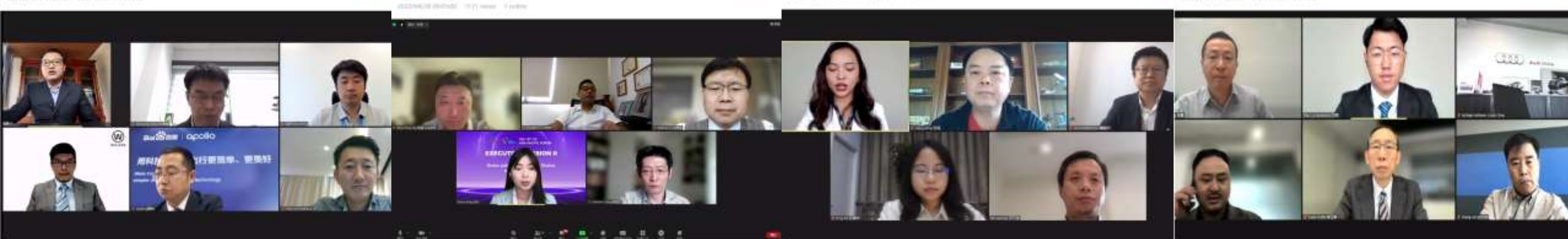


ES1: Future Mobility and Smart City

ES2: Green and Robust Supply Chains with Technology

ES3: Accessibility and Multi-modal Transport

ES4: Digital Transport and Transformation



# Digital Exhibition



Diamond



Platinum



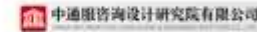
Gold



Silver



## Sponsors & Exhibitors list (In no particular order)







# Digital Exhibition



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# Onsite Logistics for the Digital Forum



20  
CH



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# Enlightenment of Chengdu Experience

## Challenges:

- Cost increased 30%
- Effort beyond regular event management
- lost of the value of the face2face communication

## Benefits:

- The exposures quite out of the expectation.
- Overcome the travel restriction.

**2022  
CHENGDU**

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# THANKS



2022年4月27-29日 中国·成都

Chengdu, China 27-29 April 2022