



# ITS in Japan



28th June 2017

Shinichi Sasaki, Chairman, ITS Japan



# What is ITS ?



## ITS : Intelligent Transport Systems

Solving Transport Challenges, raising Quality of Life, and promoting Economic Growth through IT and Electronic Control technology.

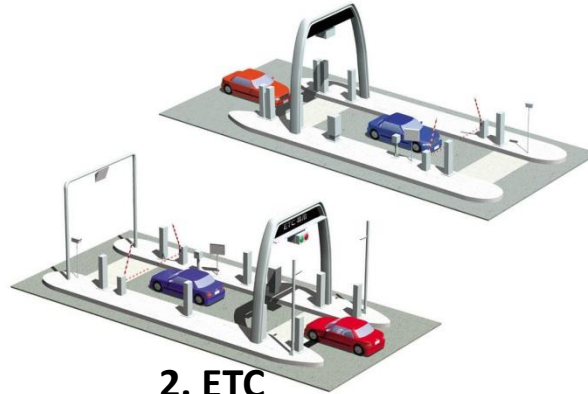
- 1) Development and deployment of Transport systems applying advanced technologies
- 2) Uniting each system with purpose oriented to solve transport issues
  - Safety/Security : Zero traffic accident society
  - Environment/Efficiency: Zero traffic jam society
  - Comfort/Convenience : The most comfortable, convenient society
- 3) Creating next generation transport systems to be integrated into revolution of social systems for resolution of global challenges like a global warming



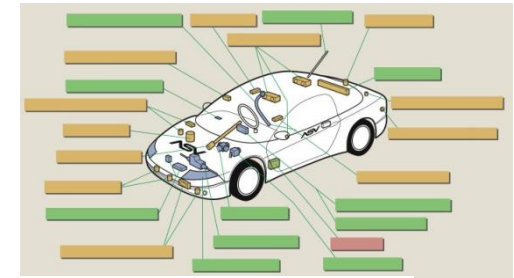
# ITS action plan in Japan (1996)



**1. Car Navigation**



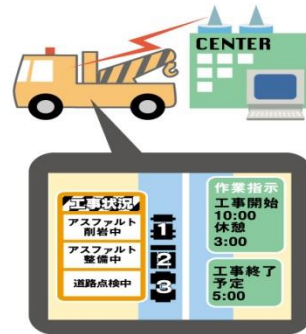
**2. ETC**



**3. Driving Safety**



**4. Traffic Management**



**5. Road Management**



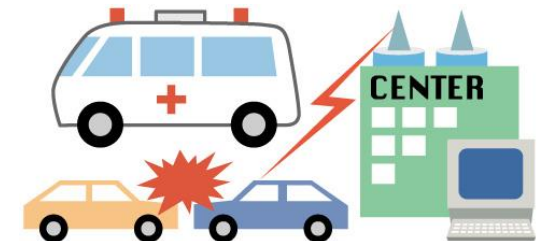
**6. Public Transportation**



**7. Commercial Vehicle Operation**



**8. Pedestrian Support**



**9. Emergency Vehicle Operation**

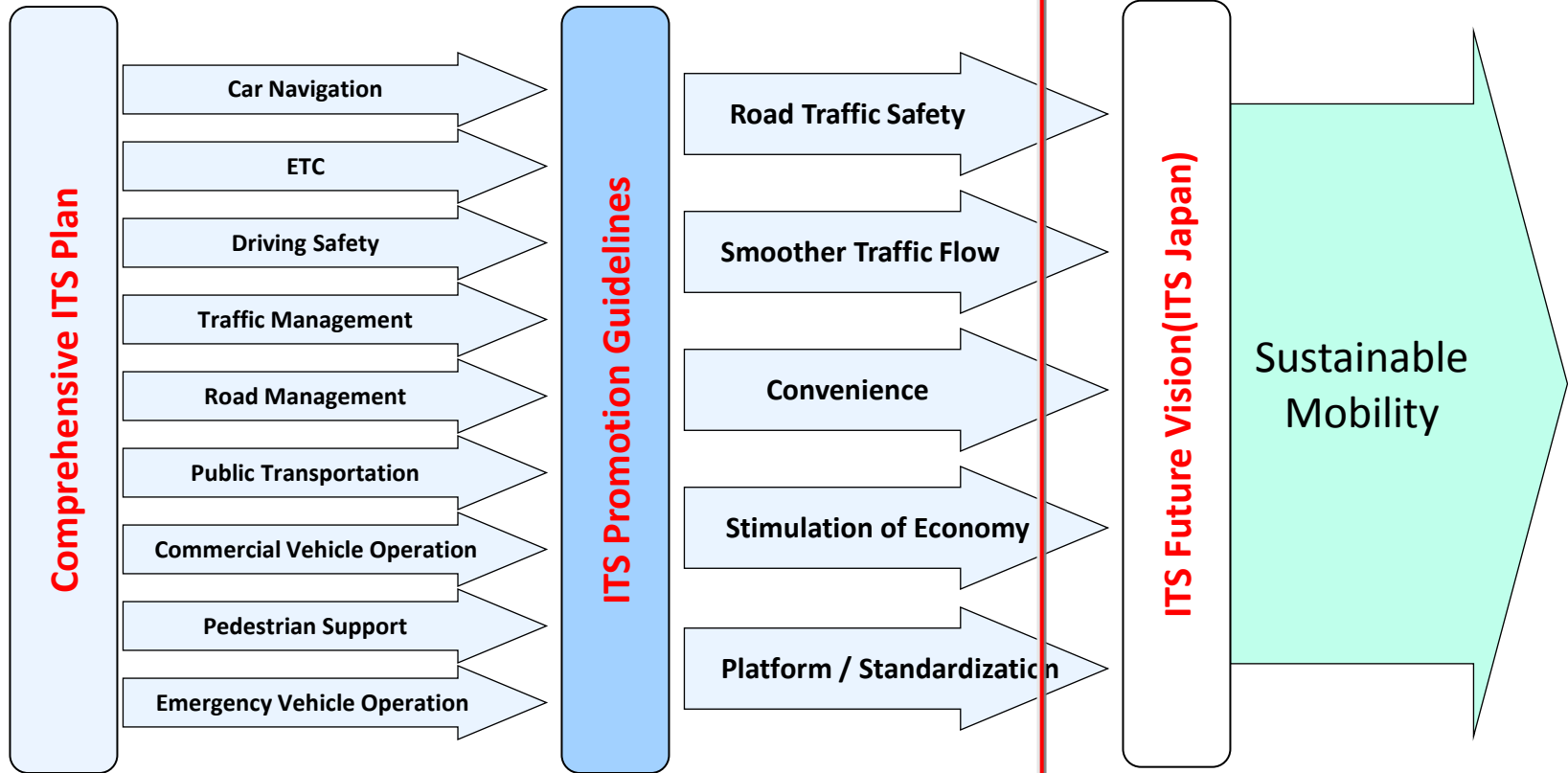


# R&D, Deployment, and New Challenges

First Stage  
(Development and Field Evaluation)

Second Stage  
(Accelerated Deployment)

New Challenges  
(ITS for Sustainability)



1995  
Yokohama WC

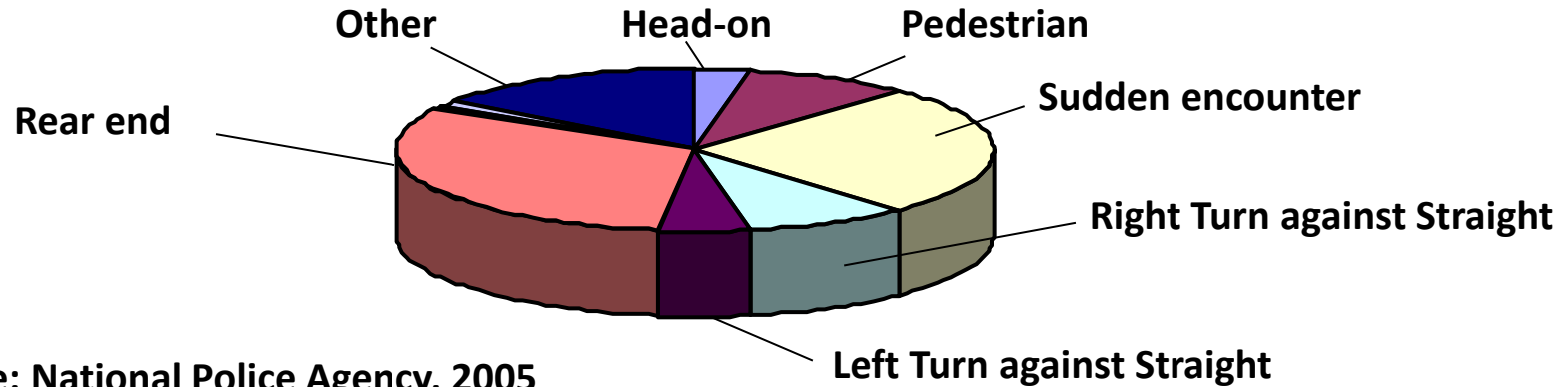
2004  
Nagoya WC

2013  
Tokyo WC



# ITS for safe driving

## Type of fatal Accident in Japan



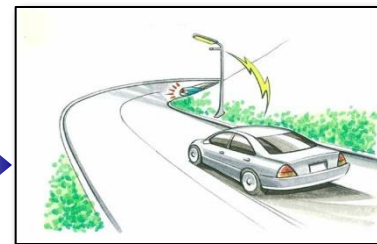
Source: National Police Agency, 2005

## Active Safety Systems (built-in)

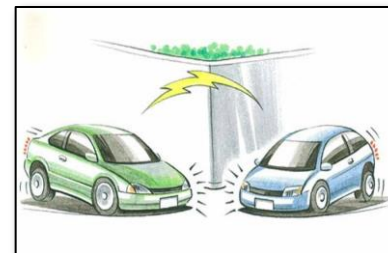


- Anti-lock Braking System
- Electronic Stability Control
- Adaptive Cruise Control
- Lane-keeping Assist
- Pre-crash Safety

## Cooperative Active Safety Systems



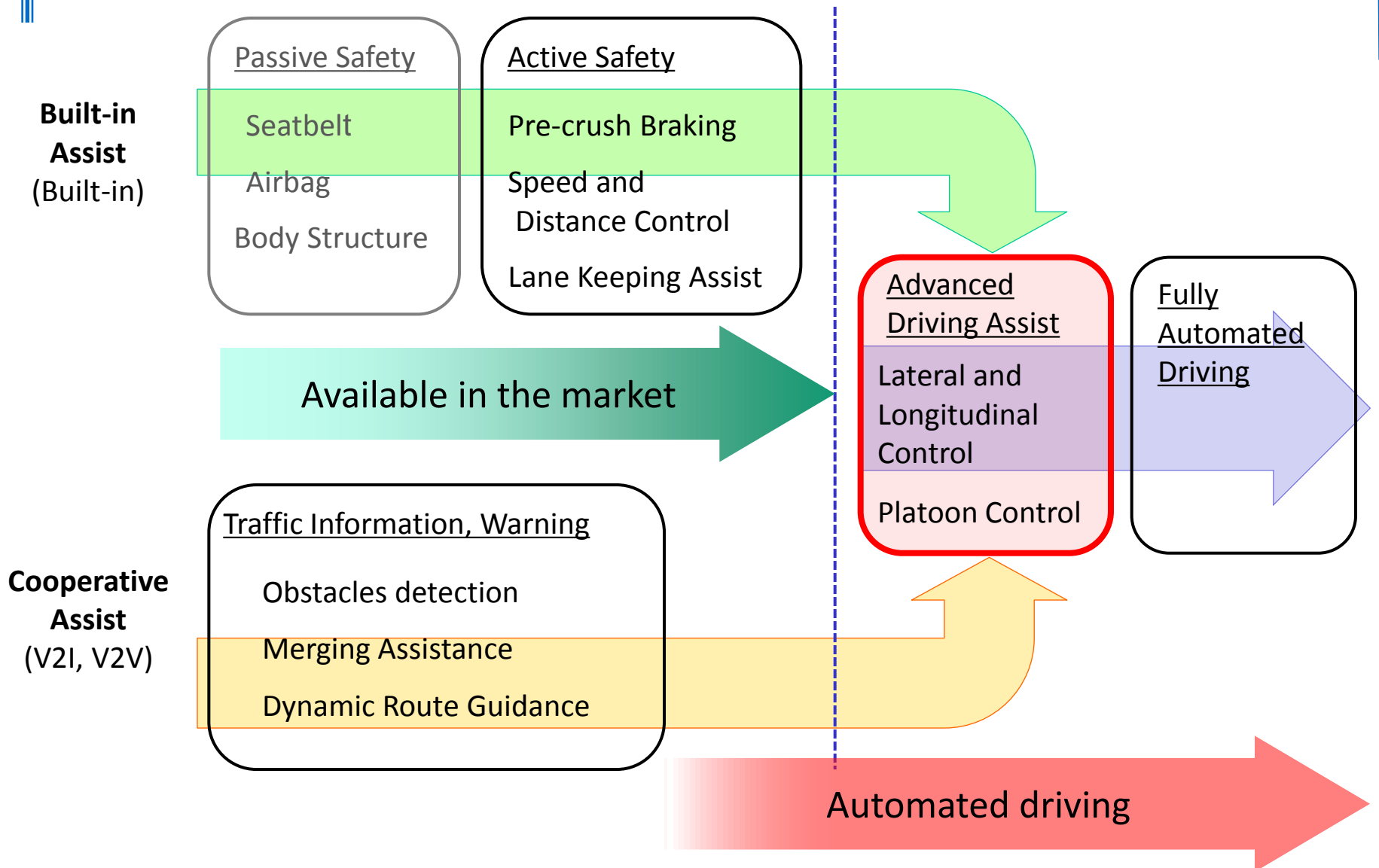
V2I



V2V



# Advanced Driving Assistance





# Key Concept



## Cross-Ministerial **S**trategic **I**nnovation Promotion **P**rogram Innovation of **A**utomated **D**riving for **U**niversal **S**ervices

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### “SIP- adus”

#### - **Mobility Bringing Everyone a Smile** -

Inclusive society, where diverse people in diverse communities actively participate in generating values, will enhance both wellness of individuals and economic development. Automated driving technologies integrated with social innovations should provide everyone with mobility to fully exercise his or her capacity, enabling sustainable development of the society.



# Technologies for Automated Driving



## On-board Technologies



Sensing



Decision



Operation

## HMI



Coordination



Precise digital map



V to X

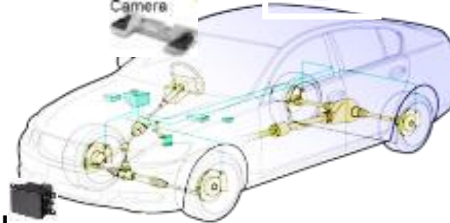


GNSS

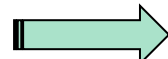


Camera

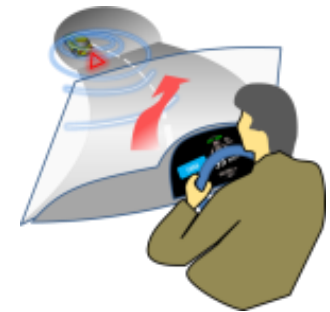
Lider



Built-in sensors



Rader



Human Machine Interface

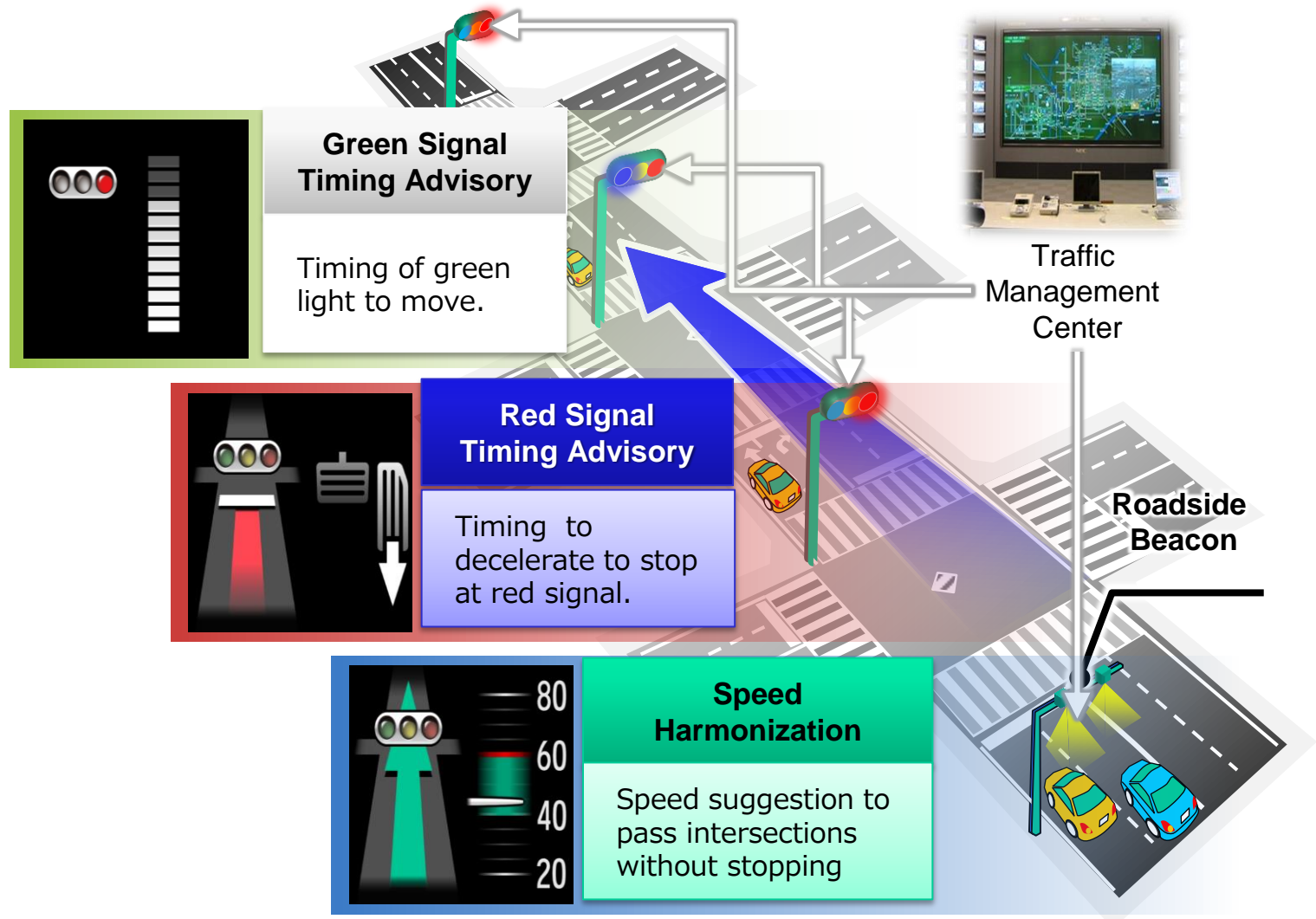
## Platform

Security, Simulation, Shared database, etc.





# Traffic Signal Prediction System (TSPS)



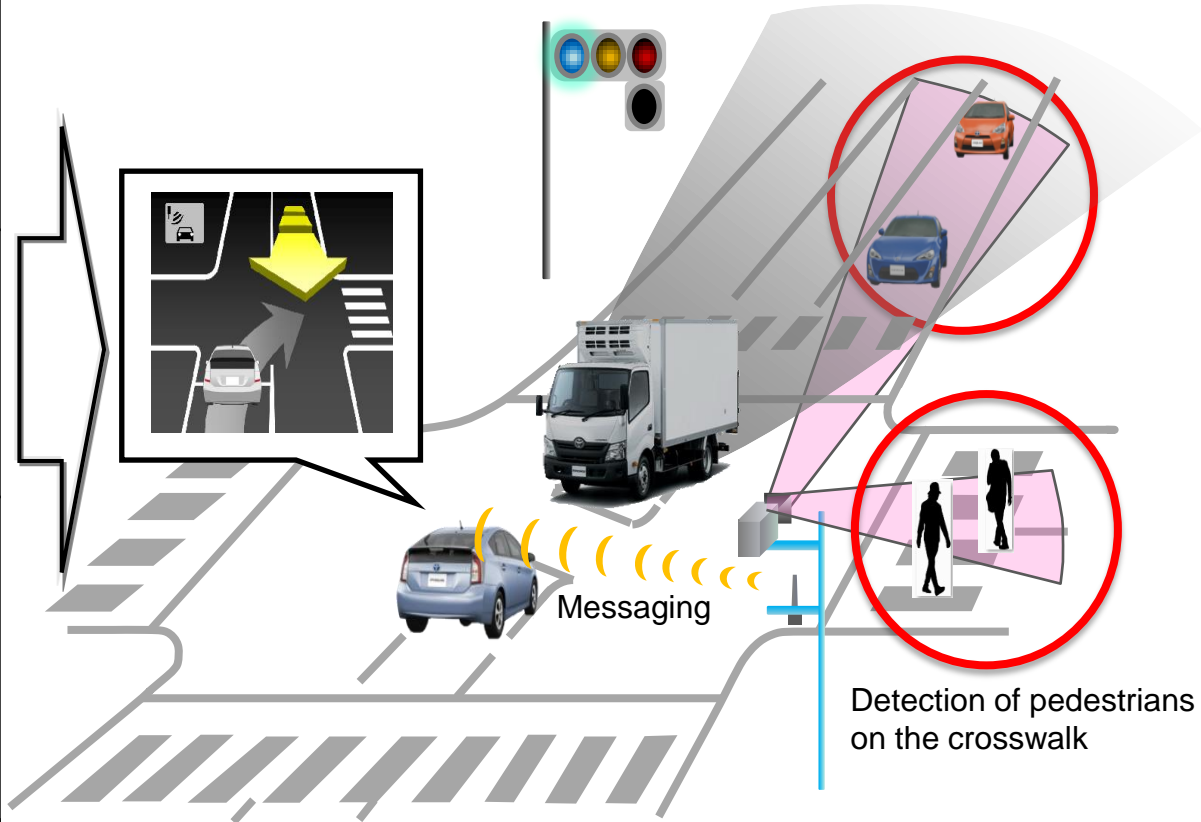
Source: National Police Agency, Japan



# Right Turn Collision Warning

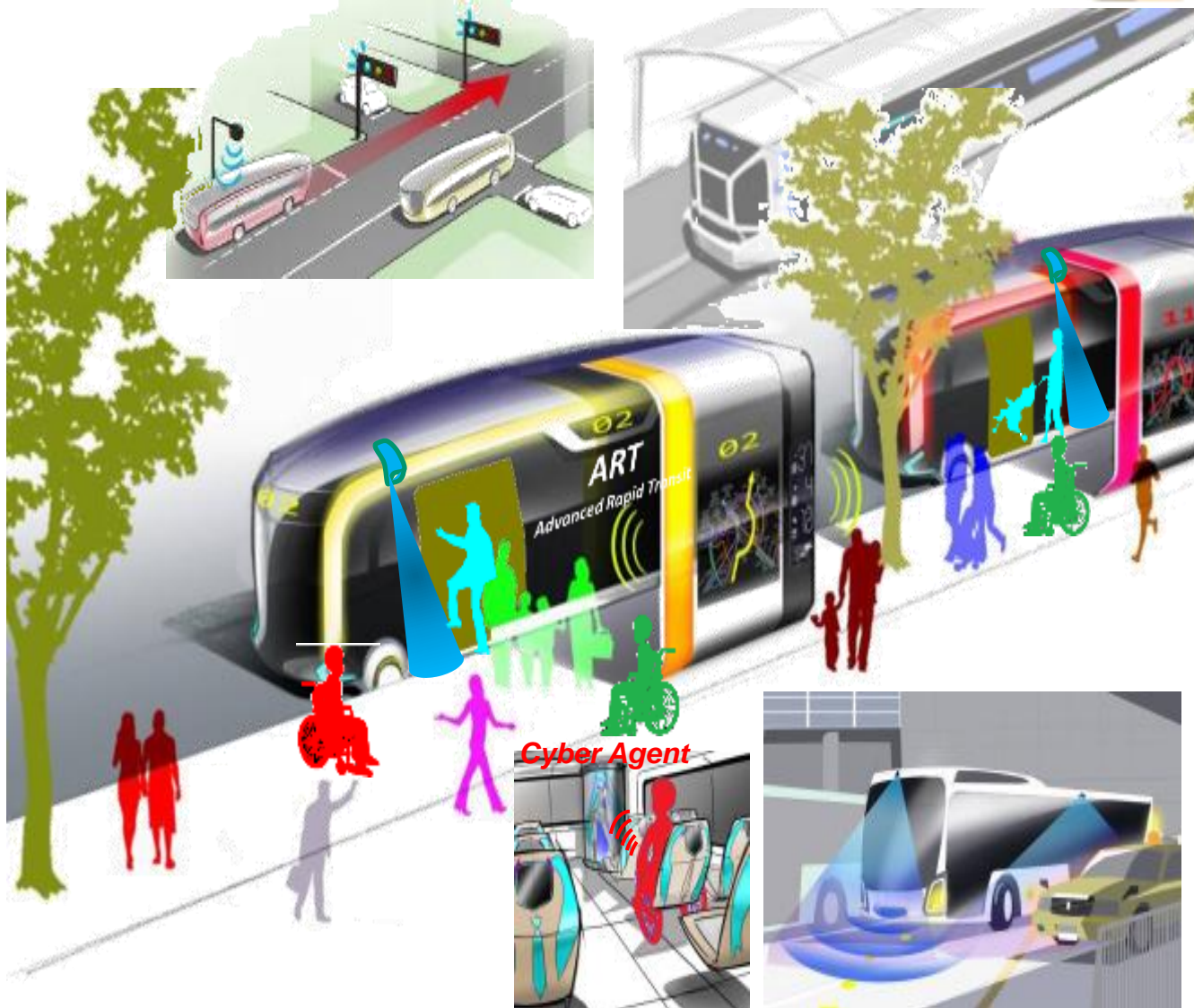
Detection of shielded approaching cars

	Display	Sound	Situation
A		-	Clear
B		-	In coming vehicle/s detected
C		beep	Turning against in coming vehicle/s





# ART (Advanced Rapid Transit)



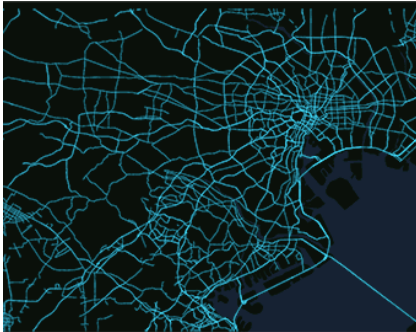


# Intelligent Traffic Management System



## Conventional Traffic Information System

### Fixed sensor data



Central Tokyo



Traffic Control Center

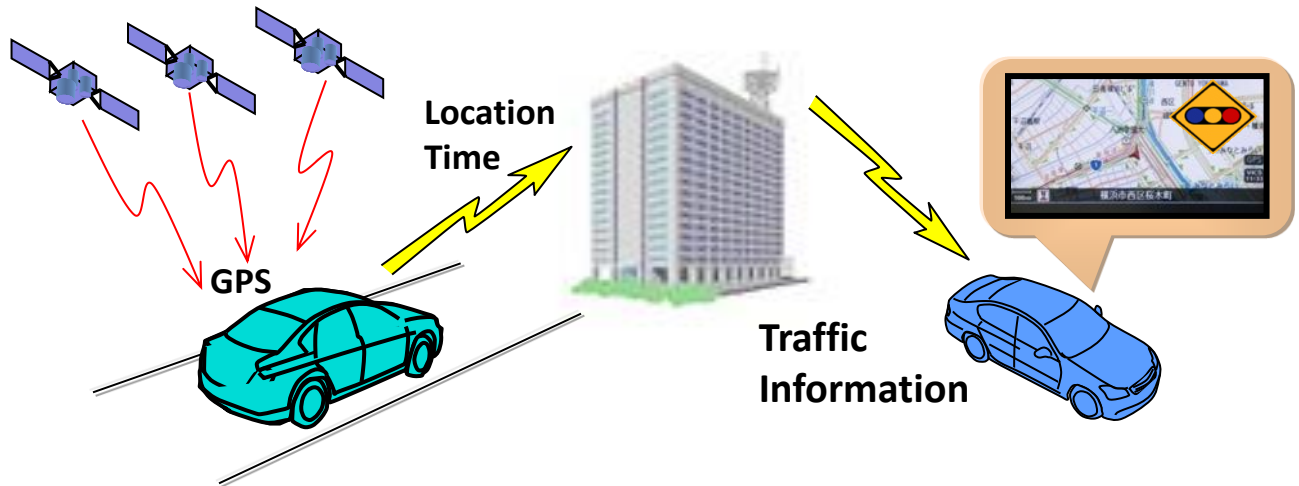


### Probe Data



Central Tokyo

## Mobile Device based System





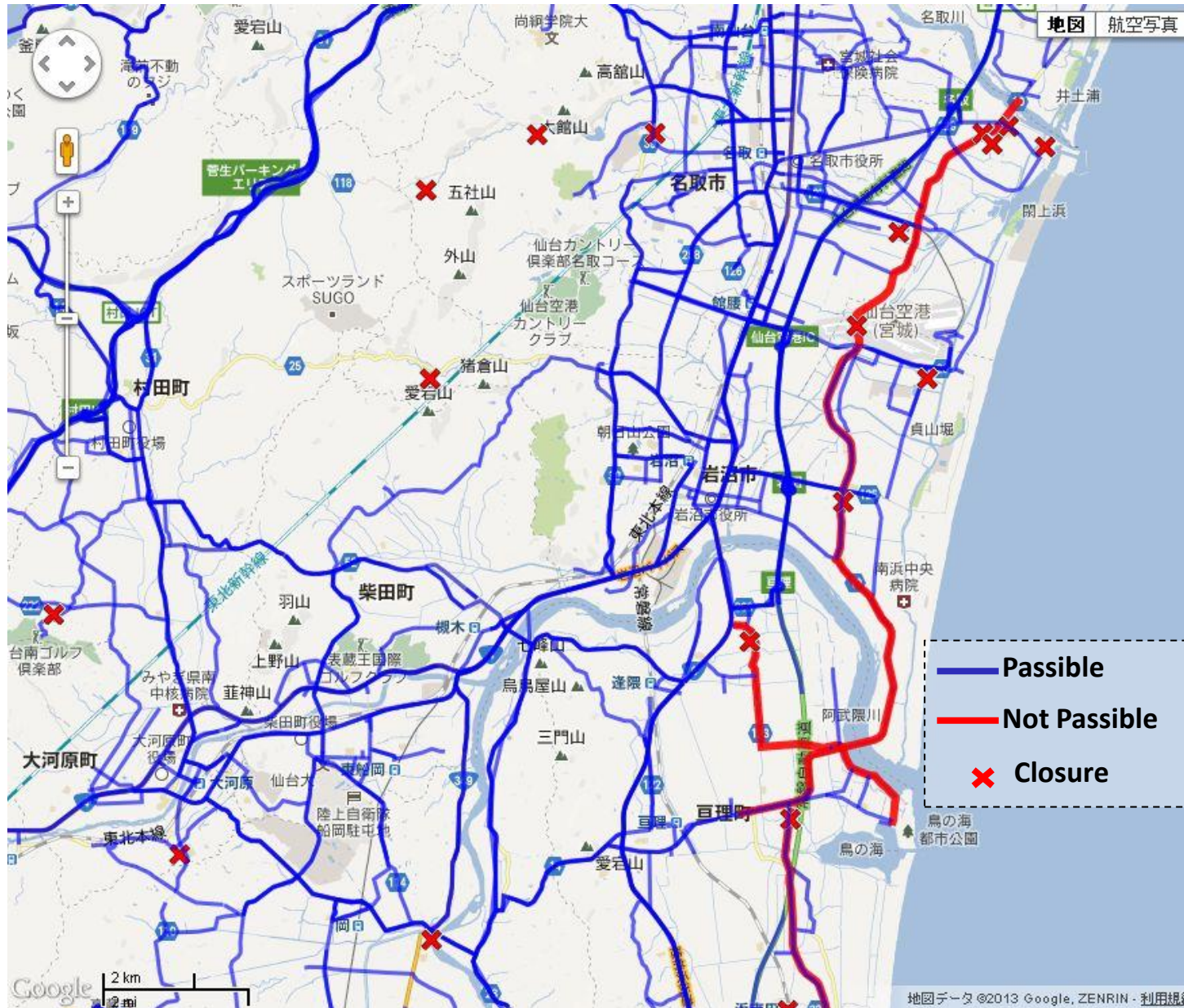
# Lessons learned from the disaster



Source: Haruo HAYASHI, SS65, ITS World Congress 2011, Orlando



# Probe data with road closure information



## Data Source

Probe:  
Honda  
Pioneer  
Toyota  
Nissan

Road closure:  
Geospatial  
Information  
Authority of  
Japan



# From R&D to Product Development



## Recognition by the National Leader



Prime Minister Abe showed strong interest



## Showcase in Detroit





# Automated Driving



What does it mean for our society ?

Critical transport challenges

- Reduction of traffic accidents
- Mitigation of traffic jam
- Energy and Environmental problems

More urgent and fundamental challenges

- Declining Birthrates and Aging Societies

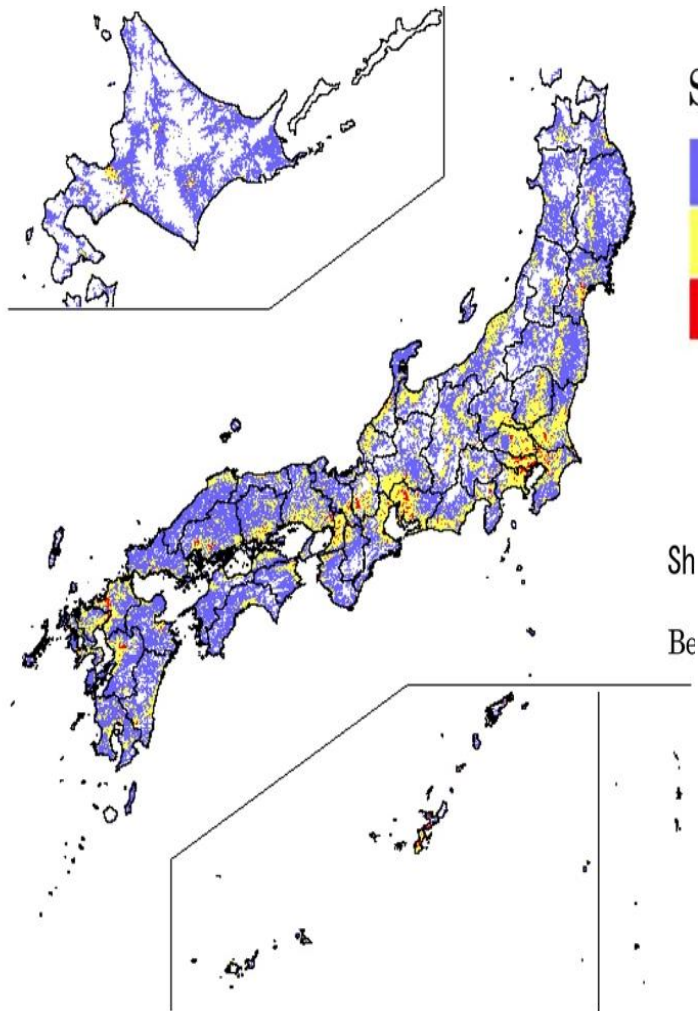
Expected to contribute to overcome above challenges



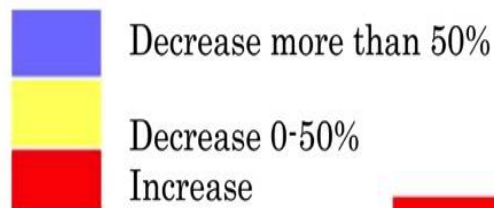


# Aging and Declining Population in Japan

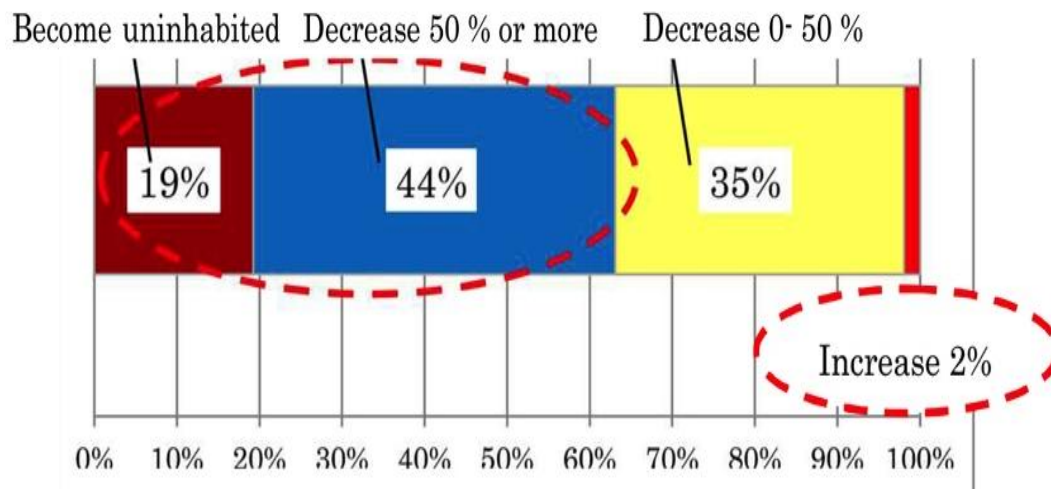
## Population in 2050 compared with that of 2010



Share of 2050/2010



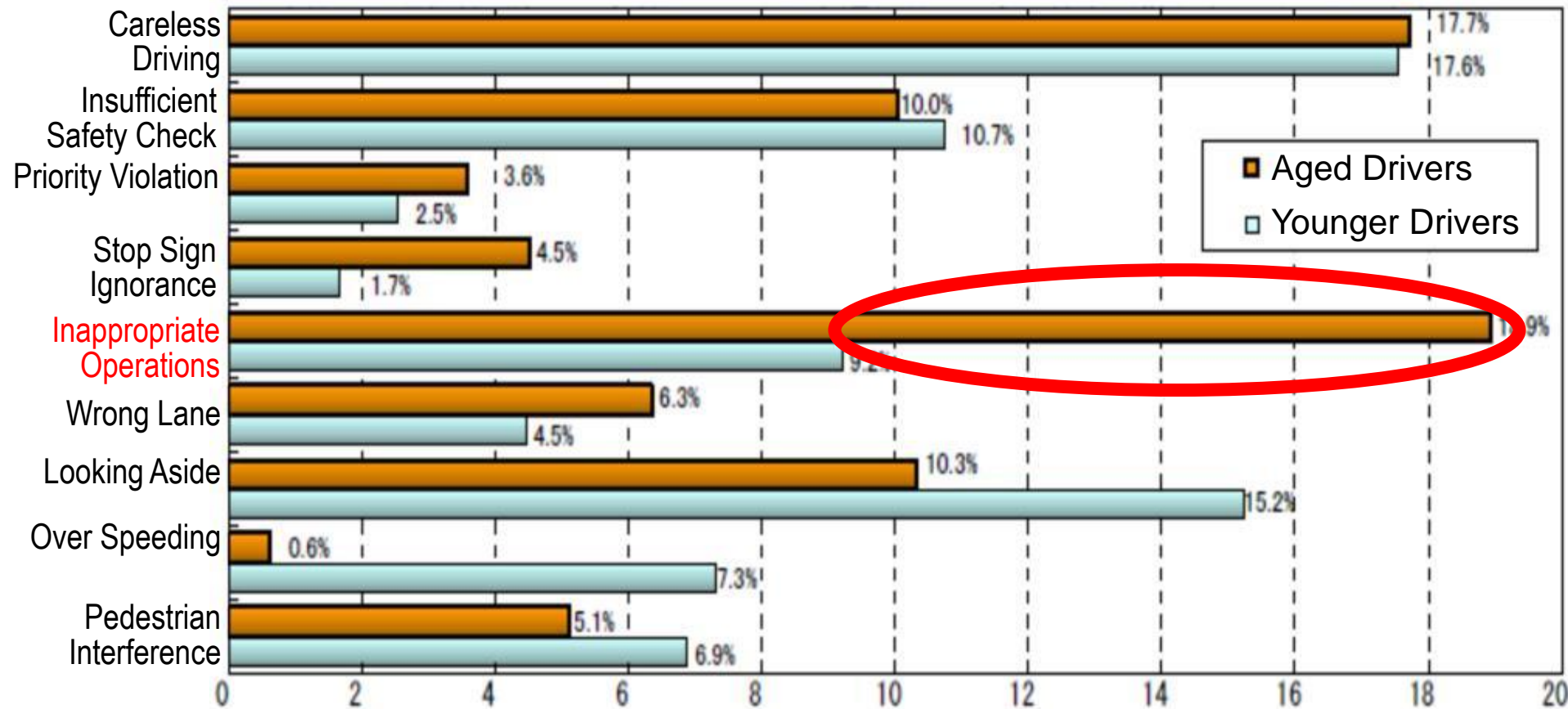
## Projected population decrease 2010 to 2050



Source: Ministry of Land Infrastructure, Transport and Tourism, Japan



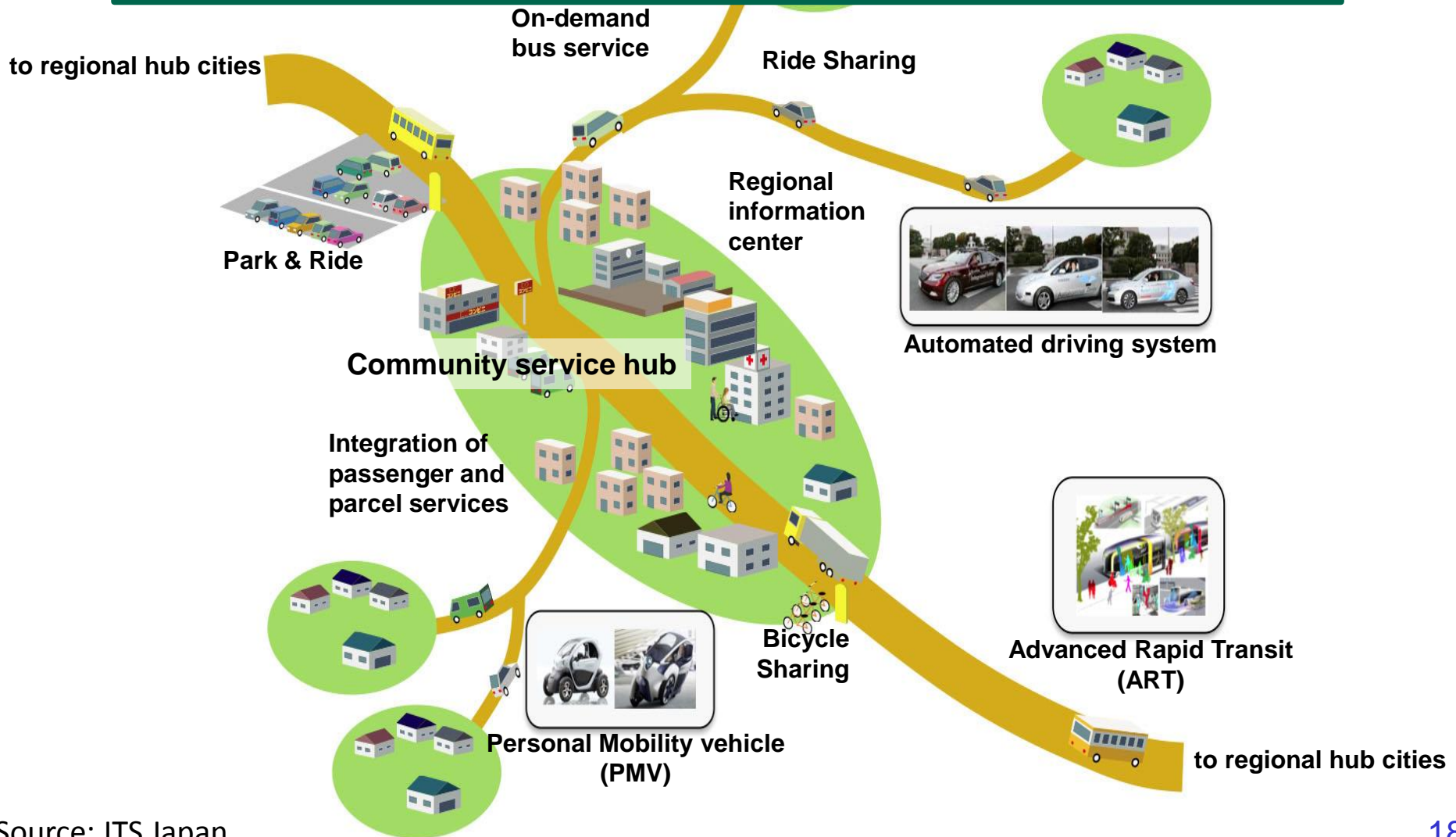
# Fatal Crash caused by Violation



Source: National Police Agency, Japan

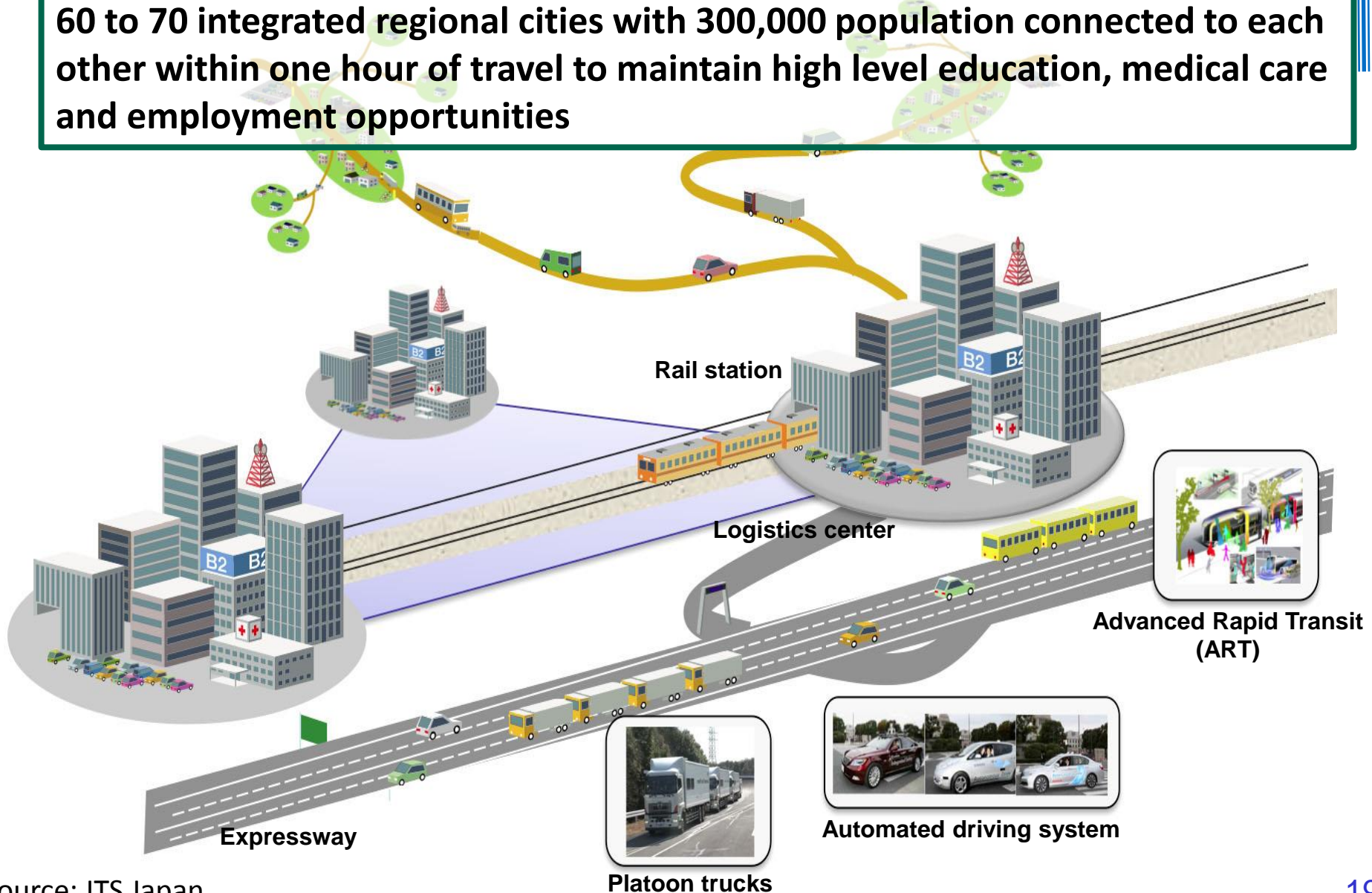


**5,000 clusters of small villages with 10,000 population connected to a basic service hub by transportation and information network**





**60 to 70 integrated regional cities with 300,000 population connected to each other within one hour of travel to maintain high level education, medical care and employment opportunities**





# ITS Japan Action Plan 2016-2020: Mega city

**Center for competitive edge in global economy  
integrating industries with high capacity and efficient  
transportation for both domestic and global operations**



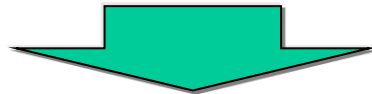


## <Basic Idea>

Synchronize progress of ITS with national land planning

## <Themes>

- a) To realize integrated urban transport society with new transportation mode corresponding to diversified environment
- b) To create the open and shared big data platform from various sources and mashup data
- c) To involve to deploy ITS systems based on the situation in each community



Solving social challenges by ITS



# Economic Growth and Transport Challenges





## <Historical Path>

Rapid economic growth

→ Serious Transport problems

→ **Balanced growth**



**Smart Growth** = Economic Growth & Enhancement of QoL

Rapid economic growth

→ **Balanced growth**

Respecting diversity of people's values



**Sustainable & Smart Growth** in Asia-Pacific

through mutual collaboration of ITS colleagues





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