



# Memorandum of Understanding

## between

### ITS Asia-Pacific, ITS America and ERTICO – ITS Europe

#### on collaboration on

## Mobility on Demand / Mobility as a Service

#### Common objective

ITS Asia-Pacific, ITS America and ERTICO ITS-Europe share the common objective of increasing cooperation in the field of Intelligent Transport Systems and Services (ITS). This includes the development of Mobility on Demand (MOD) and Mobility as a Service (MaaS), novel traveler-centric models of integrated transport options based on the wide availability of advanced ITS solutions. Asia-Pacific, Northern America and Europe face similar challenges in the MOD/MaaS fields and thus the strengthened structured cooperation on new mobility services, especially on development and knowledge exchange and when feasible, creation of common policies, governance and standards, is needed. In this respect, **ITS Asia-Pacific, ITS America, and ERTICO ITS-Europe** acknowledge the necessity of building an international cooperation and information exchange platform on MOD/MaaS for the members of all three regions to promote the rapid development of seamless, integrated transport systems and services for all.

#### Specific Cooperation

1. Provide information services for the members and ITS National organisations from the three regions, and regularly share and exchange information of mutual concern.
2. Promote the development of policies, standards, governance, business models and technologies in the MOD/MaaS industry.
3. Strengthen the interoperability and scalability of solutions and services.
4. Co-organize dedicated MOD/MaaS market conferences in conjunction with the annual ITS World Congresses as well as other delegations of stakeholders, seminars, etc.
5. Support the efforts of the dedicated platforms such as MaaS Alliance and MOD Alliance by multiplying the leverage of the platforms to all regions and by ensuring the constant exchange of information and pursuit for synergies when feasible.

#### Administration of the Memorandum of Understanding

The Memorandum of Understanding (MoU) will last for five years and can be renewed by mutual consent. Any party may notify the other parties of the termination of this MoU one month in advance in writing. Upon the termination or expiration of this MoU, all the rights granted under this MoU shall be terminated immediately and all parties concerned must stop disseminating any information related to this MoU.

Any issues arising from the cooperation must be solved by the representatives of the three regions.

**Singapore, 22<sup>nd</sup> October 2019.**

**Mr Hajime Amano**  
Secretary-General

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